REGULAR CALLED MEETING OF THE
COMMUNITY DEVELOPMENT (Type B) CORPORATION
Tuesday, August 11, 2020 at 6:30 p.m.

BY FREE-OF-CHARGE VIDEO CONFERENCE ONLY

IN THE INTEREST OF PUBLIC HEALTH & SAFETY
PLEASE DO NOT COME TO THE CITY HALL CAMPUS

Link for the Meeting: https://mtg.cedarparktexas.gov/TypeB
Event Password: CedarPark2020
United States Toll Free: 1-844-992-4726
Access Code: 126 208 9872

BOARD OF DIRECTORS

☐ Ryan Wood, Place 6, President
☐ Tom Moody, Place 1
☐ Barbara Shaffer, Place 2
☐ Ginger Goodin, Place 3 (V.P.)
☐ Kevin Harris, Place 4
☐ Mark Ayotte, Place 5
☐ Lance Gunn, Place 7

AGENDA

A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

A.2 Public Communications. (Regarding items not listed on this agenda. Three Minutes each. No deliberations with the Board. The Board may respond only with factual statements, recitation of existing policy, and requests for an item to be placed on a future agenda.)

A.3 Board Members' Opening Comments.

STAFF REPORTS
(DISCUSSION ONLY)

B.1 No Items Scheduled.

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

CONSENT AGENDA

(Pursuant To Community Development Board Rule, the Consent Agenda consists of all items set forth on Agenda Item C.1. The Consent Agenda May Be Approved By A Single Motion.)

C.1 Approval Of The Minutes Of The July 14, 2020 Regular Called Meeting.

PUBLIC HEARINGS

D.1 No Items Scheduled.

REGULAR AGENDA
DISCUSSION AND POSSIBLE ACTION

E.1 Consider A Corridor Enhancement Sign Removal And Replacement Program Application From Dave's Ultimate Automotive In An Amount Not To Exceed $20,000 For Sign Removal And Replacement At 1403 W. Whitestone Boulevard in Cedar Park, Texas And Authorize Staff To Set A Public Hearing Date. (Fran Irwin, Director Community Affairs)

E.2 Consider Election Of The Community Development (Type B) Corporation Board Officers For 2020-2021.

a. President.
b. Vice President.
c. Secretary.
d. Treasurer.

E.3 Consider Applications For Newly Proposed Project/Programs Submitted For Fiscal Year 2020-2021 Community Development Corporation Funding Consideration, Including:

a. Economic Development - $1,400,000.

1) Consider A Project Proposal For Funding Project August An Economic Development Project In An Amount Not To Exceed $1,400,000.

b. Transformational Projects - $3,190,000.

1) Consider A Project Proposal For Funding The Development Of A City Park Within The Bell Boulevard District In An Amount Not To Exceed $3,000,000.

2) Consider A Project Proposal For Funding A Lime Creek Quarry End Of Mining Plan In An Amount Not To Exceed $190,000.

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c. Community Enhancements - $1,235,000.

1) Consider A Project Proposal For Funding Project August An Economic Development Project In An Amount Not To Exceed $600,000.

2) Consider A Project Proposal For A Tennis Court Security Upgrade Project In An Amount Not To Exceed $15,000.

3) Consider A Project Proposal For A Citywide Fiber Connectivity Project In An Amount Not To Exceed $250,000 in FY 2021 and $250,000 In FY 2022.

4) Consider A Project Proposal For A Corridor Enhancement Sign Removal And Replacement Program In An Amount Not To Exceed $50,000.

5) Consider A Project Proposal For A Traffic Signal Construction Project At Cottonwood Creek Trail And Medical Parkway In An Amount Not To Exceed $320,000.

