

THE NCS

The National Community Survey

Cedar Park, TX

Community Livability Report

2019



NRC
National Research Center Inc.

2955 Valmont Road Suite 300
Boulder, Colorado 80301
n-r-c.com • 303-444-7863

ICMA

Leaders at the Core of Better Communities

777 North Capitol Street NE Suite 500
Washington, DC 20002
icma.org • 800-745-8780

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The National Community Survey
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The NCS™ is presented by NRC in collaboration with ICMA.

NRC is a charter member of the AAPOR Transparency Initiative, providing clear disclosure of our sound and ethical survey research practices.

About

The National Community Survey (The NCS) report is about the “livability” of Cedar Park. The phrase “livable community” is used here to evoke a place that is not simply habitable, but that is desirable. It is not only where people do live, but where they want to live.

Great communities are partnerships of the government, private sector, community-based organizations and residents, all geographically connected. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement).

The Community Livability Report provides the opinions of a representative sample of 440 residents of the City of Cedar Park. The margin of error around any reported percentage is 5% for all respondents. The full description of methods used to garner these opinions can be found in the *Technical Appendices* provided under separate cover.

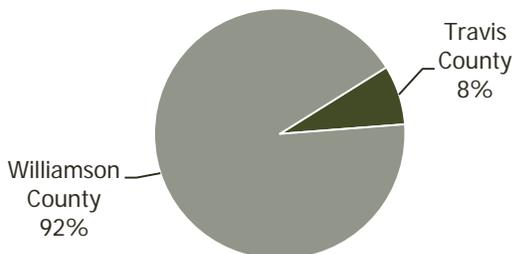
This report also includes comparisons to other communities in NRC’s database of comparative resident opinion. This database is comprised of resident perspectives gathered in surveys from over 600 communities across the nation whose residents evaluated the same kinds of topics on The National Community Survey.



Highlights:

- 440 responses
- 12% response rate
- ± 5% margin of error
- Results weighted to community demographics

Figure 1: Respondent County of Residence



Key Findings

Broadly, Cedar Park receives exceptional ratings from residents.

Ratings across most facets of community livability in Cedar Park tended to be strong when compared to other communities in NRC's national database of over 600 communities. Out of 122 items for which comparisons between Cedar Park and other communities nationwide were available, 76 were rated similar to the benchmarks, six were rated lower and 40 items were rated higher. When compared to other Texas communities, out of 122 items, 66 were similar, four were lower and 52 were higher.

Cedar Park residents enjoy a high quality of life.

Nine in ten residents gave positive ratings to the overall quality of life in Cedar Park (which was higher than the national average) and to Cedar Park as a place to live (which was similar). Almost all residents gave excellent or good ratings to Cedar Park as a place to raise children, while 8 in 10 were pleased with the overall image of the city and Cedar Park as a place to retire. These ratings were higher than those given in other communities across the nation. Two-thirds of residents gave positive ratings to the sense of community in Cedar Park, while 9 in 10 would recommend living in the city to someone who asks and planned to remain in the city for the next five years.

Safety is important to residents.

Residents indicated that Safety is an important focus area for the City in the next two years and ratings within this facet tended to be strong. Virtually all residents gave favorable marks to the overall feeling of safety in Cedar Park (which was higher than average) and feeling safe in their neighborhoods and in Cedar Park's commercial area. Further, when evaluating City services, about 8 in 10 residents awarded positive marks to crime prevention, emergency preparedness and animal control services and these evaluations were higher than the national benchmarks. When asked whether they thought the City should spend more, less, or the same amount on different services and amenities in Cedar Park, two-thirds of residents thought Cedar Park should spend the same amount on public safety, while 3 in 10 thought the City should spend more in this area.

The Economy in Cedar Park is strong.

Economy was also identified by residents as an important focus area, and ratings within this facet were especially strong: About 8 in 10 residents or more gave positive marks to the overall economic health of the city, shopping opportunities and economic development, and these ratings were higher than the national benchmarks. Evaluations for overall quality of business and service establishments (77% excellent or good), vibrant commercial area (66%) and employment opportunities (54%) were also higher than the national averages. Cedar Park residents were also more likely than those who lived elsewhere to have a positive future economic outlook.

Residents are pleased with Mobility, but more walking and biking opportunities may be needed.

At least three-quarters of respondents gave excellent or good marks to public parking, which was higher than the benchmark, and the overall ease of travel in Cedar Park and ease of travel by car, which were similar. Ratings for four of six Mobility-related services were particularly strong: at least three-quarters of residents gave excellent or good ratings to traffic enforcement, street cleaning, street repair and sidewalk maintenance and these ratings were also above average. However, ratings for ease of walking (48% excellent or good) and ease of travel by bicycle (36%) were lower than those given elsewhere; further, residents were less likely than those who lived elsewhere to have walked or biked instead of driving. When asked whether they thought the City should spend more, less, or the same amount on different services and amenities in Cedar Park, residents were most likely to think that the City should spend more on transportation and roads (53% of residents) or parks, trails and green space (49%).

Cedar Park government performance is exceptional.

The rating for overall quality of City services, at 89% excellent or good, was higher than the national average. When asked to rate various aspects of Cedar Park's leadership and governance, residents' evaluations were exceptionally strong. More than 8 in 10 gave excellent or good marks to the customer service provided by the City, and about 7 in 10 residents or more were pleased with the overall direction of the City, the job City government does at welcoming citizen involvement, overall confidence in City government, government acting in the best interest of Cedar Park, being honest and treating all residents fairly. All of these ratings were higher than those given in other communities across the country.

Quality of Life in Cedar Park

Almost all residents (91%) rated the quality of life in Cedar Park as excellent or good. This was higher than ratings given in other communities across the nation and in other Texas communities (see Appendix B of the *Technical Appendices* provided under separate cover).



Shown below are the eight facets of community. The color of each community facet summarizes how residents rated it across the three sections of the survey that represent the pillars of a community – Community Characteristics, Governance and Participation. When most ratings across the three pillars were higher than the benchmark, the color for that facet is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

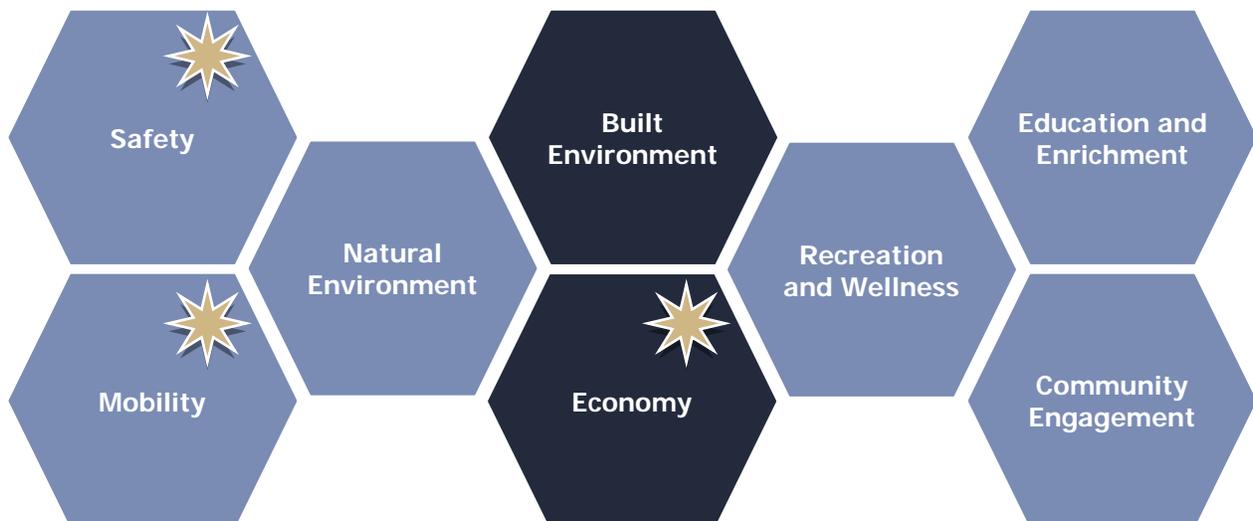
In addition to a summary of ratings, the image below includes one or more stars to indicate which community facets were the most important focus areas for the community. Residents identified Safety, Mobility and Economy as priorities for the Cedar Park community in the coming two years. All facets of community livability were rated similar to the national benchmarks except for Built Environment and Economy, which were higher. This overview of the key aspects of community quality provides a quick summary of where residents see exceptionally strong performance and where performance offers the greatest opportunity for improvement. Linking quality to importance offers community members and leaders a view into the characteristics of the community that matter most and that seem to be working best.

Details that support these findings are contained in the remainder of this Livability Report, starting with the ratings for Community Characteristics, Governance and Participation and ending with results for Cedar Park’s unique questions.

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark

- * Most important



Community Characteristics

What makes a community livable, attractive and a place where people want to be?

Overall quality of community life represents the natural ambience, services and amenities that make for an attractive community. How residents rate their overall quality of life is an indicator of the overall health of a community. In the case of Cedar Park, more than 9 in 10 rated the city as an excellent or good place to live. As a general rule, across the country, residents tend to give positive marks to the communities in which they live; thus, respondents' ratings of Cedar Park as a place to live were similar to ratings given in other communities across the nation and in Texas.

In addition to rating the city as a place to live, respondents rated several aspects of community quality including Cedar Park as a place to raise children and to retire, their neighborhood as a place to live, the overall image or reputation of Cedar Park and its overall appearance (see chart below at bottom of page). Virtually all residents (96%) gave excellent or good ratings to Cedar Park as a place to raise children, while 8 in 10 were pleased with the overall image of the city and Cedar Park as a place to retire. These ratings were higher than those given in other communities across the nation. Nine in ten residents gave favorable marks to their neighborhood as a place to live while 8 in 10 positively rated the overall appearance of the city, which were on par with ratings given elsewhere.



Delving deeper into Community Characteristics, survey respondents rated over 40 features of the community within the eight facets of Community Livability. Broadly, almost all ratings tended to be similar to or higher than the national benchmarks. In Safety, virtually all residents positively rated the overall feeling of safety of the city (which was higher than average) and feelings of safety in their neighborhood and in Cedar Park's commercial area. Ratings for Natural Environment and Built Environment were also strong: at least 6 in 10 residents awarded positive marks to all of these aspects, and the ratings for cleanliness, new development in Cedar Park and variety of housing options were all higher than average.

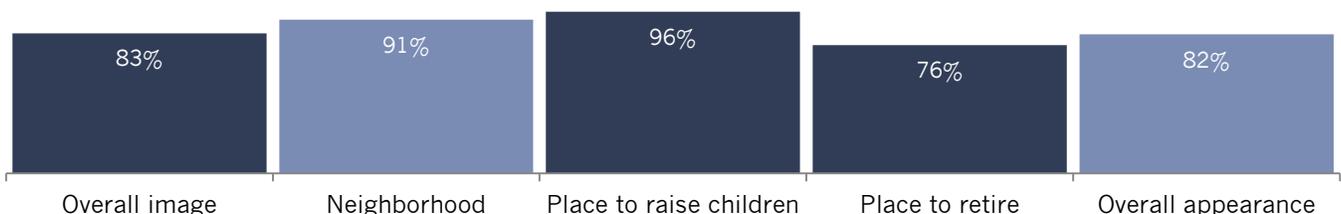
Scores within the facet of Economy were especially strong. About 8 in 10 residents or more gave positive marks to the overall economic health of the city and shopping opportunities, and these ratings were higher than the national benchmarks. Evaluations for overall quality of business and service establishments (77% excellent or good), vibrant commercial area (66%) and employment opportunities (54%) were also higher than the national averages.

Ratings for Mobility (which includes all community aspects related to travel of any kind) tended to be more mixed. At least three-quarters of respondents gave excellent or good marks to public parking (higher than the benchmark) and the overall ease of travel in Cedar Park and ease of travel by car (similar to the benchmarks). However, ratings for ease of walking (48% excellent or good) and ease of travel by bicycle (36%) were lower than those given elsewhere.

Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



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Figure 2: Aspects of Community Characteristics

A summary of how people responded to questions about Community Characteristics

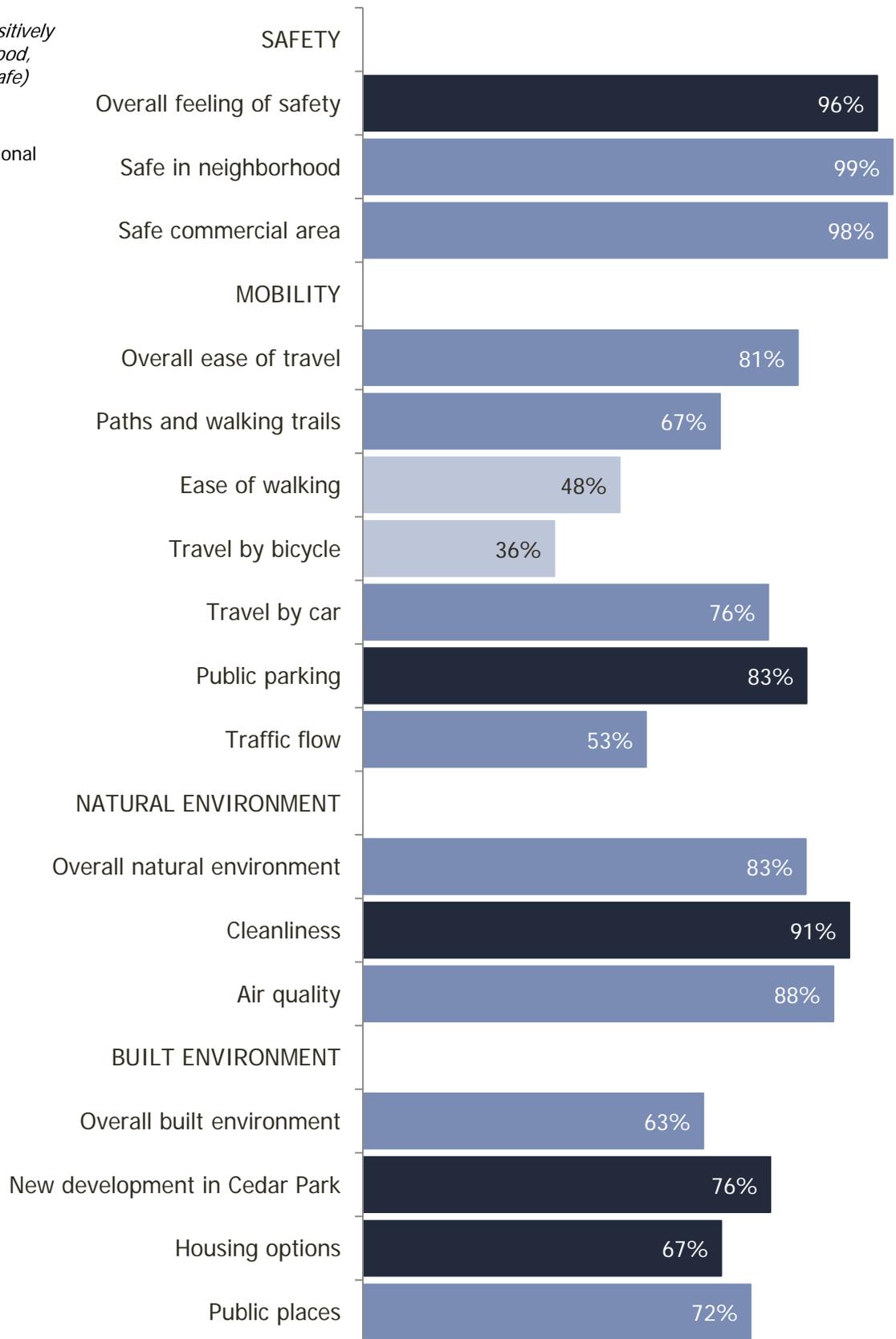
Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

