



**REGULAR CALLED MEETING
TOURISM ADVISORY BOARD
TUESDAY, JANUARY 26, 2016 AT 6:30 PM
City Council Chambers. Building Four
450 Cypress Creek Road, Cedar Park, Texas 78613**

BOARD MEMBERS

- Matthew Olguin, Place Two, Chair
- Robert Schoen, Place One Wayne Brooks, Place Four
- Jeff Kikel Place Seven Erin Miller, Place Five
- Lisa Star, Place Three, Secretary Troy Storm, Place Six, Vice Chair

AGENDA

- A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.
- A.2 Board Members Opening Comments.
- A.3 Citizen Communications.
(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)
- A.4 Presentations:
- a) Introduction And Presentation On The Cedar Park Texas Punishers (Ken Smith).
 - b) Presentation On 2015 Rouse High School Volleyball Tournament And Prospects For 2016 Tournament. (Jacob Thompson, Rouse Volleyball Coach).

**STAFF REPORTS
(DISCUSSION ONLY)**

- B.1 Quarterly And End Of Year Finance Report On Revenues, Expenditures, And Fund Balance For Fiscal Year 2014-2015. Aaron Rector, Assistant Finance Director.
- B.2 Quarterly Report On Advertising, Marketing, And Promotions. Katie Krampitz, Tourism Services Manager.

CONSENT AGENDA

Pursuant To Tourism Advisory Board Board Rule, the Consent Agenda consists of all items set forth on Agenda Items C.1, C.2, C.3, and C.4. The Consent Agenda May Be Approved By A Single Motion.

- C.1 Approval Of The Minutes Of The October 27, 2015 Tourism Board Meeting.
- C.2 Authorization To Excuse The Absence Of Robert Schoen From The October 27, 2015 Tourism Advisory Board Meeting.
- C.3 Authorization To Excuse The Absence Of Jeff Kikel From The October 27, 2015 Tourism Advisory Board Meeting.
- C.4 Authorization To Excuse The Absence Of Wayne Brooks From The October 27, 2015 Tourism Advisory Board Meeting.

**REGULAR AGENDA
DISCUSSION AND POSSIBLE ACTION**

- D.1 Consider Acceptance Of The Post Event Report On The Cheer America Nationals At The Cedar Park Center On November 22, 2015 In An Amount Not To Exceed \$15,000. (Ladd LeBus, Cheer America)
- D.2 Consider Acceptance Of The Post Event Report For The Lone Star Showcase At Cedar Park Center On November 25, 26, and 27 In An Amount Not To Exceed \$41,000.
- D.3 Consider Board Attendance And Participation At The Tourism Partners Meeting On Thursday, January 28, 2016.

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action. The Board may use Closing Comments to request future agenda items.)

- E.1 Board Members Closing Comments.

Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday, February 23, 2016 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

- F.1 Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

