

Official news about the City of Cedar Park from the City of Cedar Park.

## BELL DISTRICT: IT'S HAPPENING

[DESTINATIONBELLBLVD.COM](http://DESTINATIONBELLBLVD.COM)



The deal is done! After spending the past year in exclusive talks with RedLeaf, we've inked a Master Development Agreement with them. This means we are moving forward with bringing the Bell District to life. Remember: this project is community-driven, dating back to 2015. Thousands of people have told us they want this area, the "Heart of Cedar Park" revitalized.

The City chose to make a major investment in this central core part of Cedar Park because it has not experienced the same level of vitality in terms of growth and development as other parts of town. Data has shown it is the only part of Cedar Park to see a decline in sales tax revenue and slower property value growth over the years. At full buildout the Bell District will have an investment of \$350 million in today's dollars – and the majority of which will be privately funded – which will generate a significant increase in property tax revenues for the City.

The realignment of Bell Boulevard is the critical path forward for the Redevelopment Project. Before construction of the Bell District can begin in late 2021 or early 2022, the City must finish realigning a section of Bell Boulevard/US 183 from Buttercup Creek Boulevard/Brushy Creek Road to just north of Park Street. The realignment of this section will open a large swath of land for development of the Bell District. Utility relocation work began along the section of road in January 2020, enabling the road construction to start in summer 2020. Road realignment construction is expected to last through 2021 – then the

construction of the Bell District begins!

Phase I's top priorities are the creation of public amenities. They include multiple acres of greenspace featuring the new library, park, restaurants and a social hub – a special place that allows for a variety of community events such as farmers markets, performances and small festivals that allow residents to interact with one another and actively engage in their community. Phase I also includes two blocks of high-density residential buildings with ground floor retail and two parking garages. Phase II will consist of additional commercial, professional office with ground floor retail and residential development including urban brownstones - which brings the opportunity for home ownership to the Bell District. The term of the agreement is 20 years. The total development is 50 acres. Nearly one third is greenspace featuring large one hundred year-old-plus oak trees and a beautiful creek! Suffice it to say it will be a Cedar Park original.

Click [here](#) to check out our latest Bell in a Nutshell video.

[DestinationBellBlvd.com](http://DestinationBellBlvd.com)

## Yes, your trash will be picked up.

The new automated trash service starts the week of March 2.

There have been some questions about the new automated trash service starting Monday, March 2, 2020. We are glad you are just as excited as we are about the new safer, faster, quieter and cleaner automated collection. We have put together a list of automated trash frequently asked questions [here](#).

It's an easy process and many communities have made the transition to automated trash service.

Here are a few quick things to keep in mind:

- Set your carts out by 7:00 a.m. on your collection day
- Place your cart with the wheels to the curb
- If you live in a cul-de-sac, the crew will get out and wheel your trash can over to the truck
- Each cart should be at least three feet from other items (if possible)
- Do not place your cart under low wires
- There is another truck that will come through the neighborhood before or after the automated truck to ensure that all additional items, up to the 7-item limit, are collected.



### Is my neighborhood included?

Some neighborhoods have narrow alleyways or other obstacles – making it difficult or impossible for the automated trash truck to operate.

**These 10 neighborhoods will continue to receive the same trash services you have been getting:** Carriage Hills, The Woods at Carriage Hills, Deerfield Park, Cedar Park Ranchettes, Silverstone, Cedar Park Square, Cedar Park Terrace, Cedar Park Town Center, Scottsdale Crossing, and Forest Oaks - The Village

Hi everyone! We're launching a new biweekly video series called Cedar Park Connection with Mayor Corbin Van Arsdale. He'll talk about topics of interest and importance to Cedar Park. The inaugural episode is "all heart". Mayor

# CEDAR PARK CONNECTION

WITH MAYOR CORBIN VAN ARSDALE

discusses the American Heart Association's Heart Month and Go Red for Women campaign, as well as the City's I ♥ Cedar Park initiative. Enjoy! [#iheartcedarpark](#)

[See the full video here](#)



**Mar. 4:** Library closed for staff development from 9:00-1:30 p.m.

**March 12-20:** You Count. Be Counted. 2020 Census invitations start arriving by mail

**Mar. 21:** TAG: Teen Anime and Gaming at the Library, 2:00 p.m.

**Mar. 27:** Spring Movie in the Park "Toy Story 4" at Milburn Park, 8:00 p.m.

**Apr. 3:** Last day for submissions in the Youth Art Contest

**Apr. 5:** Spring Egg-Stravaganza at Elizabeth Milburn Park at 2 p.m.

**Apr. 17:** Spring Concert in the Park with Suede at Elizabeth Milburn Park, 7 - 9:30 p.m.

**Apr. 25:** Household Hazardous Waste (HHW) - Tentatively scheduled

[SEE THE FULL LIST OF EVENTS HERE](#)



## Public Participation at City Meetings:

Public participation and comments are always welcome at our City Council and Boards/Commissions Meetings. In order to protect the security of our computer network and prohibit obscene material, all electronic materials must be submitted to [PublicPresentations@cedarparktexas.gov](mailto:PublicPresentations@cedarparktexas.gov) by noon the day of the meeting. Learn more at [CedarParkTexas.gov/publicpresentations](http://CedarParkTexas.gov/publicpresentations).

## FEB. 27 MEETING HIGHLIGHTS:

- Approved Master Development Agreement (MDA) with RedLeaf to develop the 50-acre Bell District that will include 16 acres of greenspace closely integrated with the new public library and restaurants to create a family-friendly social hub and gathering space for community events such as farmers markets, performances and small festivals. With the MDA come new renderings and project phasing. The first phase also includes parkland, two blocks of high-density residential buildings with ground floor retail and two parking garages. The second phase will consist of additional commercial, professional office with some ground floor retail and residential development including urban brownstones – which brings the opportunity for home ownership to the Bell District. Before RedLeaf can break ground on this mixed-use destination development, the City must finish the road realignment of Bell Boulevard, scheduled for completion in late 2021.

The next City Council Meeting will be on March 12, 2020.

## Community Connections



**We ♥ our Municipal Court!**  
Deputy Clerk Alicia McBride won an Honorable Mention Award in the Municipal Traffic Safety Initiative contest. Alicia worked with her supervisors, the court's Juvenile Case Manager, and the Presiding Judge, to develop a traffic safety program for teen court volunteers. [#iheartcedarpark](#)



**We ♥ Executive Coordinator Penny Ewell!**  
Penny Ewell was recognized at the February 27, 2020, City Council Meeting for her 20 years of service to the City of Cedar Park. Thank you Penny for all your dedication to the City and residents of Cedar Park! [#iheartcedarpark](#)



**Cedar Park Pulse Now Biweekly**  
Due to popular demand, the Cedar Park Pulse is now biweekly. Be sure to check your e-mail inbox every other Friday to get the latest news from the City of Cedar Park. If you're not already subscribed, click [HERE](#).



## Buy Cedar Park

*Snack. Sip. Shop.*

**From big chains to mom and pop shops there's something for everyone in Cedar Park.**

When you Buy Cedar Park, 2 cents of every dollar spent stays in Cedar Park.

This helps keep property taxes low and expands community offerings.

So snack, sip, shop and visit [CedarParkShops.com](http://CedarParkShops.com) to learn more.



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