■ Higher

■ Similar

■ Lower



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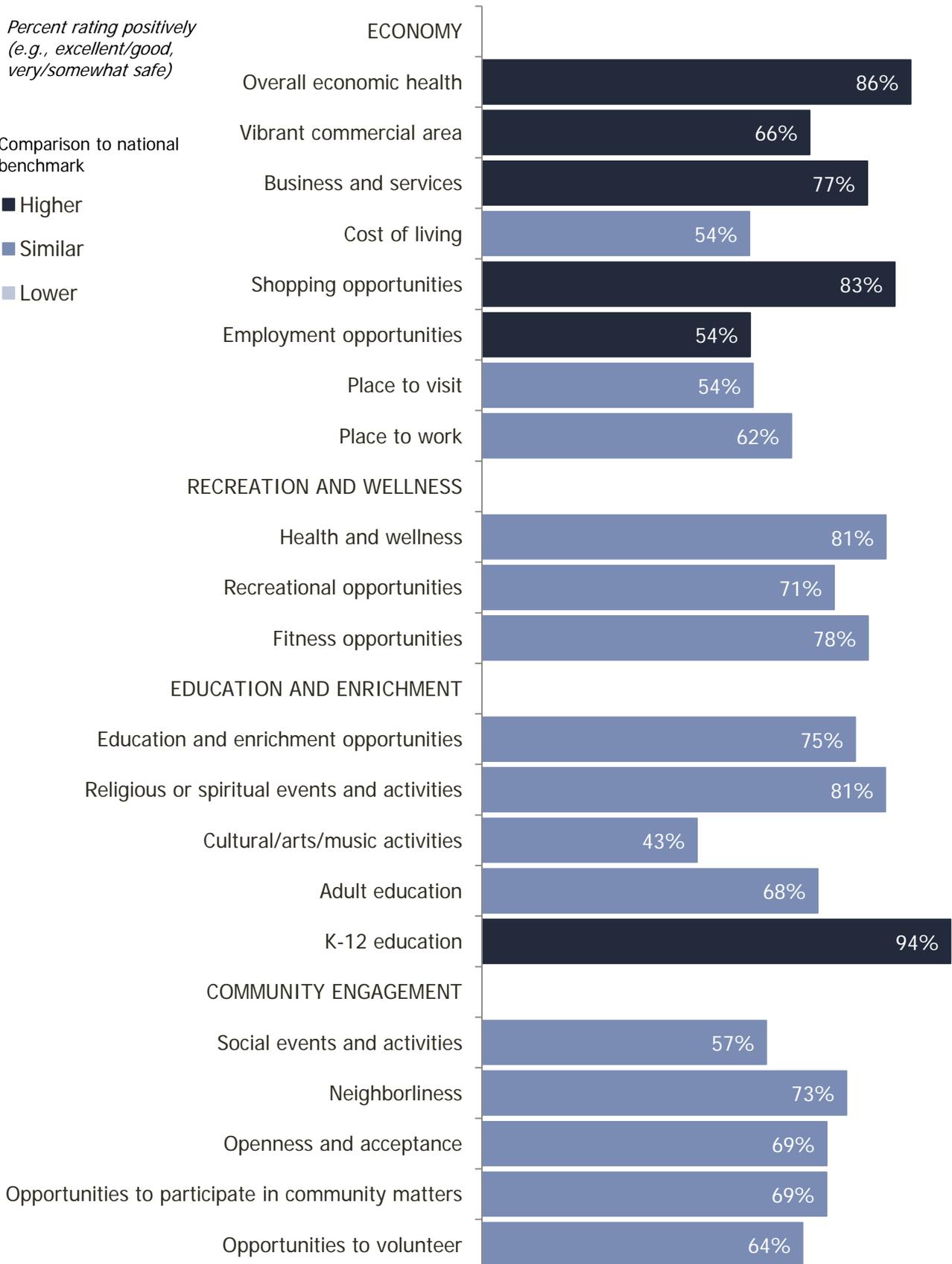
Figure 3: Aspects of Community Characteristics

A summary of how people responded to questions about Community Characteristics

Percent rating positively
(e.g., excellent/good,
very/somewhat safe)

Comparison to national
benchmark

- Higher
- Similar
- Lower



Governance

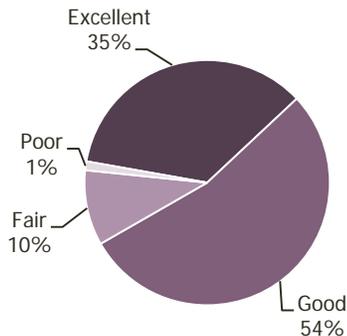
How well does the government of Cedar Park meet the needs and expectations of its residents?

The overall quality of the services provided by Cedar Park as well as the manner in which these services are provided is a key component of how residents rate their quality of life. About 9 in 10 residents gave excellent or good reviews to the overall quality of City services, which was higher than the national and Texas averages, and half were pleased with the services provided by the Federal Government, which was on par with comparison communities.

Survey respondents also rated various aspects of Cedar Park’s leadership and governance. Ratings for government performance were exceptionally strong. More than 8 in 10 gave excellent or good marks to the customer service provided by the City, and about 7 in 10 residents or more were pleased with the overall direction of the City, the job City government does at welcoming citizen involvement, overall confidence in City government, government acting in the best interest of Cedar Park, being honest and treating all residents fairly. All of these ratings were higher than those given in other communities across the country.

Respondents evaluated over 30 individual services and amenities available in Cedar Park. Service ratings in Cedar Park were also quite positive: out of 32 services, 15 received ratings higher than the national benchmarks. Above-average ratings were spread across six of the eight facets of community livability and included crime prevention, traffic enforcement, street repair, economic development and City parks, among others.

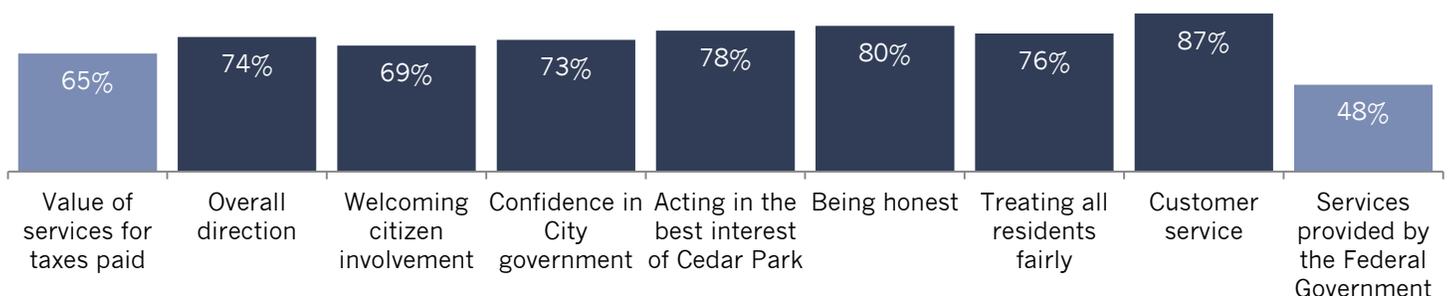
Overall Quality of City Services



Percent rating positively (e.g., excellent/good)

Comparison to national benchmark

■ Higher ■ Similar ■ Lower



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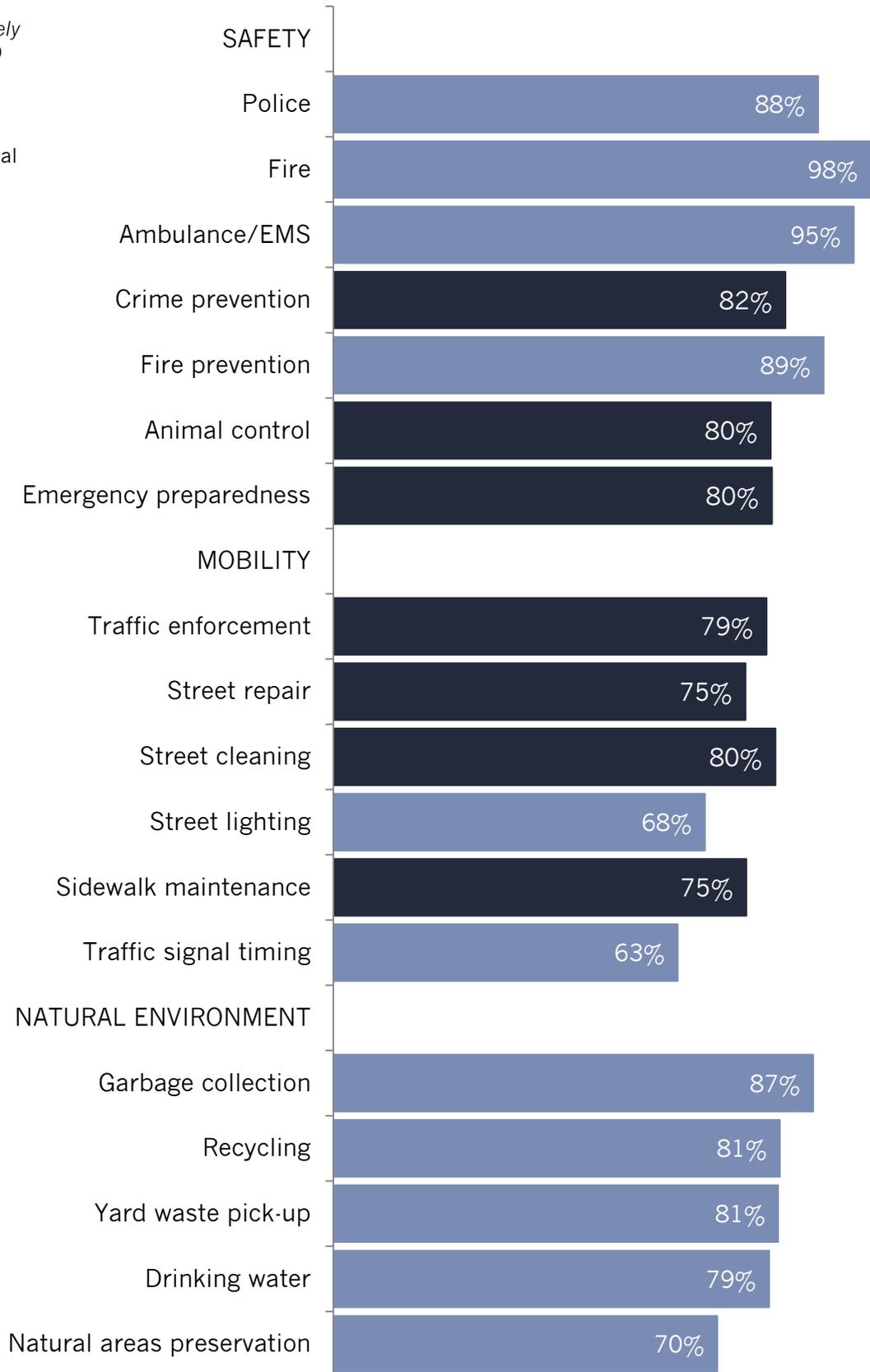
Figure 4: Aspects of Governance

A summary of how people responded to questions about Governance

Percent rating positively
(e.g., excellent/good)

Comparison to national
benchmark

- Higher
- Similar
- Lower



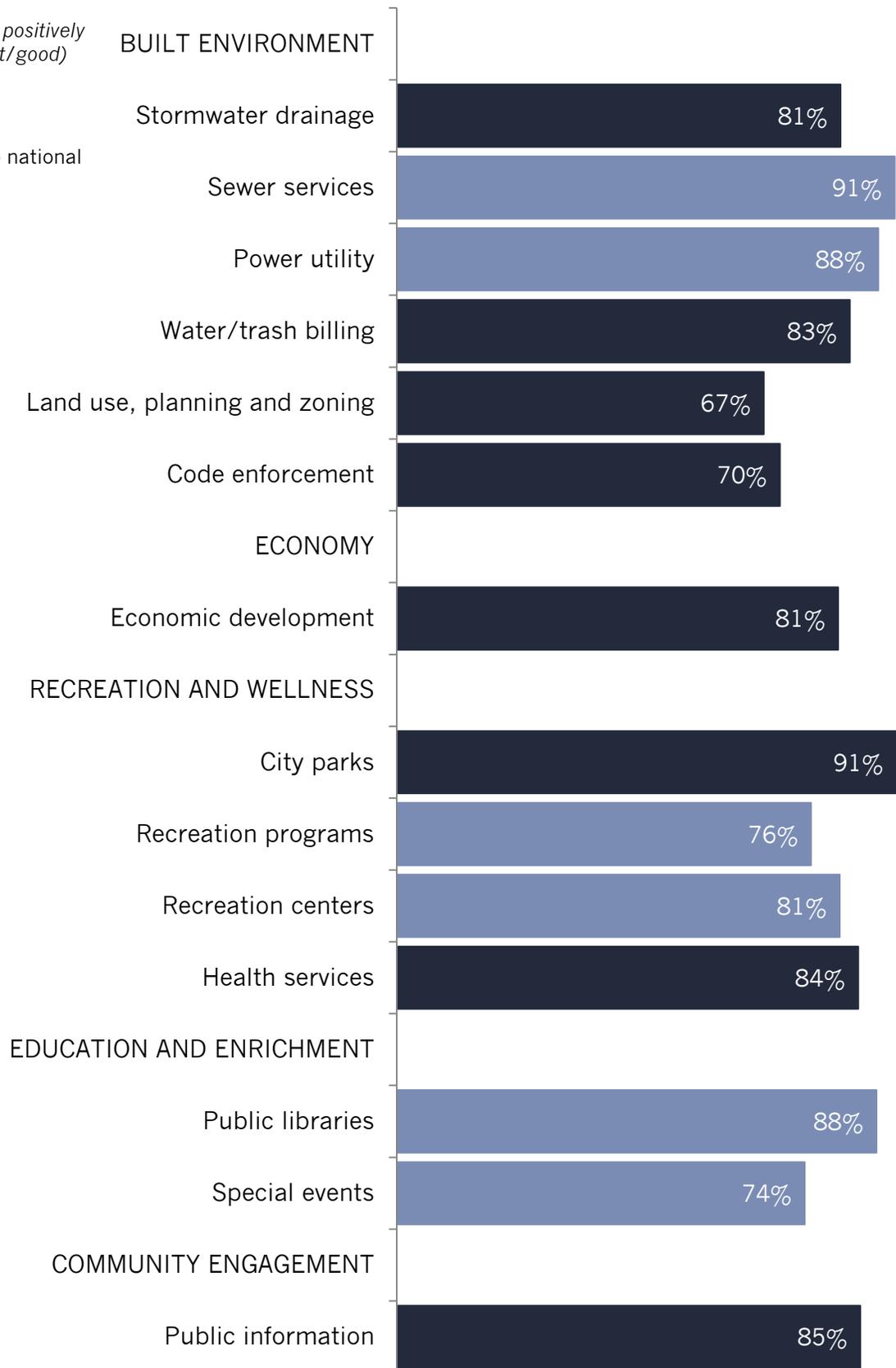
The National Community Survey

Figure 5: Aspects of Governance
A summary of how people responded to questions about Governance

Percent rating positively
 (e.g., excellent/good)

Comparison to national
 benchmark

- Higher
- Similar
- Lower



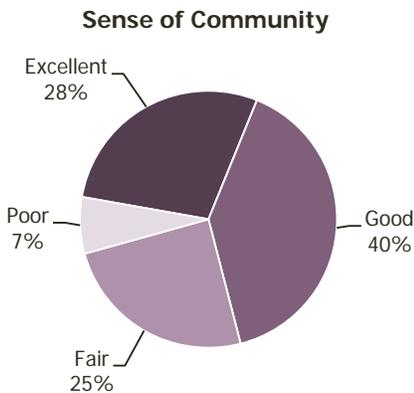
Participation

Are the residents of Cedar Park connected to the community and each other?

An engaged community harnesses its most valuable resource, its residents. The connections and trust among residents, government, businesses and other organizations help to create a sense of community, a shared sense of membership, belonging and history. Two-thirds of residents gave positive ratings to the sense of community in Cedar Park, while about 9 in 10 would recommend living in the city to someone who asks and planned to remain in the city for the next five years. These ratings were similar to the national averages.

The survey included over 30 activities and behaviors for which respondents indicated how often they participated in or performed each, if at all. Participation rates varied widely across the different facets of community livability, making the comparisons to the benchmarks useful for interpreting the results.

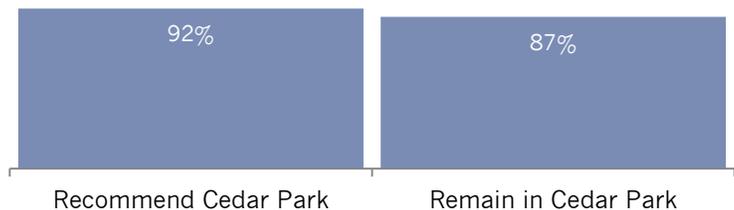
Most levels of participation were similar to those observed elsewhere. Two rates of participation were higher than the benchmarks: Cedar Park residents reported fewer crimes than those who lived elsewhere, and were also more likely to believe the economy would have a positive impact on their income in the next six months. However, four participation rates were lower than the benchmarks: Cedar Park residents were less likely than those who lived in other communities to have walked or biked instead of driving, used the Cedar Park recreation center, attended a City-sponsored event or volunteered.



