

Official news about the City of Cedar Park from the City of Cedar Park.

## 2019 Marks 20 Years of Economic and Community Development from Sales Tax

Buy Cedar Park  
Snack. Sip. Shop.



CedarParkShops.com

*Buy Cedar Park: Snack. Sip. Shop. We want that to be top-of-mind. The reason is simple. It pumps millions of sales tax dollars right back into your community and quality of life.*

This year marks the 20<sup>th</sup> anniversary of the City's Economic Development and Community Development Corporations receiving sales tax funding. A year prior, in 1998, Cedar Park voters elected to create these corporations and redirect one cent of sales tax to fund them\*. This is in addition to the one cent that goes to the City's General Fund.

Since 1999, we've seen nearly **\$50.2 million** in economic incentives to provide close to 9,500 jobs and create an **economic impact of more than \$16.5 billion**, and funding major projects such as H-E-B Center at Cedar Park, James Avery Artisan Jewelry, Hyllion, and Firefly Aerospace. Plus we've seen about **\$73 million** fund major Community Development projects such as the Bell Redevelopment Project and parks and trail improvements – including Lakeline Park Phase 1. This also includes transportation projects that improve roads, intersections and traffic flow improvements to enhance public safety.

The best part? Sales tax plays a major role in our property tax rate being the lowest we've seen in 22 years, despite rising property values. So be sure to Buy Cedar Park! Learn more [HERE](#).

\*In 2018 Cedar Park citizens elected to redirect 1/8 cent from Economic Development to fund stormwater drainage. Economic Development now receives 3/8 cent of sales tax

## Coming Soon (Project Updates)

### THE BELL DISTRICT

- Design is complete for Bell Boulevard (US

183) – from Buttercup Creek Boulevard/Old Highway 183/Brushy Creek Road to Park Street

- Bell Boulevard road realignment construction began late 2019 and expected to last until fall of 2021
- We are nearing the end of exclusive negotiations with RedLeaf Properties and anticipate bringing a Master Developer Agreement to City Council in early 2020
- Image to the right is a conceptual rendering - new images are coming soon



### LAKELINE PARK (200 acres in South Cedar Park)

The first phase of the park is now under design with construction planned to begin in 2020. First phase to include:

- Multi-purpose pavilion for performing arts
- Playground
- Great lawn
- Kayak launch
- Fishing pier
- Pavilions of varying sizes
- Multi-purpose sports practice fields
- Wildflower meadows
- Restroom facilities
- Parking
- Three miles of trail with a loop around the lake

### BRUSHY CREEK NORTH FORK TRAIL (3 miles along north fork of Brushy Creek)

- Design is currently under development
- Selected by CAMPO to receive over \$2.6 million in federal funding which means the City will be reimbursed for trail construction
- Construction will begin when federal funding is available in 2021

### BRUSHY CREEK TRAIL CONNECTIONS

Four new connections/extensions have been completed:

- Extensions between Little Elm Trail and Bell Boulevard
- Extensions between Bell Boulevard to the Twin Lakes YMCA
- Internal connection to a drinking fountain and restroom facilities at the Twin Lakes YMCA
- New connection to Brushy Creek Road near Parmer Lane



**Dec. 21:** Library's Winter Reading Program begins—check out the Library's new digital offerings [HERE](#)

**Dec. 24 & 25:** City offices closed—including Rec Center and Library

**Dec. 31:** Rec Center and Library close at 5

**Jan. 1:** City offices closed—including Rec Center and Library

**Jan. 4:** Free holiday tree recycling at Rec Center from 9 - 12

### DEC. 12 MEETING HIGHLIGHTS:

- Voted to authorize a professional services agreement to design one of our first and most important stormwater drainage projects: Blockhouse Creek Channelization
- Approved replacement of City vehicles and equipment in the FY 20 Budget, as well as the purchase of replacement of vehicles from insurance claims

The next City Council Meeting will be on

## Community Connections



**The Holiday Tree Lighting and Santa's Workshop.** This year we featured real snow and a giant snow hill for sledding! See all the pictures [HERE](#).



**I ♥ CP Cedar Park**  
We've launched I ♥ CP Cedar Park, a new campaign geared at bringing out Cedar Park's biggest fans. Take your photos showing off why you ♥ CP Cedar Park then post them on social and tag the City. #iheartcp



**New monthly e-newsletter**  
We've signed up over 360 new subscribers to our new monthly newsletter, the Cedar Park Pulse! If you're not already subscribed, click [HERE](#).



### Mayor Presents State of the City

Earlier this week Mayor Corbin Van Arsdale gave his State of the City presentation. Here are a few key highlights.

- Achievements from 2019: funding for 183A Frontage roads, awards the City has received, results of the City's first resident survey, grand opening of Fire Station #5 and more
- Highlights of major projects such as Indigo Ridge (US Tennis Association -Texas), The Bell Boulevard Redevelopment Project, the North Fork Brushy Creek Trail, Lakeline Park and Stormwater Drainage
- Economic development project updates including James Avery Artisan Jewelry's Second Headquarters, Hylion, MSB and Firefly Aerospace

[CLICK FOR FULL PRESENTATION](#)

