

Call for Entries

Request for Art Proposals

City of Cedar Park Utility Box Art Project

City of Cedar Park, Texas

About the City of Cedar Park

Located just 17 miles from downtown Austin, TX, Cedar Park is a vibrant community that is quickly growing. The City was named after a park that also functioned as a rail stop in the 1800s. True to our namesake, the community features a wide array of parks and recreational opportunities, featuring 47 parks and 22 miles of trails. With a population of 80,000 residents and growing, the City continues to enhance the quality of life for its citizens by expanding infrastructure, improving and creating new recreational opportunities, and strengthening the City's community identity. The City of Cedar Park attracts residents and visitors from all over the globe because of its unique charm, proximity to Austin and the Texas Hill Country, and the beauty surrounding the Lower Colorado River Lake System.

Project Overview

Since installing its first Utility Box Art Project in July, the City has heard a lot of positive feedback and demand in the community for seeing more art projects of this nature. Driven by the popularity of the first project, the City's Parks, Arts, and Cultural Enrichment (PACE) Board will be commissioning a second utility box art project here in the community. The City will be installing artwork on one of our utility boxes at Brushy Creek Sports Park, one of the City's largest outdoor attractions.



Criteria for Exhibit

The City's Parks, Arts, and Community Enrichment (PACE) Advisory Board will accept entries of both digital art and photography for display. This call for art is looking for pieces that compliment a theme of "nature and outdoor activities". Artists are also encouraged to integrate concepts including conservation, endangered species native to Central Texas, and/or athletics into their submission

The design proposals should incorporate the theme listed above using simple, graphically-driven images. The City's first utility box art project is shown here for reference.



About the Project Site



The utility box that has been selected for this project is located at Brushy Creek Sports Park. This is a highly visible area that sees a lot of pedestrian and vehicular traffic from the trail system, the skate park, and the parking lot. The utility box is a 93" x 35 1/4" x 52 1/8" rectangular box. Artists will submit a design that will be made into a vinyl wrap to be installed on the utility box. An image of the box is shown here.

Selection Process

The City's Parks, Arts, and Cultural Enrichment (PACE) Board will review the proposals and will make a recommendation regarding the selection of an artist/design for the project. The PACE Board will then make a recommendation to the Cedar Park City Council for final approval.

The following criteria will be utilized in the selection process:

- Price
- Suitability for outdoor display
- Artist's experience
- Compliance with requirements contained in the Call for Proposals
- Aesthetic properties of the proposed design
- Production and delivery timeline of the proposed work

If selected, a \$250 stipend will be paid to the artist for use of their design on the utility box upon submission and approval of the final design. The City of Cedar Park will pay all setup and installation costs.

Proposal Requirements

Each proposal submittal must include the following:

- The attached entry form
- An artist resume outlining the artist's prior experience (including photos of previous work)
- A sketch, rendering, and/or detailed description of the proposed utility box design. Artists may propose up to three designs for the mural in their proposal packet.

Installation Details

The design will be applied to the box using a vinyl wrap rather than directly painted on. If selected for the project, the artist will submit their final design to the City's sign contractor, who will print the vinyl wrap and install the wrap on the box itself. Using a vinyl wrap generally results in an art project with a longer life (vinyl wraps generally last about 5-7 years) and does not require the artist to be onsite for installation.

Additional Requirements

- All proposed artwork must be original. The applicant must be willing to certify that no other identical murals have been or will be produced by another party.
- The applicant must be capable of completing the mural within three months of being selected for the project.
- Applicants must submit their completed proposal packet on or before **5 pm CST On November 6th, 2020**.
- Application materials can be submitted by email to Jackson.Brockway@cedarparktexas.gov or delivered during regular City Hall Business hours (M-F 8am-5pm) to:
450 Cypress Creek Drive, Building 1
Cedar Park, TX 78613

*Please note that City email accounts cannot accept emails with attachments larger than 20MB.