Percent rating positively
(e.g., very/somewhat likely,
yes)

Comparison to national
benchmark

■ Higher ■ Similar ■ Lower



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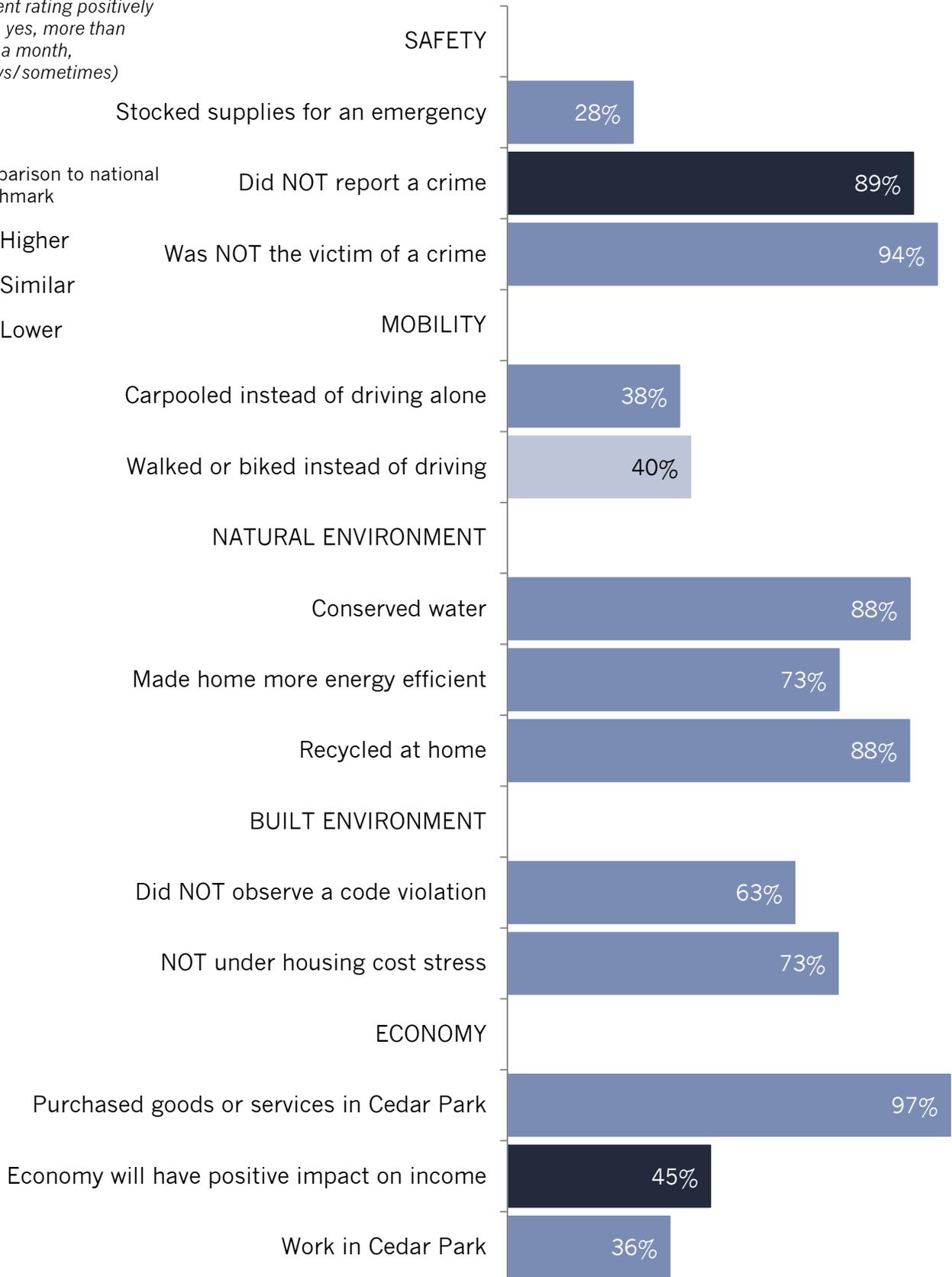
Figure 6: Aspects of Participation

A summary of how people responded to questions about Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to national
benchmark

- Higher
- Similar
- Lower



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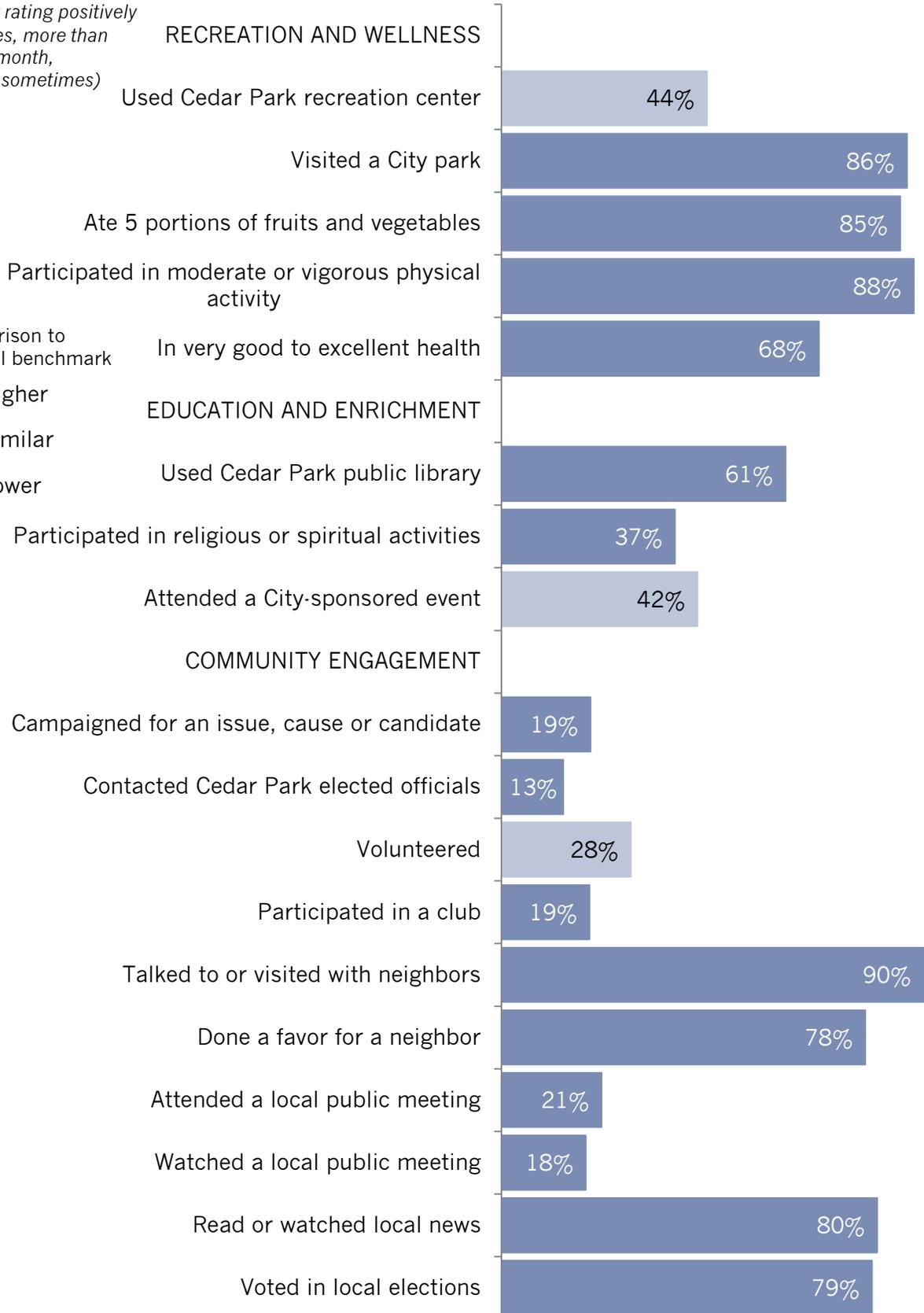
Figure 7: Aspects of Participation

A summary of how people responded to questions about Participation

Percent rating positively
(e.g., yes, more than
once a month,
always/sometimes)

Comparison to
national benchmark

- Higher
- Similar
- Lower



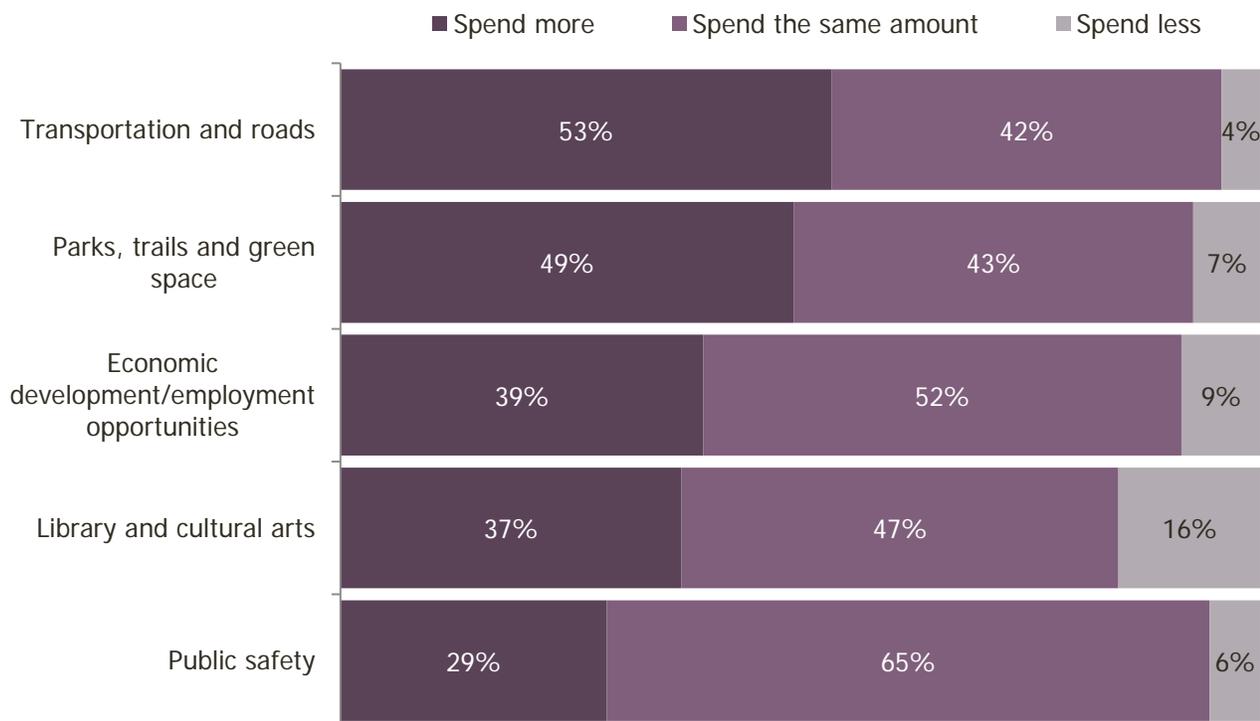
Special Topics

The City of Cedar Park included three questions of special interest on The NCS. Topic areas included budget prioritization, sources of City information and preferences on City communication.

When asked whether they thought the City should spend more, less, or the same amount on different services and amenities in Cedar Park, residents were most likely to think that the City should spend more on transportation and roads or parks, trails and green space; about half of residents did so. Four in ten thought the City should spend more on economic development/employment opportunities or library/cultural arts, and half thought Cedar Park should spend the same amount in these areas. Two-thirds of residents thought Cedar Park should spend the same amount on public safety, while 3 in 10 thought the City should spend more in this area.

Figure 8: Budget Prioritization

Do you believe Cedar Park should spend more, the same amount, or less on the following areas in the future?

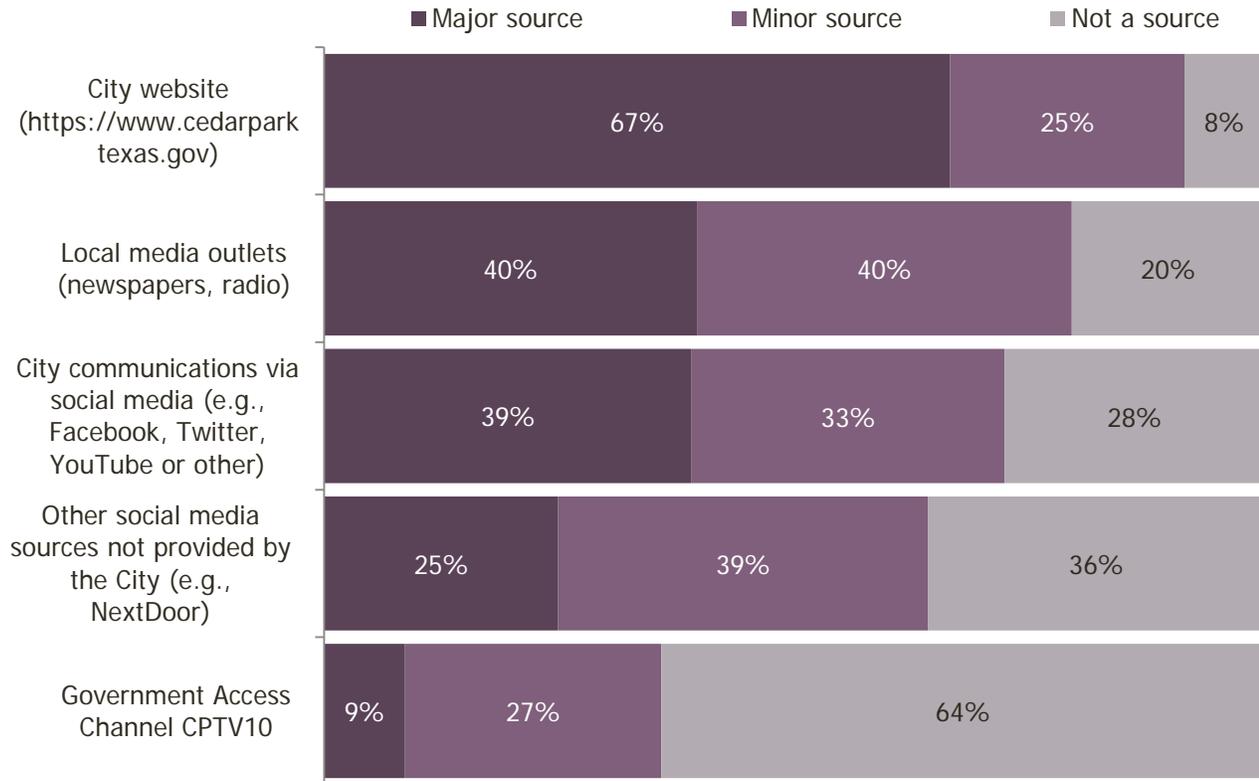


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Residents were most likely to indicate that they used the City website as a major or minor source of information about the City; about 9 in 10 did so. About 8 in 10 residents used local media outlets and 7 in 10 used City communications via social media as sources of information. Respondents were least likely to use the Government Access Channel CPTV10 as an information source, with only one-third indicating that they considered it a major or minor source of City information.

Figure 9: Sources of City Information

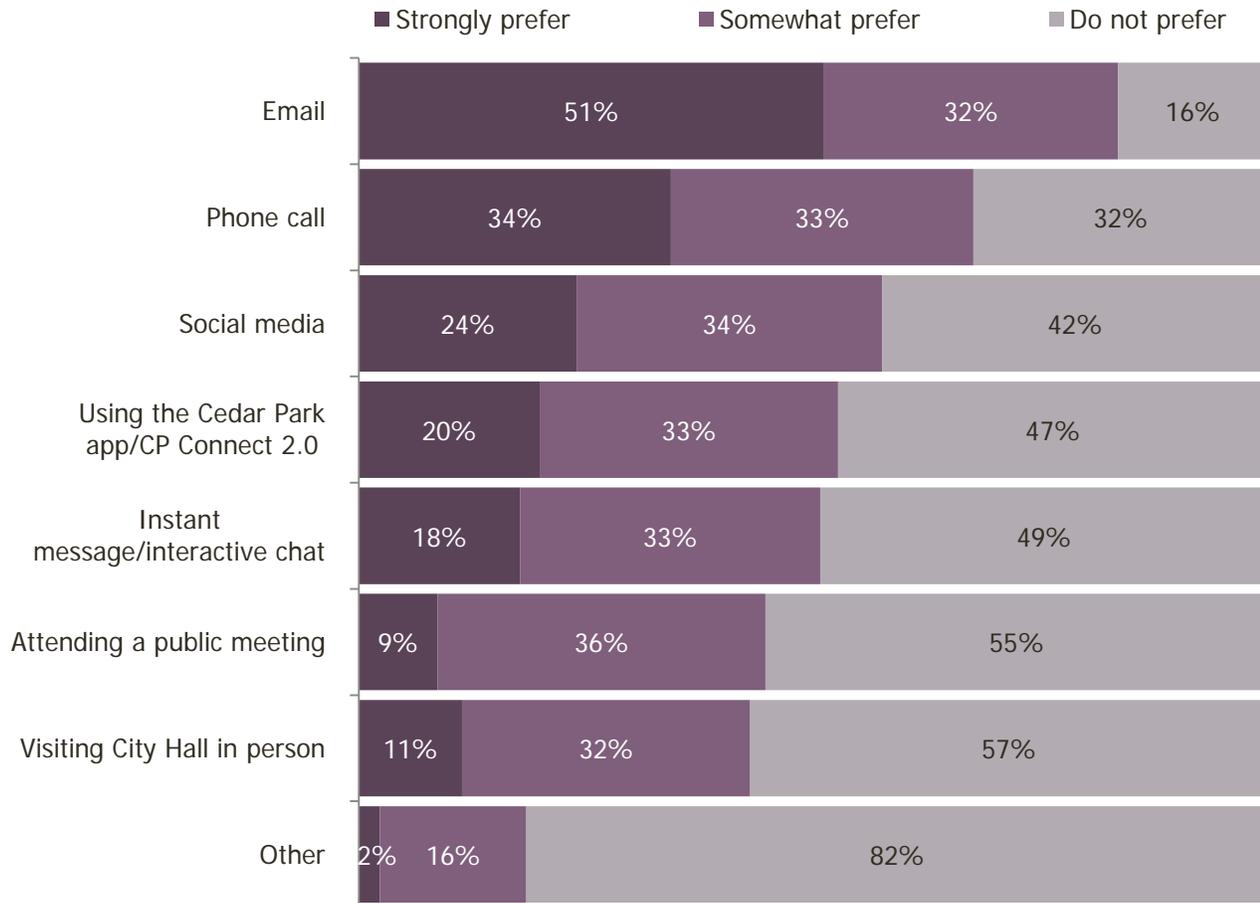
Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events and services:



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Thinking about their preferences for communicating with the City, about 8 in 10 residents strongly or somewhat preferred to communicate with the City by email, and two-thirds preferred communicating via a phone call. Six in ten residents preferred communicating via social media. About half of residents or fewer preferred a different method of communicating with Cedar Park.