E.4 Consider A Community Development (Type B) Corporation Budget Recommendation For Fiscal Year 2021 As Presented. (Kent Meredith, Director of Finance)

F.0 **EXECUTIVE SESSION**

In accordance with Chapter 551, Government Code, the Community Development (Type B) Corporation Board will now convene in a Closed Executive Session pursuant to the following provisions of the Texas Open Meetings Act, Chapter 551, of the Texas Government Code:

The Community Development Corporation (Type B) Board reconvenes into Open Session

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action.)

G.1 Board Member Closing Comments.

Next Regular Scheduled Board Meeting **Tuesday, September 8, 2020 At 6:30 P.M.** Location To Be Determined.

H.1 Adjournment.

The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Community Development

(Type B) Corporation Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.

Any final action, decision, or vote on a matter deliberated in Closed Executive Session shall be made in an open meeting pursuant to the Texas Open Meetings Act, Chapter 551 of the Texas Government Code.

Certain information may be presented to and by the Community Development (Type B) Corporation Board, under the headings of "Citizen Communications", and "Board Members' Comments" however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.

The City Attorney has approved the Executive Session Items on this agenda, if any.

CERTIFICATE

I certify that the above notice of the Regular Called Community Development (Type B) Corporation Meeting of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building 4, Cedar Park, Texas. This notice was posted on:

AUG 7 2020 PM 1:32

Date Stamped (Month, Day, Year, AM/PM, Time)

The Cedar Park City Hall Campus and Council Chambers are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact the City Secretary's Office at (512) 401-5002 or FAX (512) 401-5003 for further information.

Fran Irwin,
Community Affairs Director

Notice Removed: _____

An unscheduled Closed Executive Session may be called to discuss any item on this posted agenda provided it is within one of the permitted categories under Chapter 551 of the Texas Government Code.

CITY OF CEDAR PARK
2018-2020 **STRATEGIC GOALS**

DISTINCTLY CEDAR PARK

PURPOSE

Cedar Park is a unique location with a distinct identity shaped by its distinguishing projects and programs.

OBJECTIVES

- Encourage unique and distinctive developments
- Revitalize Bell Boulevard area
- Create gathering places, including parks and library
- Design special events that attract people to Cedar Park
- Leverage the value of aesthetics on community culture

OPEN HERE, GROW HERE

PURPOSE

Use economic development resources to expand and diversify our tax base by actively recruiting new employers and supporting existing businesses.

OBJECTIVES

- Identify markets and actively recruit targeted industries and employers
- Evaluate economic development tool box
- Protect areas already designated for business
- Develop and launch business retention program

SAFETY IS TOP-OF-MIND

PURPOSE

Our community feels safe, secure and comfortable.

OBJECTIVES

- Ensure timely and appropriate response for calls for service
- Provide resources necessary to meet community expectations
- Enhance citizen safety level

CEDAR PARK

OPERATIONAL & FISCAL EXCELLENCE

PURPOSE

Deliver high-quality services in a fiscally-responsible manner.

OBJECTIVES

- Provide high-value services to our community
- Demonstrate fiscal responsibility
- Improve and ensure a well-maintained infrastructure, including storm water
- Attract and retain a qualified workforce

LINK PEOPLE, PLACES & THINGS

PURPOSE

Improve mobility through multi-modal transportation options that best serve the community's needs.

OBJECTIVES

- Continue implementing Roadway Master Plan
- Expand pedestrian and bike networks
- Complete Transit Study
- Use technology to improve traffic/mobility
- Advance 183A frontage road project

STRONG COMMUNITY CONNECTIONS

PURPOSE

Encourage and expand civic engagement and understanding of government to inspire trust and confidence.

OBJECTIVES

- Develop and leverage innovative ways to engage the community
- Evaluate and enhance current engagement programs
- Support development and recognition of board and commission members

SUSTAINABLE FUTURE

PURPOSE

Demonstrate responsible stewardship of community and natural resources.

OBJECTIVES

- Use our resources wisely
- Explore environmental programs
- Update Comprehensive Plan
- Support neighborhood maintenance

of the

1.2020
Agenda
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