



**REGULAR CALLED MEETING
TOURISM ADVISORY BOARD
TUESDAY, MAY 28, 2013 AT 6:30 PM**
*City Council Chambers, Building Four,
450 Cypress Creek Road, Cedar Park, Texas 78613*

BOARD MEMBERS

- Mel Kirkland, Place Seven, Chair
- Robert Schoen, Place One, Secretary Wayne Brooks, Place Four
- Matthew Olguin, Place Two, Vice Chair Rick McLaughlin, Place Five
- Dustin Weibel, Place Three Vacant, Place Six

- 1) **CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.**
- 2) **Board Members Opening Comments.**
- 3) **Citizen Communications.**
(This is an opportunity for citizens to offer comments related to items not listed on the agenda. Speakers are limited to three minutes and the Board may not engage in dialog with the speakers but may offer factual corrections.)
- 4) **Approval Of Minutes Of The Tourism Board Meetings.**
 - a) April 23, 2013 Regular Called Meeting.
- 5) **Presentation**
 - a) Lyle Grimes, Texas Travel Industry Association (TTIA) Legislative Affairs Committee For An Update On 2013 Legislative Session.
- 6) **Consider Financial Report – Aaron Rector, Assistant Finance Director**
 - a) Quarterly Report On FY 2012-2013 Revenues, Expenditures, And Fund Balance
 - b) Estimate of 2013-2014 Revenues, Expenditures And Fund Balance For Budget Preparation
- 7) **Discussion And Possible Action – Duane Smith, Tourism Manager**
 - a) Consider 2013-2014 Project Submission Process
 - i) Consider Subcommittee Meetings
 - b) Consider 2013-2014 Budget And Recommendation Process
 - i) Consider Budget Workshop
- 8) **Update On Marketing And Advertising – Katie Krampitz, Tourism Services Manager**
 - a) Update On Circuit Of The Americas (COTA) Australian V8 Supercars Marketing Efforts
 - b) Update On Filming Fox 29 Road Tripping

- c) Update On Hosting “Bloggers” At Disney On Ice Event
 - b) June Events And Activities.
 - c) Update On Promotional Opportunities.
 - d) Update On 2012-2013 Marketing Activities.
- 9) **Excuse Absences From Tourism Advisory Board Meeting**
- a) Rick McLaughlin From April 23, 2013 meeting.
- 10) **Staff Closing Comments**
- 11) **Board Members Closing Comments**
- 12) **Request For Future Agenda Items**

Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday, June 25, 2013 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.

13) Adjournment.

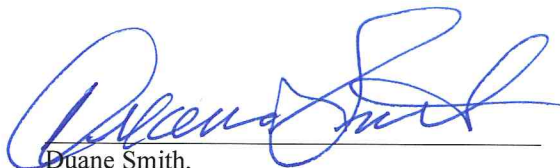
The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.

At the discretion of the Tourism Advisory Board, non-agenda items under the headings of “Citizen Communications” may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

CERTIFICATE

I certify that the above notice of the Regular Called Tourism Advisory Board Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:



Duane Smith,
Tourism & Community Development Manager

Date Stamped (Month, Day, Year, AM/PM, Time)

MAY 24 '13 PM 1:5

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: _____
Date Stamped (Month, Day, Year, AM/PM, Time)