Figure 10: Preferences on City Communication
How do you prefer to communicate with the City of Cedar Park?



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Dashboard Summary of Findings

2019



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2955 Valmont Road Suite 300
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Summary

The National Community Survey (The NCS™) is a collaborative effort between National Research Center, Inc. (NRC) and the International City/County Management Association (ICMA). The survey and its administration are standardized to assure high quality research methods and directly comparable results across The NCS communities. The NCS captures residents’ opinions within the three pillars of a community (Community Characteristics, Governance and Participation) across eight central facets of community (Safety, Mobility, Natural Environment, Built Environment, Economy, Recreation and Wellness, Education and Enrichment and Community Engagement). This report summarizes Cedar Park’s performance in the eight facets of community livability with the “General” rating as a summary of results from the overarching questions not shown within any of the eight facets. The “Overall” represents the community pillar in its entirety (the eight facets and general).

By summarizing resident ratings across the eight facets and three pillars of a livable community, a picture of Cedar Park’s community livability emerges. Below, the color of each community facet summarizes how residents rated each of the pillars that support it – Community Characteristics, Governance and Participation. When most ratings were higher than the benchmark, the color is the darkest shade; when most ratings were lower than the benchmark, the color is the lightest shade. A mix of ratings (higher and lower than the benchmark) results in a color between the extremes.

In the “benchmark” column, Cedar Park’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Cedar Park residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Cedar Park’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Cedar Park’s average rating was more than 20 points different when compared to the benchmark.

Most facets of Community Characteristics received ratings similar to the national benchmarks except for Built Environment and Economy, as well as general characteristics; these facets were rated higher than average. In Governance, most facets received ratings higher than the national benchmarks except for Safety, Natural Environment and Education and Enrichment, which were similar. This information can be helpful in identifying the areas of community strength or areas that merit more attention.

Figure 1: Dashboard Summary

	Community Characteristics			Governance			Participation		
	Higher	Similar	Lower	Higher	Similar	Lower	Higher	Similar	Lower
Overall	15	28	2	23	19	0	2	29	4
General	4	3	0	2	1	0	0	3	0
Safety	1	2	0	3	4	0	1	2	0
Mobility	1	4	2	4	2	0	0	1	1
Natural Environment	1	2	0	0	5	0	0	3	0
Built Environment	2	2	0	4	2	0	0	2	0
Economy	5	3	0	1	0	0	1	2	0
Recreation and Wellness	0	3	0	2	2	0	0	4	1
Education and Enrichment	1	4	0	0	2	0	0	2	1
Community Engagement	0	5	0	7	1	0	0	10	1

National Benchmark	
	Higher
	Similar
	Lower

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Figure 2: Detailed Dashboard

	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
General	Overall appearance	↔	82%	Customer service	↑	87%	Recommend Cedar Park	↔	92%
	Overall quality of life	↑	91%	Services provided by Cedar Park	↑	89%	Remain in Cedar Park	↔	87%
	Place to retire	↑	76%	Services provided by the Federal Government	↔	48%	Contacted Cedar Park employees	↔	39%
	Place to raise children	↑	96%						
	Place to live	↔	95%						
	Neighborhood	↔	91%						
	Overall image	↑	83%						
Safety	Overall feeling of safety	↑	96%	Police	↔	88%	Was NOT the victim of a crime	↔	94%
	Safe in neighborhood	↔	99%	Crime prevention	↑	82%	Did NOT report a crime	↑	89%
	Safe commercial area	↔	98%	Fire	↔	98%	Stocked supplies for an emergency	↔	28%
				Fire prevention	↔	89%			
				Ambulance/EMS	↔	95%			
				Emergency preparedness	↑	80%			
			Animal control	↑	80%				
Mobility	Traffic flow	↔	53%	Traffic enforcement	↑	79%	Carpooled instead of driving alone	↔	38%
	Travel by car	↔	76%	Street repair	↑↑	75%	Walked or biked instead of driving	↓	40%
	Travel by bicycle	↓	36%	Street cleaning	↑	80%			
	Ease of walking	↓	48%	Street lighting	↔	68%			
	Overall ease of travel	↔	81%	Sidewalk maintenance	↑	75%			
	Public parking	↑	83%	Traffic signal timing	↔	63%			
	Paths and walking trails	↔	67%						
Natural Environment	Overall natural environment	↔	83%	Garbage collection	↔	87%	Recycled at home	↔	88%
	Air quality	↔	88%	Recycling	↔	81%	Conserved water	↔	88%
	Cleanliness	↑	91%	Yard waste pick-up	↔	81%	Made home more energy efficient	↔	73%
				Drinking water	↔	79%			
			Natural areas preservation	↔	70%				
Built Environment	New development in Cedar Park	↑	76%	Sewer services	↔	91%	NOT experiencing housing cost stress	↔	73%
	Housing options	↑	67%	Stormwater drainage	↑	81%	Did NOT observe a code violation	↔	63%
	Overall built environment	↔	63%	Power utility	↔	88%			
	Public places	↔	72%	Water and trash billing	↑	83%			
				Land use, planning and zoning	↑	67%			
			Code enforcement	↑	70%				

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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	Community Characteristics	Benchmark	Percent positive	Governance	Benchmark	Percent positive	Participation	Benchmark	Percent positive
Economy	Overall economic health	↑	86%	Economic development	↑↑	81%	Economy will have positive impact on income	↑	45%
	Shopping opportunities	↑↑	83%				Purchased goods or services in Cedar Park	↔	97%
	Employment opportunities	↑	54%				Work in Cedar Park	↔	36%
	Place to visit	↔	54%						
	Cost of living	↔	54%						
	Vibrant commercial area	↑	66%						
	Place to work	↔	62%						
Recreation and Wellness	Business and services	↑	77%						
	Fitness opportunities	↔	78%	City parks	↑	91%	In very good to excellent health	↔	68%
	Recreational opportunities	↔	71%	Recreation centers	↔	81%	Used Cedar Park recreation center	↓	44%
	Health and wellness	↔	81%	Recreation programs	↔	76%	Visited a City park	↔	86%
				Health services	↑	84%	Ate 5 portions of fruits and vegetables	↔	85%
Education and Enrichment							Participated in moderate or vigorous physical activity	↔	88%
	K-12 education	↑	94%	Public libraries	↔	88%	Used Cedar Park public library	↔	61%
	Cultural/arts/music activities	↔	43%	Special events	↔	74%	Participated in religious or spiritual activities	↔	37%
	Religious or spiritual events and activities	↔	81%				Attended a City-sponsored event	↓	42%
	Adult education	↔	68%						
Community Engagement	Overall education and enrichment	↔	75%						
	Opportunities to participate in community matters	↔	69%	Public information	↑	85%	Sense of community	↔	68%
	Opportunities to volunteer	↔	64%	Overall direction	↑	74%	Voted in local elections	↔	79%
	Openness and acceptance	↔	69%	Value of services for taxes paid	↔	65%	Talked to or visited with neighbors	↔	90%
	Social events and activities	↔	57%	Welcoming citizen involvement	↑	69%	Attended a local public meeting	↔	21%
	Neighborhoodliness	↔	73%	Confidence in City government	↑	73%	Watched a local public meeting	↔	18%
				Acting in the best interest of Cedar Park	↑	78%	Volunteered	↓	28%
				Being honest	↑	80%	Participated in a club	↔	19%
				Treating all residents fairly	↑	76%	Campaigned for an issue, cause or candidate	↔	19%
							Contacted Cedar Park elected officials	↔	13%
						Read or watched local news	↔	80%	
						Done a favor for a neighbor	↔	78%	

Legend

↑↑ Much higher ↑ Higher ↔ Similar ↓ Lower ↓↓ Much lower * Not available

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Technical Appendices

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National Research Center Inc.

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The National Community Survey
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Appendix A: Complete Survey Responses

Responses excluding “don’t know”

The following pages contain a complete set of responses to each question on the survey, excluding the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”). While a total of 440 respondents completed the survey, the number of responses to each question varies since some respondents skipped questions or responded “don’t know”.

Table 1: Question 1

Please rate each of the following aspects of quality of life in Cedar Park:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Cedar Park as a place to live	54%	N=236	42%	N=182	5%	N=21	0%	N=0	100%	N=438
Your neighborhood as a place to live	47%	N=204	44%	N=194	7%	N=29	2%	N=10	100%	N=437
Cedar Park as a place to raise children	61%	N=228	35%	N=131	4%	N=14	0%	N=2	100%	N=375
Cedar Park as a place to work	34%	N=99	28%	N=83	28%	N=82	10%	N=29	100%	N=292
Cedar Park as a place to visit	21%	N=85	34%	N=136	34%	N=138	11%	N=47	100%	N=406
Cedar Park as a place to retire	39%	N=126	37%	N=121	16%	N=54	8%	N=24	100%	N=325
The overall quality of life in Cedar Park	44%	N=192	47%	N=205	9%	N=38	0%	N=0	100%	N=435

Table 2: Question 2

Please rate each of the following characteristics as they relate to Cedar Park as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Cedar Park	44%	N=193	51%	N=223	4%	N=16	0%	N=2	100%	N=434
Overall ease of getting to the places you usually have to visit	34%	N=149	47%	N=202	14%	N=62	5%	N=20	100%	N=433
Quality of overall natural environment in Cedar Park	38%	N=164	44%	N=189	15%	N=64	2%	N=10	100%	N=428
Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems)	20%	N=87	43%	N=185	27%	N=115	10%	N=41	100%	N=429
Health and wellness opportunities in Cedar Park	36%	N=145	46%	N=187	17%	N=68	2%	N=9	100%	N=408
Overall opportunities for education and enrichment	36%	N=130	39%	N=142	22%	N=79	3%	N=12	100%	N=363
Overall economic health of Cedar Park	42%	N=157	44%	N=167	12%	N=46	2%	N=6	100%	N=375
Sense of community	28%	N=117	40%	N=164	25%	N=102	7%	N=29	100%	N=413
Overall image or reputation of Cedar Park	39%	N=167	44%	N=187	16%	N=69	1%	N=3	100%	N=425

Table 3: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Total	
	%	N	%	N	%	N	%	N	%	N
Recommend living in Cedar Park to someone who asks	63%	N=273	29%	N=127	4%	N=16	4%	N=18	100%	N=434
Remain in Cedar Park for the next five years	60%	N=250	28%	N=116	9%	N=36	4%	N=17	100%	N=419

Table 4: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
In your neighborhood during the day	82%	N=356	17%	N=73	1%	N=4	0%	N=1	0%	N=0	100%	N=434
In Cedar Park's commercial area during the day	69%	N=293	28%	N=121	2%	N=7	1%	N=2	0%	N=0	100%	N=423

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Table 5: Question 5

Please rate each of the following characteristics as they relate to Cedar Park as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	7%	N=28	46%	N=198	35%	N=152	12%	N=50	100%	N=429
Ease of public parking	27%	N=109	56%	N=231	14%	N=59	3%	N=12	100%	N=411
Ease of travel by car in Cedar Park	27%	N=113	49%	N=205	19%	N=78	6%	N=25	100%	N=420
Ease of travel by bicycle in Cedar Park	16%	N=42	20%	N=54	27%	N=73	37%	N=99	100%	N=268
Ease of walking in Cedar Park	19%	N=71	29%	N=110	26%	N=98	26%	N=98	100%	N=376
Availability of paths and walking trails	23%	N=93	43%	N=174	21%	N=83	13%	N=51	100%	N=402
Air quality	29%	N=119	59%	N=246	11%	N=44	2%	N=7	100%	N=415
Cleanliness of Cedar Park	38%	N=165	52%	N=225	9%	N=39	0%	N=1	100%	N=430
Overall appearance of Cedar Park	30%	N=131	52%	N=225	12%	N=52	6%	N=24	100%	N=431
Public places where people want to spend time	24%	N=99	49%	N=203	22%	N=91	6%	N=25	100%	N=418
Variety of housing options	24%	N=96	43%	N=170	24%	N=96	9%	N=36	100%	N=398
Fitness opportunities (including exercise classes and paths or trails, etc.)	33%	N=135	45%	N=185	19%	N=77	4%	N=15	100%	N=412
Recreational opportunities	26%	N=106	45%	N=181	28%	N=112	1%	N=6	100%	N=405
Maintenance of public spaces (e.g. open space, infrastructure)	33%	N=137	51%	N=208	15%	N=61	1%	N=4	100%	N=410

Table 6: Question 6

Please rate each of the following characteristics as they relate to Cedar Park as a whole:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
K-12 education	45%	N=125	49%	N=136	4%	N=12	2%	N=4	100%	N=278
Adult educational opportunities	19%	N=48	49%	N=124	28%	N=71	5%	N=12	100%	N=255
Opportunities to attend cultural/arts/music activities	11%	N=39	32%	N=114	41%	N=146	16%	N=55	100%	N=353
Opportunities to participate in religious or spiritual events and activities	32%	N=96	49%	N=147	16%	N=47	3%	N=9	100%	N=299
Employment opportunities	16%	N=47	38%	N=115	34%	N=101	12%	N=37	100%	N=300
Shopping opportunities	38%	N=165	45%	N=193	13%	N=58	4%	N=15	100%	N=431
Cost of living in Cedar Park	13%	N=55	41%	N=176	34%	N=145	12%	N=53	100%	N=429
Overall quality of business and service establishments in Cedar Park	27%	N=113	51%	N=215	20%	N=86	2%	N=10	100%	N=423
Vibrant commercial area	28%	N=115	38%	N=158	26%	N=108	8%	N=33	100%	N=414
Overall quality of new development in Cedar Park	33%	N=135	43%	N=172	21%	N=84	3%	N=13	100%	N=405
Opportunities to participate in social events and activities	17%	N=62	41%	N=153	33%	N=126	9%	N=35	100%	N=376
Opportunities to volunteer	17%	N=49	48%	N=142	30%	N=88	6%	N=17	100%	N=296
Opportunities to participate in community matters	19%	N=61	50%	N=158	27%	N=84	4%	N=13	100%	N=316
Openness and acceptance of the community toward people of diverse backgrounds	27%	N=98	42%	N=153	18%	N=65	13%	N=46	100%	N=362
Neighborliness of residents in Cedar Park	27%	N=116	46%	N=195	19%	N=81	8%	N=32	100%	N=424

Table 7: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
	%	N	%	N	%	N
Made efforts to conserve water	12%	N=50	88%	N=382	100%	N=432
Made efforts to make your home more energy efficient	27%	N=117	73%	N=314	100%	N=431
Observed a code violation or other hazard in Cedar Park (weeds, abandoned buildings, etc.)	63%	N=270	37%	N=157	100%	N=427
Household member was a victim of a crime in Cedar Park	94%	N=407	6%	N=24	100%	N=431
Reported a crime to the police in Cedar Park	89%	N=385	11%	N=47	100%	N=432
Stocked supplies in preparation for an emergency	72%	N=312	28%	N=119	100%	N=431

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Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Campaigned or advocated for an issue, cause or candidate	81%	N=348	19%	N=82	100%	N=430
Contacted the City of Cedar Park (in-person, phone, email or web) for help or information	61%	N=264	39%	N=166	100%	N=430
Contacted Cedar Park elected officials (in-person, phone, email or web) to express your opinion	87%	N=374	13%	N=57	100%	N=431

