



PARKS & RECREATION

2019 Cedar Bark Festival – Business Sponsorship Registration

- ❖ The sixth Annual **Cedar Bark Festival** will be held outside the **Cedar Bark Park** at **Veteran’s Memorial Park (2525 W. New Hope Drive)** on **Saturday October 12, 2019** from **12:00pm-2:30pm**.
- ❖ This event is *free* for the community, however, donations to the Williamson County Regional Animal Shelter of money, blankets, large towels, canned cat and dog food, dog treats, and strong dog toys (such as Kong toys), heating pads, and kitten formula are encouraged. Donations will be collected at the information booth throughout the event.
- ❖ Activities during the festival include a pet/owner look-alike contest, photo opportunities, a costume contest, frisbee demonstrations, vendor booths and more! Concessions will be available. Proceeds benefit the Friends of Cedar Bark Park, a volunteer organization that improves the park through maintenance, service projects, and donations for new additions.

SPONSOR LEVELS:

Great Dane Sponsor - \$400 or more cash/check donation

- Large sponsor banner hung at event (sponsor provides)
- Sponsor sign hung on park fence (sponsor provides)
- 10x10 Booth space at event (sponsor brings own table, chairs and 10x10 tent). Sponsor must occupy their booth during the event.
- Logo included on the City’s event webpage (logo must be submitted by September 26, 2019).
- Logo included in the flyer advertisement, posters, and website
- Announcement at the event acknowledging your company as a sponsor

Border Collie Sponsor - \$200 cash/check donation

- Sponsor sign hung on park fence (sponsor provides)
- 10x10 Booth space at event (sponsor brings own table, chairs and 10x10 tent). Sponsor must occupy their booth during the event.
- Logo included on the City’s event webpage (logo must be submitted by September 26, 2019).
- Logo included in the flyer advertisement, posters, and website
- Announcement at the event acknowledging your company as a sponsor

Chihuahua Sponsor - \$100 cash/check donation

- 10x10 Booth space at event (sponsor brings own table, chairs and 10x10 tent). Sponsor must occupy their booth during the event.
- Logo included on City’s event website (logo must be submitted by September 26, 2019).



Cedar Bark Festival – Sponsor Booth Information
October 12, 2019 12:00 pm -2:30 pm
2525 W. New Hope Drive, Cedar Park TX 78613

Sponsors who wish to set up a booth

Sponsors must be on-site and remain open at all times during the event. The event is scheduled for Saturday, October 12th from 12 pm – 2:30 pm.

- Attendees must approach the sponsor’s area to receive information and/or giveaways; soliciting is strictly prohibited.
- Flyers, advertisements and any forms of marketing are not allowed to be placed on cars in any parking area.
- The City of Cedar Park does not assume any responsibility for safety of sponsor property and is not responsible for damaged property, broken equipment or stolen equipment of inventory.

Layout

Layout of the event, including booth locations, is at the discretion of event management and is subject to many factors including weather, crowd movement and booth needs.

Sponsor Registration, Payment & Cancellations

All registrations require approval. Please complete the application neatly, completely and thoroughly. Booth space is non-transferable and cannot be sublet. Only the applying sponsor may occupy the space.

Booth sizes

Full booth sizes are approximately 100 square feet.

Electricity

Electricity is not available.

Tables/Chairs/Outdoor Tents

You are responsible for supplying your own table, chairs and a shelter that must fit in your area. **Each leg of a sponsor’s shelter (tent, canopy, umbrella) or free-standing sponsor signage must be weighted down in a secure, safe fashion with 40 pounds of weight on each leg.**

Set-up/Teardown

You will receive an email the week of October 7th informing you of your spot and instructions for set up times. Teardown takes place no sooner than 2:30 pm on Saturday. Any teardown before 2:30 pm is strictly prohibited and you will forfeit any opportunity to participate at our future events. The City does not supply help for assembling/disassembling sponsor booths. Sponsors are responsible for their own trash and keeping their booth space clean. Trash containers will be provided nearby for your convenience. All boxes/containers must be broken down before being placed in the recycling/garbage receptacles.

Signature: _____ Date: _____



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APPLICATION DEADLINE – September 26, 2019

Checks payable to “City of Cedar Park”
Mail or deliver registration & payment to:

City of Cedar Park, PARD
ATTN: Hailey Harp
1435 Main Street
Cedar Park, TX 78613

OR Email completed registration to: hailey.harp@cedarparktexas.gov
Pay by Visa or MasterCard over the phone 512-401-5528.

Business Name: _____ Sponsorship Contact Person: _____

Cell Phone No.: _____ Business Phone: _____

Email address: _____ Sponsor Level: _____

❖ DAY OF EVENT CONTACT PERSON NAME: _____

❖ DAY OF EVENT CONTACT PERSON PHONE NO.: _____

❖ DAY OF EVENT CONTACT PERSON EMAIL ADDRESS: _____

***Sponsorship inquiries made after September 26, 2019 will not receive a price reduction and may not receive all of the benefits offered in each tier. Please contact (512) 401-5528 or, for a quicker response, email hailey.harp@cedarparktexas.gov with questions.*

<i>Office Use Only</i>			
Date Application Received ____/____/2019			
Amount Paid \$ _____			
Paid by Cash Credit Card Check/MO			
Application Approved Yes No			
Receipt Number _____			
Sponsor Notified on ____/____/2019			