

MINUTES

**CITY OF CEDAR PARK
SPECIAL CALLED CITY COUNCIL MEETING - CITY COUNCIL RETREAT
FRIDAY, JANUARY 27, 2012 AT 12:30 P.M.
Cedar Park Police Department Training Room
911 Quest Parkway, Cedar Park, TX 78613**

Mayor Bob Lemon
Matt Powell, Councilmember Place One
Mitch Fuller, Councilmember Place Two
Scott Mitchell, Councilmember Place Three

Mayor Pro Tem Lowell Moore
Tony Dale, Councilmember Place Five
Don Tracy, Councilmember Place Six
Brenda Eivens, City Manager

A. CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

Mayor Lemon called the meeting to order at 12:41 p.m.

All Council present.

B. Pledges of Allegiance.

Council led in the Pledges of Allegiance.

C. Mayor and Council Opening Comments.

Roundtable opening comments were conducted.

D. Discussion Only: Review, Evaluate, Update, Modify, Expand And Add To:

Agenda Items D1 – D5 called together. General discussion followed.

1. Existing And Future Vision and Comprehensive Plan For The City Of Cedar Park.

2. Goals and Priorities of 2011-2012 Strategic Map

i. Goal 1: Strategic Prioritization Including: Communications, Fiscal Management, Operational Efficiency, Organizational Development And City Core Values, Regional Planning And Participation And Annexation Analysis.

ii. Goal 2: Economic Development Including The Following And Related Issues: Higher Education Partnerships, Recruitment Of Primary Job Employers, Business Incubator, And 4A And 4B Strategic Maps.

iii. Goal 3: Redevelopment/Enhancement Including The Following And Related Issues: City Hall Complex, Residential Thoroughfare Beautification, Bell Boulevard Beautification, Sign Standards, Entry Signs, And Public Arts Board Strategic Plan, And City Ordinances.

iv. Goal 4: Diversified Tax Base/Balanced Land Use Including The Following And Related Issues: Future Land Use Map, Tier I/II Development Reserve Zoning Districts, And Planning And Development Best Practices.

v. Goal 5: Entertainment/Destination/Culture Including The Following And Related Issues: Tourism, Water Park Project, Science Based Destination, Neighborhood Parks, Trail Improvements And Connectivity, Sports And Entertainment Opportunities, And Cedar Park Center Tourism.

vii. Goal 6: Facilities Including The Following And Related Issues: Vacant City Properties, Building Five And Six At City Hall Complex, Police Department Phase II Timeline, Energy And Efficiency Technologies, And Parks Maintenance Facility.

viii. Goal 7: Public Transportation/Mobility Including The Following And Related Issues: Road And Transportation Projects, Multi-modal Opportunities, And Roadway Plan.

3. Fiscal Year 2011/2012 Budget And Capital Improvement Projects.
4. Fiscal Year 2012/2013 Budget And Capital Improvement Projects.
5. Council Dynamics, Interaction and Participation With:
 - i) Council.
 - ii) City Staff.
 - iii) Boards and Commissions.
 - iv) Intra-Governmental Agencies.


E. Mayor and Council Closing Comments.

None.

F. Adjournment.

Mayor Lemon adjourned the meeting at 4:57 p.m.

PASSED AND APPROVED THIS 23RD DAY OF FEBRUARY, 2012.


 Robert S. Lemon, Mayor

ATTEST:


 LeAnn M. Quinn, TRMC
 City Secretary