Table 8: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Cedar Park?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Cedar Park recreation center or its services	9%	N=37	11%	N=46	25%	N=107	56%	N=243	100%	N=432
Visited a neighborhood park or City park	19%	N=80	34%	N=148	33%	N=144	14%	N=58	100%	N=431
Used Cedar Park public library or its services	7%	N=32	24%	N=103	29%	N=125	39%	N=169	100%	N=430
Participated in religious or spiritual activities in Cedar Park	12%	N=52	11%	N=48	14%	N=60	63%	N=271	100%	N=431
Attended a City-sponsored event	1%	N=2	3%	N=15	38%	N=162	58%	N=249	100%	N=428
Carpooled with other adults or children instead of driving alone	13%	N=55	10%	N=41	15%	N=65	62%	N=266	100%	N=428
Walked or biked instead of driving	8%	N=35	13%	N=54	20%	N=84	60%	N=257	100%	N=429
Volunteered your time to some group/activity in Cedar Park	3%	N=14	7%	N=32	17%	N=73	72%	N=312	100%	N=431
Participated in a club	1%	N=6	7%	N=31	10%	N=43	81%	N=346	100%	N=426
Talked to or visited with your immediate neighbors	37%	N=161	32%	N=137	21%	N=91	10%	N=43	100%	N=433
Done a favor for a neighbor	20%	N=87	24%	N=103	34%	N=146	22%	N=97	100%	N=432

Table 9: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=0	2%	N=8	19%	N=83	79%	N=337	100%	N=428
Watched (online or on television) a local public meeting	1%	N=3	3%	N=11	15%	N=63	82%	N=351	100%	N=428

Table 10: Question 10

Please rate the quality of each of the following services in Cedar Park:	Excellent		Good		Fair		Poor		Total	
Police services	45%	N=158	43%	N=150	10%	N=36	1%	N=5	100%	N=350
Fire services	54%	N=165	44%	N=136	2%	N=7	0%	N=0	100%	N=308
Ambulance or emergency medical services	54%	N=149	41%	N=112	5%	N=13	0%	N=1	100%	N=276
Crime prevention	37%	N=111	45%	N=133	17%	N=49	1%	N=4	100%	N=297
Fire prevention and education	39%	N=97	50%	N=123	9%	N=23	1%	N=3	100%	N=246
Traffic enforcement	31%	N=107	48%	N=167	16%	N=54	6%	N=19	100%	N=348
Street repair	25%	N=97	49%	N=189	20%	N=77	5%	N=19	100%	N=381
Street cleaning	37%	N=144	44%	N=173	17%	N=65	3%	N=12	100%	N=395
Street lighting	26%	N=106	42%	N=173	23%	N=96	9%	N=38	100%	N=412
Sidewalk maintenance	25%	N=98	50%	N=197	18%	N=72	7%	N=26	100%	N=393
Traffic signal timing	19%	N=79	44%	N=184	26%	N=111	11%	N=46	100%	N=419
Garbage collection	46%	N=192	41%	N=172	8%	N=34	5%	N=19	100%	N=417
Recycling	43%	N=178	38%	N=154	12%	N=51	6%	N=26	100%	N=408
Yard waste pick-up	41%	N=139	40%	N=136	14%	N=49	5%	N=16	100%	N=340

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Please rate the quality of each of the following services in Cedar Park:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
Stormwater drainage	32%	N=119	49%	N=178	12%	N=44	7%	N=25	100%	N=366
Drinking water	34%	N=142	45%	N=188	16%	N=67	5%	N=19	100%	N=417
Sewer services	33%	N=127	58%	N=219	9%	N=33	0%	N=2	100%	N=380
Power (electric and/or gas) utility	35%	N=147	53%	N=222	11%	N=45	1%	N=6	100%	N=420
Water/trash billing	34%	N=137	49%	N=198	15%	N=62	2%	N=8	100%	N=406
City parks	46%	N=180	45%	N=174	9%	N=33	0%	N=1	100%	N=388
Recreation programs or classes	31%	N=69	45%	N=98	21%	N=47	3%	N=7	100%	N=221
Recreation centers or facilities	34%	N=88	47%	N=122	16%	N=40	4%	N=9	100%	N=260
Land use, planning and zoning	20%	N=61	47%	N=145	25%	N=77	8%	N=25	100%	N=308
Code enforcement (weeds, abandoned buildings, etc.)	22%	N=62	48%	N=132	23%	N=63	7%	N=20	100%	N=277
Animal control	33%	N=88	46%	N=121	16%	N=43	4%	N=10	100%	N=263
Economic development	37%	N=114	44%	N=136	16%	N=49	3%	N=11	100%	N=310
Health services	35%	N=104	49%	N=148	13%	N=40	3%	N=8	100%	N=300
Public library services	42%	N=134	46%	N=147	9%	N=28	4%	N=11	100%	N=320
Public information services	32%	N=82	53%	N=138	13%	N=34	2%	N=6	100%	N=260
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	31%	N=67	49%	N=107	15%	N=33	5%	N=11	100%	N=218
Preservation of natural areas such as open space and greenbelts	31%	N=115	39%	N=145	24%	N=90	6%	N=23	100%	N=373
City-sponsored special events	28%	N=70	47%	N=118	22%	N=54	4%	N=10	100%	N=253
Overall customer service by Cedar Park employees (police, receptionists, planners, etc.)	37%	N=126	50%	N=168	11%	N=36	2%	N=7	100%	N=338
Internet services	21%	N=78	45%	N=164	22%	N=81	12%	N=43	100%	N=365

Table 11: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The City of Cedar Park	35%	N=137	54%	N=210	10%	N=39	1%	N=4	100%	N=390
The Federal Government	9%	N=32	39%	N=132	28%	N=98	24%	N=81	100%	N=343
The State Government	12%	N=42	42%	N=142	32%	N=110	14%	N=46	100%	N=339
The County Government	16%	N=55	50%	N=168	24%	N=82	9%	N=32	100%	N=335

Table 12: Question 12

Please rate the following categories of Cedar Park government performance:	Excellent		Good		Fair		Poor		Total	
	%	N	%	N	%	N	%	N	%	N
The value of services for the taxes paid to Cedar Park	15%	N=56	50%	N=183	25%	N=93	9%	N=35	100%	N=367
The overall direction that Cedar Park is taking	24%	N=95	50%	N=195	22%	N=86	4%	N=15	100%	N=390
The job Cedar Park government does at welcoming citizen involvement	23%	N=69	47%	N=140	21%	N=64	9%	N=28	100%	N=301
Overall confidence in Cedar Park government	18%	N=64	55%	N=200	23%	N=85	4%	N=15	100%	N=365
Generally acting in the best interest of the community	17%	N=60	61%	N=220	17%	N=60	6%	N=20	100%	N=359
Being honest	22%	N=69	58%	N=181	15%	N=46	5%	N=15	100%	N=311
Treating all residents fairly	22%	N=69	54%	N=172	16%	N=50	8%	N=26	100%	N=317

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Table 13: Question 13

Please rate how important, if at all, you think it is for the Cedar Park community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
	%	N	%	N	%	N	%	N	%	N
Overall feeling of safety in Cedar Park	66%	N=283	24%	N=104	9%	N=39	0%	N=1	100%	N=427
Overall ease of getting to the places you usually have to visit	45%	N=191	46%	N=196	9%	N=37	0%	N=2	100%	N=426
Quality of overall natural environment in Cedar Park	44%	N=186	42%	N=177	14%	N=57	0%	N=1	100%	N=421
Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems)	33%	N=142	43%	N=185	21%	N=91	2%	N=8	100%	N=426
Overall opportunities for education and enrichment	42%	N=177	36%	N=152	17%	N=72	5%	N=23	100%	N=424
Overall economic health of Cedar Park	48%	N=205	42%	N=179	9%	N=39	0%	N=2	100%	N=426
Sense of community	30%	N=129	45%	N=191	23%	N=97	2%	N=8	100%	N=424

Table 14: Question 14

Do you believe Cedar Park should spend more, the same amount, or less on the following areas in the future?	Spend more		Spend the same amount		Spend less		Total	
	%	N	%	N	%	N	%	N
Public safety	29%	N=118	65%	N=267	6%	N=23	100%	N=408
Transportation and roads	53%	N=220	42%	N=174	4%	N=18	100%	N=412
Parks, trails and green space	49%	N=201	43%	N=177	7%	N=30	100%	N=408
Economic development/employment opportunities	39%	N=158	52%	N=209	9%	N=35	100%	N=402
Library and cultural arts	37%	N=149	47%	N=191	16%	N=62	100%	N=402

Table 15: Question 15

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services:	Major source		Minor source		Not a source		Total	
	%	N	%	N	%	N	%	N
City website (https://www.cedarparktexas.gov)	67%	N=279	25%	N=104	8%	N=36	100%	N=419
City communications via social media (e.g., Facebook, Twitter, YouTube or other)	39%	N=163	33%	N=139	28%	N=116	100%	N=418
Other social media sources not provided by the City (e.g., NextDoor)	25%	N=104	39%	N=164	36%	N=149	100%	N=417
Local media outlets (newspapers, radio)	40%	N=166	40%	N=167	20%	N=86	100%	N=418
Government Access Channel CPTV10	9%	N=36	27%	N=114	64%	N=267	100%	N=416
City Council meetings and other public meetings	20%	N=84	35%	N=145	45%	N=188	100%	N=417
Talking with elected officials	17%	N=72	29%	N=121	54%	N=223	100%	N=416
Word of mouth	31%	N=128	43%	N=180	26%	N=108	100%	N=416

Table 16: Question 16

How do you prefer to communicate with the City of Cedar Park?	Strongly prefer		Somewhat prefer		Do not prefer		Total	
	%	N	%	N	%	N	%	N
Using the Cedar Park app/CP Connect 2.0	20%	N=81	33%	N=133	47%	N=191	100%	N=404
Email	51%	N=213	32%	N=134	16%	N=68	100%	N=415
Instant message/interactive chat	18%	N=73	33%	N=135	49%	N=201	100%	N=409
Social media	24%	N=99	34%	N=139	42%	N=175	100%	N=412
Phone call	34%	N=142	33%	N=138	32%	N=134	100%	N=414
Visiting City Hall in person	11%	N=47	32%	N=130	57%	N=233	100%	N=409
Attending a public meeting	9%	N=35	36%	N=147	55%	N=225	100%	N=408
Other	2%	N=6	16%	N=45	82%	N=226	100%	N=277

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Table 17: Question 17

In which county do you live?	Percent	Number
Travis County	8%	N=32
Williamson County	92%	N=386
Total	100%	N=418

Table 18: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	8%	N=34	4%	N=16	4%	N=16	14%	N=60	71%	N=300	100%	N=424
Purchase goods or services from a business located in Cedar Park	1%	N=2	2%	N=9	15%	N=62	50%	N=213	32%	N=137	100%	N=424
Eat at least 5 portions of fruits and vegetables a day	1%	N=6	14%	N=57	34%	N=141	31%	N=129	21%	N=87	100%	N=420
Participate in moderate or vigorous physical activity	1%	N=5	11%	N=46	33%	N=140	31%	N=131	23%	N=98	100%	N=419
Read or watch local news (via television, paper, computer, etc.)	4%	N=17	16%	N=66	23%	N=96	26%	N=110	31%	N=128	100%	N=416
Vote in local elections	13%	N=55	8%	N=33	10%	N=41	24%	N=101	45%	N=191	100%	N=421

Table 19: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	28%	N=118
Very good	40%	N=167
Good	28%	N=117
Fair	3%	N=14
Poor	1%	N=5
Total	100%	N=421

Table 20: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	12%	N=49
Somewhat positive	33%	N=138
Neutral	46%	N=191
Somewhat negative	8%	N=35
Very negative	2%	N=7
Total	100%	N=420

Table 21: Question D4

What is your employment status?	Percent	Number
Working full time for pay	74%	N=311
Working part time for pay	7%	N=29
Unemployed, looking for paid work	3%	N=13
Unemployed, not looking for paid work	3%	N=12
Fully retired	13%	N=56
Total	100%	N=421

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Table 22: Question D5

Do you work inside the boundaries of Cedar Park?	Percent	Number
Yes, outside the home	23%	N=95
Yes, from home	13%	N=52
No	64%	N=265
Total	100%	N=412

Table 23: Question D6

How many years have you lived in Cedar Park?	Percent	Number
Less than 2 years	21%	N=88
2 to 5 years	29%	N=124
6 to 10 years	20%	N=84
11 to 20 years	21%	N=89
More than 20 years	9%	N=39
Total	100%	N=425

Table 24: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	77%	N=325
Building with two or more homes (duplex, townhome, apartment or condominium)	22%	N=92
Mobile home	0%	N=1
Other	0%	N=2
Total	100%	N=420

Table 25: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=133
Owned	68%	N=287
Total	100%	N=420

Table 26: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=8
\$300 to \$599 per month	4%	N=16
\$600 to \$999 per month	6%	N=24
\$1,000 to \$1,499 per month	28%	N=114
\$1,500 to \$2,499 per month	41%	N=167
\$2,500 to \$2,999 per month	12%	N=50
\$3,000 or more	7%	N=31
Total	100%	N=411

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Table 27: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	57%	N=240
Yes	43%	N=180
Total	100%	N=420

Table 28: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=345
Yes	17%	N=72
Total	100%	N=418

Table 29: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=16
\$25,000 to \$49,999	13%	N=53
\$50,000 to \$99,999	32%	N=130
\$100,000 to \$149,999	23%	N=94
\$150,000 to \$199,999	14%	N=56
\$200,000 or more	14%	N=56
Total	100%	N=405

Table 30: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	83%	N=344
Yes, I consider myself to be Spanish, Hispanic or Latino	17%	N=71
Total	100%	N=415

Table 31: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=3
Asian, Asian Indian or Pacific Islander	8%	N=31
Black or African American	2%	N=9
White	84%	N=350
Other	7%	N=30

Total may exceed 100% as respondents could select more than one option.

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Table 32: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=8
25 to 34 years	28%	N=118
35 to 44 years	24%	N=102
45 to 54 years	23%	N=94
55 to 64 years	10%	N=40
65 to 74 years	8%	N=34
75 years or older	5%	N=21
Total	100%	N=418

Table 33: Question D16

What is your sex?	Percent	Number
Female	54%	N=223
Male	46%	N=189
Total	100%	N=412

Table 34: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	88%	N=366
Land line	4%	N=17
Both	8%	N=32
Total	100%	N=415

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Responses including “don’t know”

The following pages contain a complete set of responses to each question on the survey, including the “don’t know” responses. The percent of respondents giving a particular response is shown followed by the number of respondents (denoted with “N=”). While a total of 440 respondents completed the survey, the number of responses to each question varies since some respondents skipped questions.

