

MINUTES

CITY OF CEDAR PARK
SPECIAL CALLED CITY COUNCIL MEETING - CITY COUNCIL RETREAT
FRIDAY, DECEMBER 7, 2012 AT 1:00 P.M.
Canyon Of The Eagles Lodge And Nature Park
16942 RR 2341 - NE Lake Buchanan, Burnet, TX 78611

Mayor Matt Powell
 Stephen Thomas, Council Place One
 Mitch Fuller, Council Place Two
 Scott Mitchell, Council Place Three

Lowell Moore, Council Place Four
 Jon Lux, Council Place Five
 Don Tracy, Councilmember Place Six
 Brenda Eivens, City Manager

G. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

Mayor Powell called the meeting to order at 1:10 p.m.
All Council present.

H. Pledges of Allegiance.

Council conducted the Pledges of Allegiance.

I. Mayor and Council Opening Comments

None.

J. Discussion Only: Review, Evaluate, Update, Modify, Expand And Add To:

1. Team Participation Using Book On Strengthfinders.

General discussion followed.

2. Existing And Future Vision For The City Of Cedar Park.

No discussion.

3. Goals and Priorities of 2011-2012 Strategic Map With Additions In *Italics*:

i. Goal 1: Strategic Prioritization Including: Communications, Fiscal Management, Operational and Meeting Efficiency, *Utility Services*, Organizational Development, Regional Planning And Participation, And Annexation Analysis.

ii. Goal 2: Economic Development Including The Following And Related Issues: Recruitment Of Primary Job Employers, Business Incubator, Higher Education Partnerships, And 4A And 4B Strategic Maps.

iii. Goal 3: Redevelopment/Enhancement Including The Following And Related Issues: City Hall Complex, Residential Thoroughfare Beautification, Bell Boulevard Beautification *and Redevelopment*, Sign Standards, Entry Signs, *Drainage Utility Fund*, And City Ordinances.

iv. Goal 4: Diversified Tax Base/Balanced Land Use Including The Following And Related Issues: Future Land Use Map, *Defining Commercial, Comprehensive Plan Update, Multi-Family and Density Guidelines, Overlays, And Planning And Development Best Practices.*

v. Goal 5: Entertainment/Destination/Culture Including The Following And Related Issues: Tourism, Water Park Project, Science Based Destination, Neighborhood Parks, Trail Improvements And Connectivity, Sports And Entertainment Opportunities, And Cedar Park Center Tourism.

vii. Goal 6: Facilities Including The Following And Related Issues: Vacant City Properties, Energy And Efficiency Technologies, And Parks Maintenance Facility.

viii. Goal 7: Public Transportation/Mobility Including The Following And Related Issues: Road And Transportation Projects, Multi-Modal Opportunities, And Roadway Plan.

A status report was provided for each goal. General discussion followed.

4. Fiscal Year 2012/2013 Budget And Capital Improvement Projects.

No discussion.

5. Volunteer Programs Including Boards and Commissions

No discussion.

6. Council Dynamics, Interaction and Participation With:

i) Council.

ii) City Staff.

iii) Boards and Commissions.

iv) Governmental Agencies and Regional Partners.

No discussion.

Council recessed from:

1:10 p.m. to 1:16 p.m.

3:10 p.m. to 3:20 p.m.

4:30 p.m. to 4:40 p.m.

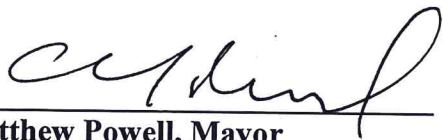
K. Mayor and Council Closing Comments.

None.

L. Adjournment.

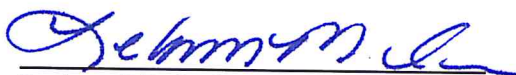
Mayor Powell adjourned the meeting at 6:17 p.m.

PASSED AND APPROVED THIS 10TH DAY OF JANUARY, 2013.



Matthew Powell, Mayor

ATTEST:



**LeAnn M. Quinn, TRMC
City Secretary**