Table 35: Question 1

Please rate each of the following aspects of quality of life in Cedar Park:	Excellent		Good		Fair		Poor		Don't know		Total	
Cedar Park as a place to live	54%	N=236	41%	N=182	5%	N=21	0%	N=0	0%	N=1	100%	N=439
Your neighborhood as a place to live	47%	N=204	44%	N=194	7%	N=29	2%	N=10	0%	N=1	100%	N=438
Cedar Park as a place to raise children	52%	N=228	30%	N=131	3%	N=14	0%	N=2	14%	N=62	100%	N=437
Cedar Park as a place to work	23%	N=99	19%	N=83	19%	N=82	7%	N=29	32%	N=138	100%	N=430
Cedar Park as a place to visit	20%	N=85	32%	N=136	32%	N=138	11%	N=47	6%	N=26	100%	N=432
Cedar Park as a place to retire	30%	N=126	28%	N=121	13%	N=54	6%	N=24	24%	N=103	100%	N=428
The overall quality of life in Cedar Park	44%	N=192	47%	N=205	9%	N=38	0%	N=0	0%	N=1	100%	N=436

Table 36: Question 2

Please rate each of the following characteristics as they relate to Cedar Park as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
Overall feeling of safety in Cedar Park	44%	N=193	51%	N=223	4%	N=16	0%	N=2	0%	N=0	100%	N=434
Overall ease of getting to the places you usually have to visit	34%	N=149	47%	N=202	14%	N=62	5%	N=20	0%	N=0	100%	N=433
Quality of overall natural environment in Cedar Park	38%	N=164	44%	N=189	15%	N=64	2%	N=10	1%	N=4	100%	N=432
Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems)	20%	N=87	43%	N=185	27%	N=115	10%	N=41	1%	N=3	100%	N=432
Health and wellness opportunities in Cedar Park	34%	N=145	43%	N=187	16%	N=68	2%	N=9	6%	N=24	100%	N=432
Overall opportunities for education and enrichment	30%	N=130	33%	N=142	18%	N=79	3%	N=12	16%	N=69	100%	N=431
Overall economic health of Cedar Park	36%	N=157	39%	N=167	11%	N=46	1%	N=6	13%	N=56	100%	N=432
Sense of community	27%	N=117	38%	N=164	24%	N=102	7%	N=29	4%	N=16	100%	N=429
Overall image or reputation of Cedar Park	39%	N=167	43%	N=187	16%	N=69	1%	N=3	2%	N=7	100%	N=432

Table 37: Question 3

Please indicate how likely or unlikely you are to do each of the following:	Very likely		Somewhat likely		Somewhat unlikely		Very unlikely		Don't know		Total	
Recommend living in Cedar Park to someone who asks	63%	N=273	29%	N=127	4%	N=16	4%	N=18	0%	N=1	100%	N=435
Remain in Cedar Park for the next five years	58%	N=250	27%	N=116	8%	N=36	4%	N=17	3%	N=11	100%	N=430

Table 38: Question 4

Please rate how safe or unsafe you feel:	Very safe		Somewhat safe		Neither safe nor unsafe		Somewhat unsafe		Very unsafe		Don't know		Total	
In your neighborhood during the day	82%	N=356	17%	N=73	1%	N=4	0%	N=1	0%	N=0	0%	N=0	100%	N=434
In Cedar Park's commercial area during the day	68%	N=293	28%	N=121	2%	N=7	1%	N=2	0%	N=0	3%	N=11	100%	N=434

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Table 39: Question 5

Please rate each of the following characteristics as they relate to Cedar Park as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Traffic flow on major streets	7%	N=28	46%	N=198	35%	N=152	12%	N=50	0%	N=2	100%	N=430
Ease of public parking	25%	N=109	54%	N=231	14%	N=59	3%	N=12	5%	N=20	100%	N=431
Ease of travel by car in Cedar Park	26%	N=113	48%	N=205	18%	N=78	6%	N=25	2%	N=8	100%	N=429
Ease of travel by bicycle in Cedar Park	10%	N=42	13%	N=54	17%	N=73	23%	N=99	37%	N=157	100%	N=425
Ease of walking in Cedar Park	16%	N=71	26%	N=110	23%	N=98	23%	N=98	12%	N=53	100%	N=429
Availability of paths and walking trails	22%	N=93	41%	N=174	19%	N=83	12%	N=51	6%	N=28	100%	N=430
Air quality	28%	N=119	57%	N=246	10%	N=44	2%	N=7	3%	N=13	100%	N=428
Cleanliness of Cedar Park	38%	N=165	52%	N=225	9%	N=39	0%	N=1	0%	N=1	100%	N=431
Overall appearance of Cedar Park	30%	N=131	52%	N=225	12%	N=52	6%	N=24	0%	N=1	100%	N=432
Public places where people want to spend time	23%	N=99	47%	N=203	21%	N=91	6%	N=25	3%	N=13	100%	N=430
Variety of housing options	22%	N=96	40%	N=170	23%	N=96	8%	N=36	7%	N=31	100%	N=428
Fitness opportunities (including exercise classes and paths or trails, etc.)	32%	N=135	43%	N=185	18%	N=77	4%	N=15	4%	N=15	100%	N=427
Recreational opportunities	25%	N=106	42%	N=181	26%	N=112	1%	N=6	6%	N=24	100%	N=429
Maintenance of public spaces (e.g. open space, infrastructure)	32%	N=137	48%	N=208	14%	N=61	1%	N=4	5%	N=20	100%	N=430

Table 40: Question 6

Please rate each of the following characteristics as they relate to Cedar Park as a whole:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
K-12 education	29%	N=125	32%	N=136	3%	N=12	1%	N=4	36%	N=153	100%	N=431
Adult educational opportunities	11%	N=48	29%	N=124	17%	N=71	3%	N=12	41%	N=176	100%	N=431
Opportunities to attend cultural/arts/music activities	9%	N=39	27%	N=114	34%	N=146	13%	N=55	17%	N=74	100%	N=427
Opportunities to participate in religious or spiritual events and activities	22%	N=96	34%	N=147	11%	N=47	2%	N=9	30%	N=131	100%	N=430
Employment opportunities	11%	N=47	27%	N=115	23%	N=101	9%	N=37	30%	N=131	100%	N=430
Shopping opportunities	38%	N=165	45%	N=193	13%	N=58	4%	N=15	0%	N=0	100%	N=431
Cost of living in Cedar Park	13%	N=55	41%	N=176	34%	N=145	12%	N=53	0%	N=2	100%	N=431
Overall quality of business and service establishments in Cedar Park	26%	N=113	50%	N=215	20%	N=86	2%	N=10	2%	N=7	100%	N=430
Vibrant commercial area	27%	N=115	37%	N=158	25%	N=108	8%	N=33	4%	N=16	100%	N=430
Overall quality of new development in Cedar Park	32%	N=135	40%	N=172	20%	N=84	3%	N=13	6%	N=24	100%	N=428
Opportunities to participate in social events and activities	14%	N=62	35%	N=153	29%	N=126	8%	N=35	13%	N=55	100%	N=431
Opportunities to volunteer	11%	N=49	33%	N=142	20%	N=88	4%	N=17	31%	N=134	100%	N=430
Opportunities to participate in community matters	14%	N=61	37%	N=158	20%	N=84	3%	N=13	26%	N=110	100%	N=426
Openness and acceptance of the community toward people of diverse backgrounds	23%	N=98	36%	N=153	15%	N=65	11%	N=46	16%	N=67	100%	N=430
Neighborliness of residents in Cedar Park	27%	N=116	45%	N=195	19%	N=81	7%	N=32	1%	N=6	100%	N=430

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Table 41: Question 7

Please indicate whether or not you have done each of the following in the last 12 months.	No		Yes		Total	
Made efforts to conserve water	12%	N=50	88%	N=382	100%	N=432
Made efforts to make your home more energy efficient	27%	N=117	73%	N=314	100%	N=431
Observed a code violation or other hazard in Cedar Park (weeds, abandoned buildings, etc.)	63%	N=270	37%	N=157	100%	N=427
Household member was a victim of a crime in Cedar Park	94%	N=407	6%	N=24	100%	N=431
Reported a crime to the police in Cedar Park	89%	N=385	11%	N=47	100%	N=432
Stocked supplies in preparation for an emergency	72%	N=312	28%	N=119	100%	N=431
Campaigned or advocated for an issue, cause or candidate	81%	N=348	19%	N=82	100%	N=430
Contacted the City of Cedar Park (in-person, phone, email or web) for help or information	61%	N=264	39%	N=166	100%	N=430
Contacted Cedar Park elected officials (in-person, phone, email or web) to express your opinion	87%	N=374	13%	N=57	100%	N=431

Table 42: Question 8

In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Cedar Park?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Used Cedar Park recreation center or its services	9%	N=37	11%	N=46	25%	N=107	56%	N=243	100%	N=432
Visited a neighborhood park or City park	19%	N=80	34%	N=148	33%	N=144	14%	N=58	100%	N=431
Used Cedar Park public library or its services	7%	N=32	24%	N=103	29%	N=125	39%	N=169	100%	N=430
Participated in religious or spiritual activities in Cedar Park	12%	N=52	11%	N=48	14%	N=60	63%	N=271	100%	N=431
Attended a City-sponsored event	1%	N=2	3%	N=15	38%	N=162	58%	N=249	100%	N=428
Carpooled with other adults or children instead of driving alone	13%	N=55	10%	N=41	15%	N=65	62%	N=266	100%	N=428
Walked or biked instead of driving	8%	N=35	13%	N=54	20%	N=84	60%	N=257	100%	N=429
Volunteered your time to some group/activity in Cedar Park	3%	N=14	7%	N=32	17%	N=73	72%	N=312	100%	N=431
Participated in a club	1%	N=6	7%	N=31	10%	N=43	81%	N=346	100%	N=426
Talked to or visited with your immediate neighbors	37%	N=161	32%	N=137	21%	N=91	10%	N=43	100%	N=433
Done a favor for a neighbor	20%	N=87	24%	N=103	34%	N=146	22%	N=97	100%	N=432

Table 43: Question 9

Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?	2 times a week or more		2-4 times a month		Once a month or less		Not at all		Total	
Attended a local public meeting	0%	N=0	2%	N=8	19%	N=83	79%	N=337	100%	N=428
Watched (online or on television) a local public meeting	1%	N=3	3%	N=11	15%	N=63	82%	N=351	100%	N=428

Table 44: Question 10

Please rate the quality of each of the following services in Cedar Park:	Excellent		Good		Fair		Poor		Don't know		Total	
Police services	37%	N=158	35%	N=150	8%	N=36	1%	N=5	18%	N=77	100%	N=426
Fire services	39%	N=165	32%	N=136	2%	N=7	0%	N=0	28%	N=119	100%	N=426
Ambulance or emergency medical services	35%	N=149	26%	N=112	3%	N=13	0%	N=1	35%	N=150	100%	N=426
Crime prevention	26%	N=111	31%	N=133	12%	N=49	1%	N=4	30%	N=128	100%	N=425
Fire prevention and education	23%	N=97	29%	N=123	6%	N=23	1%	N=3	42%	N=178	100%	N=424
Traffic enforcement	25%	N=107	39%	N=167	13%	N=54	5%	N=19	18%	N=78	100%	N=425
Street repair	23%	N=97	44%	N=189	18%	N=77	4%	N=19	11%	N=45	100%	N=426

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Please rate the quality of each of the following services in Cedar Park:	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
Street cleaning	34%	N=144	41%	N=173	15%	N=65	3%	N=12	7%	N=30	100%	N=425
Street lighting	25%	N=106	41%	N=173	23%	N=96	9%	N=38	2%	N=10	100%	N=423
Sidewalk maintenance	23%	N=98	47%	N=197	17%	N=72	6%	N=26	7%	N=31	100%	N=423
Traffic signal timing	18%	N=79	43%	N=184	26%	N=111	11%	N=46	2%	N=7	100%	N=426
Garbage collection	45%	N=192	40%	N=172	8%	N=34	4%	N=19	2%	N=10	100%	N=427
Recycling	42%	N=178	36%	N=154	12%	N=51	6%	N=26	4%	N=19	100%	N=427
Yard waste pick-up	33%	N=139	32%	N=136	11%	N=49	4%	N=16	20%	N=87	100%	N=427
Stormwater drainage	28%	N=119	42%	N=178	10%	N=44	6%	N=25	14%	N=59	100%	N=424
Drinking water	34%	N=142	44%	N=188	16%	N=67	5%	N=19	2%	N=7	100%	N=425
Sewer services	30%	N=127	52%	N=219	8%	N=33	0%	N=2	10%	N=44	100%	N=424
Power (electric and/or gas) utility	35%	N=147	52%	N=222	11%	N=45	1%	N=6	1%	N=5	100%	N=425
Water/trash billing	32%	N=137	47%	N=198	14%	N=62	2%	N=8	4%	N=19	100%	N=425
City parks	42%	N=180	41%	N=174	8%	N=33	0%	N=1	9%	N=37	100%	N=425
Recreation programs or classes	16%	N=69	23%	N=98	11%	N=47	2%	N=7	48%	N=200	100%	N=421
Recreation centers or facilities	21%	N=88	29%	N=122	10%	N=40	2%	N=9	38%	N=159	100%	N=419
Land use, planning and zoning	15%	N=61	35%	N=145	18%	N=77	6%	N=25	26%	N=111	100%	N=418
Code enforcement (weeds, abandoned buildings, etc.)	15%	N=62	31%	N=132	15%	N=63	5%	N=20	34%	N=143	100%	N=419
Animal control	21%	N=88	29%	N=121	10%	N=43	2%	N=10	37%	N=157	100%	N=420
Economic development	27%	N=114	33%	N=136	12%	N=49	3%	N=11	26%	N=108	100%	N=418
Health services	25%	N=104	35%	N=148	9%	N=40	2%	N=8	29%	N=120	100%	N=420
Public library services	32%	N=134	35%	N=147	7%	N=28	3%	N=11	24%	N=100	100%	N=420
Public information services	20%	N=82	33%	N=138	8%	N=34	1%	N=6	38%	N=160	100%	N=419
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	16%	N=67	25%	N=107	8%	N=33	3%	N=11	48%	N=201	100%	N=420
Preservation of natural areas such as open space and greenbelts	28%	N=115	35%	N=145	22%	N=90	5%	N=23	11%	N=45	100%	N=418
City-sponsored special events	17%	N=70	28%	N=118	13%	N=54	2%	N=10	39%	N=163	100%	N=416
Overall customer service by Cedar Park employees (police, receptionists, planners, etc.)	30%	N=126	40%	N=168	9%	N=36	2%	N=7	19%	N=81	100%	N=419
Internet services	19%	N=78	39%	N=164	19%	N=81	10%	N=43	13%	N=54	100%	N=419

Table 45: Question 11

Overall, how would you rate the quality of the services provided by each of the following?	Excellent		Good		Fair		Poor		Don't know		Total	
	%	N	%	N	%	N	%	N	%	N	%	N
The City of Cedar Park	33%	N=137	50%	N=210	9%	N=39	1%	N=4	7%	N=31	100%	N=421
The Federal Government	8%	N=32	31%	N=132	23%	N=98	19%	N=81	19%	N=81	100%	N=424
The State Government	10%	N=42	33%	N=142	26%	N=110	11%	N=46	20%	N=84	100%	N=424
The County Government	13%	N=55	40%	N=168	19%	N=82	7%	N=32	21%	N=88	100%	N=424

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Table 46: Question 12

Please rate the following categories of Cedar Park government performance:	Excellent		Good		Fair		Poor		Don't know		Total	
The value of services for the taxes paid to Cedar Park	13%	N=56	44%	N=183	22%	N=93	8%	N=35	13%	N=53	100%	N=420
The overall direction that Cedar Park is taking	22%	N=95	46%	N=195	20%	N=86	3%	N=15	7%	N=31	100%	N=420
The job Cedar Park government does at welcoming citizen involvement	16%	N=69	33%	N=140	15%	N=64	7%	N=28	28%	N=118	100%	N=419
Overall confidence in Cedar Park government	15%	N=64	48%	N=200	20%	N=85	4%	N=15	13%	N=55	100%	N=420
Generally acting in the best interest of the community	14%	N=60	52%	N=220	14%	N=60	5%	N=20	15%	N=65	100%	N=425
Being honest	16%	N=69	42%	N=181	11%	N=46	4%	N=15	27%	N=115	100%	N=426
Treating all residents fairly	16%	N=69	41%	N=172	12%	N=50	6%	N=26	25%	N=107	100%	N=425

Table 47: Question 13

Please rate how important, if at all, you think it is for the Cedar Park community to focus on each of the following in the coming two years:	Essential		Very important		Somewhat important		Not at all important		Total	
Overall feeling of safety in Cedar Park	66%	N=283	24%	N=104	9%	N=39	0%	N=1	100%	N=427
Overall ease of getting to the places you usually have to visit	45%	N=191	46%	N=196	9%	N=37	0%	N=2	100%	N=426
Quality of overall natural environment in Cedar Park	44%	N=186	42%	N=177	14%	N=57	0%	N=1	100%	N=421
Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems)	33%	N=142	43%	N=185	21%	N=91	2%	N=8	100%	N=426
Overall opportunities for education and enrichment	42%	N=177	36%	N=152	17%	N=72	5%	N=23	100%	N=424
Overall economic health of Cedar Park	48%	N=205	42%	N=179	9%	N=39	0%	N=2	100%	N=426
Sense of community	30%	N=129	45%	N=191	23%	N=97	2%	N=8	100%	N=424

Table 48: Question 14

Do you believe Cedar Park should spend more, the same amount, or less on the following areas in the future?	Spend more		Spend the same amount		Spend less		Don't know		Total	
Public safety	28%	N=118	63%	N=267	5%	N=23	4%	N=17	100%	N=425
Transportation and roads	52%	N=220	41%	N=174	4%	N=18	3%	N=14	100%	N=426
Parks, trails and green space	48%	N=201	42%	N=177	7%	N=30	3%	N=11	100%	N=420
Economic development/employment opportunities	37%	N=158	49%	N=209	8%	N=35	6%	N=25	100%	N=426
Library and cultural arts	35%	N=149	45%	N=191	15%	N=62	5%	N=23	100%	N=425

Table 49: Question 15

Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services:	Major source		Minor source		Not a source		Total	
City website (https://www.cedarparktexas.gov)	67%	N=279	25%	N=104	8%	N=36	100%	N=419
City communications via social media (e.g., Facebook, Twitter, YouTube or other)	39%	N=163	33%	N=139	28%	N=116	100%	N=418
Other social media sources not provided by the City (e.g., NextDoor)	25%	N=104	39%	N=164	36%	N=149	100%	N=417
Local media outlets (newspapers, radio)	40%	N=166	40%	N=167	20%	N=86	100%	N=418
Government Access Channel CPTV10	9%	N=36	27%	N=114	64%	N=267	100%	N=416
City Council meetings and other public meetings	20%	N=84	35%	N=145	45%	N=188	100%	N=417
Talking with elected officials	17%	N=72	29%	N=121	54%	N=223	100%	N=416
Word of mouth	31%	N=128	43%	N=180	26%	N=108	100%	N=416

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Table 50: Question 16

How do you prefer to communicate with the City of Cedar Park?	Strongly prefer		Somewhat prefer		Do not prefer		Total	
Using the Cedar Park app/CP Connect 2.0	20%	N=81	33%	N=133	47%	N=191	100%	N=404
Email	51%	N=213	32%	N=134	16%	N=68	100%	N=415
Instant message/interactive chat	18%	N=73	33%	N=135	49%	N=201	100%	N=409
Social media	24%	N=99	34%	N=139	42%	N=175	100%	N=412
Phone call	34%	N=142	33%	N=138	32%	N=134	100%	N=414
Visiting City Hall in person	11%	N=47	32%	N=130	57%	N=233	100%	N=409
Attending a public meeting	9%	N=35	36%	N=147	55%	N=225	100%	N=408
Other	2%	N=6	16%	N=45	82%	N=226	100%	N=277

Table 51: Question 17

In which county do you live?	Percent	Number
Travis County	8%	N=32
Williamson County	92%	N=386
Total	100%	N=418

Table 52: Question D1

How often, if at all, do you do each of the following, considering all of the times you could?	Never		Rarely		Sometimes		Usually		Always		Total	
Recycle at home	8%	N=34	4%	N=16	4%	N=16	14%	N=60	71%	N=300	100%	N=424
Purchase goods or services from a business located in Cedar Park	1%	N=2	2%	N=9	15%	N=62	50%	N=213	32%	N=137	100%	N=424
Eat at least 5 portions of fruits and vegetables a day	1%	N=6	14%	N=57	34%	N=141	31%	N=129	21%	N=87	100%	N=420
Participate in moderate or vigorous physical activity	1%	N=5	11%	N=46	33%	N=140	31%	N=131	23%	N=98	100%	N=419
Read or watch local news (via television, paper, computer, etc.)	4%	N=17	16%	N=66	23%	N=96	26%	N=110	31%	N=128	100%	N=416
Vote in local elections	13%	N=55	8%	N=33	10%	N=41	24%	N=101	45%	N=191	100%	N=421

Table 53: Question D2

Would you say that in general your health is:	Percent	Number
Excellent	28%	N=118
Very good	40%	N=167
Good	28%	N=117
Fair	3%	N=14
Poor	1%	N=5
Total	100%	N=421

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Table 54: Question D3

What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:	Percent	Number
Very positive	12%	N=49
Somewhat positive	33%	N=138
Neutral	46%	N=191
Somewhat negative	8%	N=35
Very negative	2%	N=7
Total	100%	N=420

Table 55: Question D4

What is your employment status?	Percent	Number
Working full time for pay	74%	N=311
Working part time for pay	7%	N=29
Unemployed, looking for paid work	3%	N=13
Unemployed, not looking for paid work	3%	N=12
Fully retired	13%	N=56
Total	100%	N=421

Table 56: Question D5

Do you work inside the boundaries of Cedar Park?	Percent	Number
Yes, outside the home	23%	N=95
Yes, from home	13%	N=52
No	64%	N=265
Total	100%	N=412

Table 57: Question D6

How many years have you lived in Cedar Park?	Percent	Number
Less than 2 years	21%	N=88
2 to 5 years	29%	N=124
6 to 10 years	20%	N=84
11 to 20 years	21%	N=89
More than 20 years	9%	N=39
Total	100%	N=425

Table 58: Question D7

Which best describes the building you live in?	Percent	Number
One family house detached from any other houses	77%	N=325
Building with two or more homes (duplex, townhome, apartment or condominium)	22%	N=92
Mobile home	0%	N=1
Other	0%	N=2
Total	100%	N=420

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Table 59: Question D8

Is this house, apartment or mobile home...	Percent	Number
Rented	32%	N=133
Owned	68%	N=287
Total	100%	N=420

Table 60: Question D9

About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?	Percent	Number
Less than \$300 per month	2%	N=8
\$300 to \$599 per month	4%	N=16
\$600 to \$999 per month	6%	N=24
\$1,000 to \$1,499 per month	28%	N=114
\$1,500 to \$2,499 per month	41%	N=167
\$2,500 to \$2,999 per month	12%	N=50
\$3,000 or more	7%	N=31
Total	100%	N=411

Table 61: Question D10

Do any children 17 or under live in your household?	Percent	Number
No	57%	N=240
Yes	43%	N=180
Total	100%	N=420

Table 62: Question D11

Are you or any other members of your household aged 65 or older?	Percent	Number
No	83%	N=345
Yes	17%	N=72
Total	100%	N=418

Table 63: Question D12

How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)	Percent	Number
Less than \$25,000	4%	N=16
\$25,000 to \$49,999	13%	N=53
\$50,000 to \$99,999	32%	N=130
\$100,000 to \$149,999	23%	N=94
\$150,000 to \$199,999	14%	N=56
\$200,000 or more	14%	N=56
Total	100%	N=405

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Table 64: Question D13

Are you Spanish, Hispanic or Latino?	Percent	Number
No, not Spanish, Hispanic or Latino	83%	N=344
Yes, I consider myself to be Spanish, Hispanic or Latino	17%	N=71
Total	100%	N=415

Table 65: Question D14

What is your race? (Mark one or more races to indicate what race(s) you consider yourself to be.)	Percent	Number
American Indian or Alaskan Native	1%	N=3
Asian, Asian Indian or Pacific Islander	8%	N=31
Black or African American	2%	N=9
White	84%	N=350
Other	7%	N=30

Total may exceed 100% as respondents could select more than one option.

Table 66: Question D15

In which category is your age?	Percent	Number
18 to 24 years	2%	N=8
25 to 34 years	28%	N=118
35 to 44 years	24%	N=102
45 to 54 years	23%	N=94
55 to 64 years	10%	N=40
65 to 74 years	8%	N=34
75 years or older	5%	N=21
Total	100%	N=418

Table 67: Question D16

What is your sex?	Percent	Number
Female	54%	N=223
Male	46%	N=189
Total	100%	N=412

Table 68: Question D17

Do you consider a cell phone or landline your primary telephone number?	Percent	Number
Cell	88%	N=366
Land line	4%	N=17
Both	8%	N=32
Total	100%	N=415

Appendix B: Benchmark Comparisons

Comparison Data

NRC’s database of comparative resident opinion is comprised of resident perspectives gathered in surveys from over 600 communities whose residents evaluated the same kinds of topics on The National Community Survey. The comparison evaluations are from the most recent survey completed in each community; most communities conduct surveys every year or in alternating years. NRC adds the latest results quickly upon survey completion, keeping the benchmark data fresh and relevant. The communities in the database represent a wide geographic and population range. The City of Cedar Park chose to have comparisons made to the entire database and a subset of similar jurisdictions from the database (all Texas communities).

Interpreting the Results

Ratings are compared when there are at least five communities in which a similar question was asked. Where comparisons are available, four columns are provided in the table. The first column is Cedar Park’s “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month. The second column is the rank assigned to Cedar Park’s rating among communities where a similar question was asked. The third column is the number of communities that asked a similar question. The final column shows the comparison of Cedar Park’s rating to the benchmark.

In that final column, Cedar Park’s results are noted as being “higher” than the benchmark, “lower” than the benchmark or “similar” to the benchmark, meaning that the average rating given by Cedar Park residents is statistically similar to or different (greater or lesser) than the benchmark. Being rated as “higher” or “lower” than the benchmark means that Cedar Park’s average rating for a particular item was more than 10 points different than the benchmark. If a rating was “much higher” or “much lower,” then Cedar Park’s average rating was more than 20 points different when compared to the benchmark.

Benchmark Database Characteristics	
Region	Percent
New England	3%
Middle Atlantic	5%
East North Central	15%
West North Central	13%
South Atlantic	22%
East South Central	3%
West South Central	7%
Mountain	16%
Pacific	16%
Population	Percent
Less than 10,000	10%
10,000 to 24,999	22%
25,000 to 49,999	23%
50,000 to 99,999	22%
100,000 or more	23%

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National Benchmark Comparisons

Table 69: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Cedar Park	91%	68	458	Higher
Overall image or reputation of Cedar Park	83%	66	353	Higher
Cedar Park as a place to live	95%	61	395	Similar
Your neighborhood as a place to live	91%	76	318	Similar
Cedar Park as a place to raise children	96%	36	384	Higher
Cedar Park as a place to retire	76%	62	359	Higher
Overall appearance of Cedar Park	82%	122	361	Similar

Table 70: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Cedar Park	96%	73	353	Higher
	In your neighborhood during the day	99%	50	361	Similar
	In Cedar Park's commercial area during the day	98%	85	322	Similar
Mobility	Overall ease of getting to the places you usually have to visit	81%	77	269	Similar
	Availability of paths and walking trails	67%	159	322	Similar
	Ease of walking in Cedar Park	48%	253	310	Lower
	Ease of travel by bicycle in Cedar Park	36%	245	310	Lower
	Ease of travel by car in Cedar Park	76%	70	309	Similar
	Ease of public parking	83%	11	228	Higher
	Traffic flow on major streets	53%	136	345	Similar
	Natural Environment	Quality of overall natural environment in Cedar Park	83%	94	282
Cleanliness of Cedar Park		91%	52	289	Higher
Air quality		88%	92	251	Similar
Built Environment	Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems)	63%	99	259	Similar
	Overall quality of new development in Cedar Park	76%	10	297	Higher
	Variety of housing options	67%	56	284	Higher
	Public places where people want to spend time	72%	99	252	Similar
Economy	Overall economic health of Cedar Park	86%	24	266	Higher
	Vibrant commercial area	66%	49	241	Higher
	Overall quality of business and service establishments in Cedar Park	77%	30	278	Higher
	Cost of living in Cedar Park	54%	63	262	Similar
	Shopping opportunities	83%	22	301	Much higher
	Employment opportunities	54%	69	315	Higher
	Cedar Park as a place to visit	54%	174	279	Similar
	Cedar Park as a place to work	62%	129	365	Similar
	Health and wellness opportunities in Cedar Park	81%	47	260	Similar
	Recreational opportunities	71%	102	302	Similar
Recreation and Wellness	Fitness opportunities (including exercise classes and paths or trails, etc.)	78%	66	250	Similar
	Overall opportunities for education and enrichment	75%	76	262	Similar
Education and Enrichment	Opportunities to participate in religious or spiritual events and activities	81%	87	211	Similar
	Opportunities to attend cultural/arts/music activities	43%	222	300	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Adult educational opportunities	68%	72	239	Similar
	K-12 education	94%	43	278	Higher
Community Engagement	Opportunities to participate in social events and activities	57%	158	269	Similar
	Neighborliness of Cedar Park	73%	40	254	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	69%	66	298	Similar
	Opportunities to participate in community matters	69%	88	280	Similar
	Opportunities to volunteer	64%	180	270	Similar

Table 71: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Cedar Park	89%	33	433	Higher
Overall customer service by Cedar Park employees (police, receptionists, planners, etc.)	87%	46	384	Higher
Value of services for the taxes paid to Cedar Park	65%	86	408	Similar
Overall direction that Cedar Park is taking	74%	19	322	Higher
Job Cedar Park government does at welcoming citizen involvement	69%	25	327	Higher
Overall confidence in Cedar Park government	73%	16	266	Higher
Generally acting in the best interest of the community	78%	17	265	Higher
Being honest	80%	11	257	Higher
Treating all residents fairly	76%	24	263	Higher
Services provided by the Federal Government	48%	67	256	Similar

Table 72: Governance by Facet

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Safety	Police services	88%	82	466	Similar
	Fire services	98%	80	392	Similar
	Ambulance or emergency medical services	95%	73	352	Similar
	Crime prevention	82%	58	367	Higher
	Fire prevention and education	89%	42	289	Similar
	Animal control	80%	12	347	Higher
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	17	283	Higher
Mobility	Traffic enforcement	79%	18	375	Higher
	Street repair	75%	13	392	Much higher
	Street cleaning	80%	11	327	Higher
	Street lighting	68%	69	331	Similar
	Sidewalk maintenance	75%	23	327	Higher
	Traffic signal timing	63%	38	269	Similar
Natural Environment	Garbage collection	87%	78	360	Similar
	Recycling	81%	103	364	Similar
	Yard waste pick-up	81%	65	274	Similar
	Drinking water	79%	82	319	Similar
	Preservation of natural areas such as open space and greenbelts	70%	43	262	Similar
Built Environment	Stormwater drainage	81%	22	357	Higher
	Sewer services	91%	24	325	Similar
	Power (electric and/or gas) utility	88%	15	185	Similar
	Water/trash billing	83%	13	231	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Land use, planning and zoning	67%	20	306	Higher
	Code enforcement (weeds, abandoned buildings, etc.)	70%	24	395	Higher
Economy	Economic development	81%	5	290	Much higher
	City parks	91%	48	330	Higher
	Recreation programs or classes	76%	95	331	Similar
Recreation and Wellness	Recreation centers or facilities	81%	55	284	Similar
	Health services	84%	20	225	Higher
Education and Enrichment	City-sponsored special events	74%	60	282	Similar
	Public library services	88%	138	344	Similar
Community Engagement	Public information services	85%	17	292	Higher

Table 73: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	68%	86	316	Similar
Recommend living in Cedar Park to someone who asks	92%	86	292	Similar
Remain in Cedar Park for the next five years	87%	88	285	Similar
Contacted Cedar Park (in-person, phone, email or web) for help or information	39%	253	328	Similar

Table 74: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Stocked supplies in preparation for an emergency	28%	166	231	Similar
	Did NOT report a crime to the police	89%	7	257	Higher
Safety	Household member was NOT a victim of a crime	94%	24	278	Similar
	Carpooled with other adults or children instead of driving alone	38%	181	244	Similar
Mobility	Walked or biked instead of driving	40%	217	253	Lower
	Made efforts to conserve water	88%	53	238	Similar
	Made efforts to make your home more energy efficient	73%	177	240	Similar
Natural Environment	Recycle at home	88%	160	264	Similar
	Did NOT observe a code violation or other hazard in Cedar Park	63%	62	247	Similar
Built Environment	NOT experiencing housing costs stress	66%	169	263	Similar
	Purchase goods or services from a business located in Cedar Park	97%	110	250	Similar
Economy	Economy will have positive impact on income	45%	19	264	Higher
	Work inside boundaries of Cedar Park	36%	127	251	Similar
	Used Cedar Park recreation center or its services	44%	226	242	Lower
	Visited a neighborhood park or City park	86%	107	274	Similar
	Eat at least 5 portions of fruits and vegetables a day	85%	88	242	Similar
Recreation and Wellness	Participate in moderate or vigorous physical activity	88%	79	246	Similar
	In very good to excellent health	68%	59	246	Similar
Education and Enrichment	Used Cedar Park public library or its services	61%	149	253	Similar
	Participated in religious or spiritual activities in Cedar Park	37%	160	209	Similar

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	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark	
Community Engagement	Attended City-sponsored event	42%	217	252	Lower
	Campaigned or advocated for an issue, cause or candidate	19%	176	234	Similar
	Contacted Cedar Park elected officials (in-person, phone, email or web) to express your opinion	13%	195	248	Similar
	Volunteered your time to some group/activity in Cedar Park	28%	222	270	Lower
	Participated in a club	19%	201	249	Similar
	Talked to or visited with your immediate neighbors	90%	150	248	Similar
	Done a favor for a neighbor	78%	187	243	Similar
	Attended a local public meeting	21%	130	268	Similar
	Watched (online or on television) a local public meeting	18%	173	235	Similar
	Read or watch local news (via television, paper, computer, etc.)	80%	196	251	Similar
	Vote in local elections	79%	213	264	Similar

Communities included in national comparisons

The communities included in Cedar Park's comparisons are listed on the following pages along with their population according to the 2010 Census.

Adams County, CO	441,603	Bay City city, MI	34,932
Airway Heights city, WA	6,114	Bay Village city, OH	15,651
Albany city, OR	50,158	Baytown city, TX	71,802
Albemarle County, VA	98,970	Bedford city, TX	46,979
Albert Lea city, MN	18,016	Bedford town, MA	13,320
Alexandria city, VA	139,966	Bellevue city, WA	122,363
Algonquin village, IL	30,046	Bellingham city, WA	80,885
Aliso Viejo city, CA	47,823	Benbrook city, TX	21,234
American Canyon city, CA	19,454	Bend city, OR	76,639
Ames city, IA	58,965	Bethlehem township, PA	23,730
Ankeny city, IA	45,582	Bettendorf city, IA	33,217
Ann Arbor city, MI	113,934	Billings city, MT	104,170
Apache Junction city, AZ	35,840	Bloomington city, IN	80,405
Arapahoe County, CO	572,003	Bloomington city, MN	82,893
Arkansas City city, AR	366	Blue Springs city, MO	52,575
Arlington city, TX	365,438	Boise City city, ID	205,671
Arvada city, CO	106,433	Bonner Springs city, KS	7,314
Asheville city, NC	83,393	Boone County, KY	118,811
Ashland city, OR	20,078	Boulder city, CO	97,385
Ashland town, MA	16,593	Bowling Green city, KY	58,067
Ashland town, VA	7,225	Bozeman city, MT	37,280
Aspen city, CO	6,658	Brentwood city, MO	8,055
Athens-Clarke County, GA	115,452	Brentwood city, TN	37,060
Auburn city, AL	53,380	Brighton city, CO	33,352
Augusta CCD, GA	134,777	Brighton city, MI	7,444
Aurora city, CO	325,078	Bristol city, TN	26,702
Austin city, TX	790,390	Broken Arrow city, OK	98,850
Avon town, CO	6,447	Brookline CDP, MA	58,732
Avon town, IN	12,446	Brooklyn Center city, MN	30,104
Avondale city, AZ	76,238	Brooklyn city, OH	11,169
Azusa city, CA	46,361	Broomfield city, CO	55,889
Bainbridge Island city, WA	23,025	Brownsburg town, IN	21,285
Baltimore city, MD	620,961	Buffalo Grove village, IL	41,496
Baltimore County, MD	805,029	Burlingame city, CA	28,806
Bartonville town, TX	1,469	Cabarrus County, NC	178,011
Battle Creek city, MI	52,347	Cambridge city, MA	105,162

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Canandaigua city, NY	10,545	Decatur city, GA.....	19,335
Cannon Beach city, OR.....	1,690	Del Mar city, CA.....	4,161
Cañon City city, CO.....	16,400	DeLand city, FL.....	27,031
Canton city, SD.....	3,057	Delaware city, OH.....	34,753
Cape Coral city, FL.....	154,305	Denison city, TX.....	22,682
Carlisle borough, PA.....	18,682	Denton city, TX.....	113,383
Carlsbad city, CA.....	105,328	Denver city, CO.....	600,158
Carroll city, IA.....	10,103	Des Moines city, IA.....	203,433
Cartersville city, GA.....	19,731	Des Peres city, MO.....	8,373
Cary town, NC.....	135,234	Destin city, FL.....	12,305
Castine town, ME.....	1,366	Dover city, NH.....	29,987
Castle Rock town, CO.....	48,231	Dublin city, CA.....	46,036
Cedar Hill city, TX.....	45,028	Dublin city, OH.....	41,751
Cedar Park city, TX.....	48,937	Duluth city, MN.....	86,265
Cedar Rapids city, IA.....	126,326	Durham city, NC.....	228,330
Celina city, TX.....	6,028	Durham County, NC.....	267,587
Centennial city, CO.....	100,377	Dyer town, IN.....	16,390
Chandler city, AZ.....	236,123	Eagan city, MN.....	64,206
Chandler city, TX.....	2,734	Eagle Mountain city, UT.....	21,415
Chanhassen city, MN.....	22,952	Eagle town, CO.....	6,508
Chapel Hill town, NC.....	57,233	Eau Claire city, WI.....	65,883
Chardon city, OH.....	5,148	Eden Prairie city, MN.....	60,797
Charles County, MD.....	146,551	Eden town, VT.....	1,323
Charlotte city, NC.....	731,424	Edgerton city, KS.....	1,671
Charlotte County, FL.....	159,978	Edgewater city, CO.....	5,170
Charlottesville city, VA.....	43,475	Edina city, MN.....	47,941
Chattanooga city, TN.....	167,674	Edmond city, OK.....	81,405
Chautauqua town, NY.....	4,464	Edmonds city, WA.....	39,709
Chesterfield County, VA.....	316,236	El Cerrito city, CA.....	23,549
Clackamas County, OR.....	375,992	El Dorado County, CA.....	181,058
Clarendon Hills village, IL.....	8,427	El Paso de Robles (Paso Robles) city, CA.....	29,793
Clayton city, MO.....	15,939	Elk Grove city, CA.....	153,015
Clearwater city, FL.....	107,685	Elko New Market city, MN.....	4,110
Cleveland Heights city, OH.....	46,121	Elmhurst city, IL.....	44,121
Clinton city, SC.....	8,490	Englewood city, CO.....	30,255
Clive city, IA.....	15,447	Erie town, CO.....	18,135
Clovis city, CA.....	95,631	Escambia County, FL.....	297,619
College Park city, MD.....	30,413	Estes Park town, CO.....	5,858
College Station city, TX.....	93,857	Euclid city, OH.....	48,920
Colleyville city, TX.....	22,807	Fairview town, TX.....	7,248
Collinsville city, IL.....	25,579	Farmers Branch city, TX.....	28,616
Columbia city, MO.....	108,500	Farmersville city, TX.....	3,301
Columbia city, SC.....	129,272	Farmington Hills city, MI.....	79,740
Columbia Falls city, MT.....	4,688	Farmington town, CT.....	25,340
Commerce City city, CO.....	45,913	Fate city, TX.....	6,357
Concord city, CA.....	122,067	Fayetteville city, GA.....	15,945
Concord town, MA.....	17,668	Fayetteville city, NC.....	200,564
Conshohocken borough, PA.....	7,833	Fernandina Beach city, FL.....	11,487
Coolidge city, AZ.....	11,825	Flagstaff city, AZ.....	65,870
Coon Rapids city, MN.....	61,476	Flower Mound town, TX.....	64,669
Copperas Cove city, TX.....	32,032	Forest Grove city, OR.....	21,083
Coral Springs city, FL.....	121,096	Fort Collins city, CO.....	143,986
Coronado city, CA.....	18,912	Franklin city, TN.....	62,487
Corvallis city, OR.....	54,462	Frederick town, CO.....	8,679
Cottonwood Heights city, UT.....	33,433	Fremont city, CA.....	214,089
Coventry Lake CDP, CT.....	2,990	Friendswood city, TX.....	35,805
Creve Coeur city, MO.....	17,833	Fruita city, CO.....	12,646
Cupertino city, CA.....	58,302	Gahanna city, OH.....	33,248
Dacono city, CO.....	4,152	Gaithersburg city, MD.....	59,933
Dakota County, MN.....	398,552	Galveston city, TX.....	47,743
Dallas city, OR.....	14,583	Gardner city, KS.....	19,123
Dallas city, TX.....	1,197,816	Georgetown city, TX.....	47,400
Danville city, KY.....	16,218	Germantown city, TN.....	38,844
Dardenne Prairie city, MO.....	11,494	Gilbert town, AZ.....	208,453
Darien city, IL.....	22,086	Gillette city, WY.....	29,087
Davenport city, FL.....	2,888	Glen Ellyn village, IL.....	27,450
Davidson town, NC.....	10,944	Glendora city, CA.....	50,073
Dayton city, OH.....	141,527	Glenview village, IL.....	44,692
Dayton town, WY.....	757	Golden city, CO.....	18,867
Dearborn city, MI.....	98,153	Golden Valley city, MN.....	20,371

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Goodyear city, AZ	65,275	La Vista city, NE.....	15,758
Grafton village, WI	11,459	Laguna Niguel city, CA	62,979
Grand Blanc city, MI	8,276	Lake Forest city, IL	19,375
Grants Pass city, OR	34,533	Lake in the Hills village, IL	28,965
Grass Valley city, CA	12,860	Lake Stevens city, WA	28,069
Greeley city, CO	92,889	Lake Worth city, FL	34,910
Greenville city, NC	84,554	Lake Zurich village, IL	19,631
Greenwich town, CT	61,171	Lakeville city, MN	55,954
Greenwood Village city, CO	13,925	Lakewood city, CO	142,980
Greer city, SC	25,515	Lakewood city, WA	58,163
Gunnison County, CO	15,324	Lancaster County, SC	76,652
Haltom City city, TX	42,409	Lane County, OR	351,715
Hamilton city, OH	62,477	Lansing city, MI	114,297
Hamilton town, MA	7,764	Laramie city, WY	30,816
Hampton city, VA	137,436	Larimer County, CO	299,630
Hanover County, VA	99,863	Las Cruces city, NM	97,618
Harrisburg city, SD	4,089	Las Vegas city, NM	13,753
Harrisonburg city, VA	48,914	Lawrence city, KS	87,643
Harrisonville city, MO	10,019	Lawrenceville city, GA	28,546
Hastings city, MN	22,172	Lee's Summit city, MO	91,364
Hayward city, CA	144,186	Lehi city, UT	47,407
Henderson city, NV	257,729	Lenexa city, KS	48,190
Herndon town, VA	23,292	Lewisville city, TX	95,290
High Point city, NC	104,371	Lewisville town, NC	12,639
Highland Park city, IL	29,763	Libertyville village, IL	20,315
Highlands Ranch CDP, CO	96,713	Lincolnwood village, IL	12,590
Homer Glen village, IL	24,220	Lindsborg city, KS	3,458
Honolulu County, HI	953,207	Little Chute village, WI	10,449
Hooksett town, NH	13,451	Littleton city, CO	41,737
Hopkins city, MN	17,591	Livermore city, CA	80,968
Hopkinton town, MA	14,925	Lombard village, IL	43,165
Hoquiam city, WA	8,726	Lone Tree city, CO	10,218
Horry County, SC	269,291	Long Grove village, IL	8,043
Howard village, WI	17,399	Longmont city, CO	86,270
Hudson town, CO	2,356	Longview city, TX	80,455
Huntley village, IL	24,291	Lonsdale city, MN	3,674
Huntsville city, TX	38,548	Los Alamos County, NM	17,950
Hurst city, TX	37,337	Los Altos Hills town, CA	7,922
Hutchinson city, MN	14,178	Loudoun County, VA	312,311
Hutto city, TX	14,698	Louisville city, CO	18,376
Independence city, MO	116,830	Lower Merion township, PA	57,825
Indianola city, IA	14,782	Lynchburg city, VA	75,568
Indio city, CA	76,036	Lynnwood city, WA	35,836
Iowa City city, IA	67,862	Macomb County, MI	840,978
Irving city, TX	216,290	Manassas city, VA	37,821
Issaquah city, WA	30,434	Manhattan Beach city, CA	35,135
Jackson city, MO	13,758	Manhattan city, KS	52,281
Jackson County, MI	160,248	Mankato city, MN	39,309
James City County, VA	67,009	Maple Grove city, MN	61,567
Jefferson County, NY	116,229	Maplewood city, MN	38,018
Jefferson Parish, LA	432,552	Maricopa County, AZ	3,817,117
Johnson City city, TN	63,152	Marin County, CA	252,409
Johnston city, IA	17,278	Marion city, IA	34,768
Jupiter town, FL	55,156	Mariposa County, CA	18,251
Kalamazoo city, MI	74,262	Marshfield city, WI	19,118
Kansas City city, KS	145,786	Martinez city, CA	35,824
Kansas City city, MO	459,787	Marysville city, WA	60,020
Keizer city, OR	36,478	Matthews town, NC	27,198
Kenmore city, WA	20,460	Maui County, HI	154,834
Kennedale city, TX	6,763	McAllen city, TX	129,877
Kent city, WA	92,411	McKinney city, TX	131,117
Kerrville city, TX	22,347	McMinnville city, OR	32,187
Kettering city, OH	56,163	Mecklenburg County, NC	919,628
Key West city, FL	24,649	Menlo Park city, CA	32,026
King City city, CA	12,874	Menomonee Falls village, WI	35,626
Kingman city, AZ	28,068	Mercer Island city, WA	22,699
Kirkland city, WA	48,787	Meridian charter township, MI	39,688
Kirkwood city, MO	27,540	Meridian city, ID	75,092
Knoxville city, IA	7,313	Merriam city, KS	11,003
La Plata town, MD	8,753	Mesa city, AZ	439,041

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Mesa County, CO	146,723	Overland Park city, KS	173,372
Miami Beach city, FL	87,779	Paducah city, KY	25,024
Miami city, FL	399,457	Palm Beach Gardens city, FL	48,452
Middleton city, WI	17,442	Palm Coast city, FL	75,180
Midland city, MI	41,863	Palo Alto city, CA	64,403
Milford city, DE	9,559	Palos Verdes Estates city, CA	13,438
Milton city, GA	32,661	Papillion city, NE	18,894
Minneapolis city, MN	382,578	Paradise Valley town, AZ	12,820
Minnetrista city, MN	6,384	Park City city, UT	7,558
Missouri City city, TX	67,358	Parker town, CO	45,297
Modesto city, CA	201,165	Parkland city, FL	23,962
Moline city, IL	43,483	Pasco city, WA	59,781
Monroe city, MI	20,733	Pasco County, FL	464,697
Monterey city, CA	27,810	Payette city, ID	7,433
Montgomery city, MN	2,956	Pearland city, TX	91,252
Montgomery County, MD	971,777	Peoria city, AZ	154,065
Monticello city, UT	1,972	Peoria city, IL	115,007
Montrose city, CO	19,132	Pflugerville city, TX	46,936
Monument town, CO	5,530	Pinehurst village, NC	13,124
Moraga town, CA	16,016	Piqua city, OH	20,522
Morristown city, TN	29,137	Pitkin County, CO	17,148
Morrisville town, NC	18,576	Plano city, TX	259,841
Morro Bay city, CA	10,234	Platte City city, MO	4,691
Mountain Village town, CO	1,320	Pleasant Hill city, IA	8,785
Mountlake Terrace city, WA	19,909	Pleasanton city, CA	70,285
Murphy city, TX	17,708	Polk County, IA	430,640
Naperville city, IL	141,853	Pompano Beach city, FL	99,845
Napoleon city, OH	8,749	Port Orange city, FL	56,048
Nederland city, TX	17,547	Port St. Lucie city, FL	164,603
Needham CDP, MA	28,886	Portland city, OR	583,776
Nevada City city, CA	3,068	Powell city, OH	11,500
Nevada County, CA	98,764	Powhatan County, VA	28,046
New Braunfels city, TX	57,740	Prince William County, VA	402,002
New Brighton city, MN	21,456	Prior Lake city, MN	22,796
New Concord village, OH	2,491	Pueblo city, CO	106,595
New Hope city, MN	20,339	Purcellville town, VA	7,727
New Orleans city, LA	343,829	Queen Creek town, AZ	26,361
New Smyrna Beach city, FL	22,464	Raleigh city, NC	403,892
New Ulm city, MN	13,522	Ramsey city, MN	23,668
Newberg city, OR	22,068	Raymond town, ME	4,436
Newport city, RI	24,672	Raymore city, MO	19,206
Newport News city, VA	180,719	Redmond city, OR	26,215
Newton city, IA	15,254	Redmond city, WA	54,144
Noblesville city, IN	51,969	Redwood City city, CA	76,815
Norcross city, GA	9,116	Reno city, NV	225,221
Norfolk city, NE	24,210	Reston CDP, VA	58,404
Norfolk city, VA	242,803	Richland city, WA	48,058
North Mankato city, MN	13,394	Richmond city, CA	103,701
North Port city, FL	57,357	Richmond Heights city, MO	8,603
North Richland Hills city, TX	63,343	Rio Rancho city, NM	87,521
North Yarmouth town, ME	3,565	River Falls city, WI	15,000
Novato city, CA	51,904	Riverside city, CA	303,871
Novi city, MI	55,224	Roanoke city, VA	97,032
O'Fallon city, IL	28,281	Roanoke County, VA	92,376
O'Fallon city, MO	79,329	Rochester city, NY	210,565
Oak Park village, IL	51,878	Rochester Hills city, MI	70,995
Oakland city, CA	390,724	Rock Hill city, SC	66,154
Oakley city, CA	35,432	Rockville city, MD	61,209
Oklahoma City city, OK	579,999	Roeland Park city, KS	6,731
Olathe city, KS	125,872	Rogers city, MN	8,597
Old Town city, ME	7,840	Rohnert Park city, CA	40,971
Olmsted County, MN	144,248	Rolla city, MO	19,559
Olympia city, WA	46,478	Roselle village, IL	22,763
Orange village, OH	3,323	Rosemount city, MN	21,874
Orland Park village, IL	56,767	Rosenberg city, TX	30,618
Orleans Parish, LA	343,829	Roseville city, MN	33,660
Oshkosh city, WI	66,083	Round Rock city, TX	99,887
Oshtemo charter township, MI	21,705	Royal Oak city, MI	57,236
Oswego village, IL	30,355	Royal Palm Beach village, FL	34,140
Ottawa County, MI	263,801	Sacramento city, CA	466,488

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Sahuarita town, AZ	25,259	Tamarac city, FL	60,427
Sammamish city, WA	45,780	Temecula city, CA	100,097
San Anselmo town, CA	12,336	Tempe city, AZ	161,719
San Diego city, CA	1,307,402	Temple city, TX	66,102
San Francisco city, CA	805,235	Texarkana city, TX	36,411
San Jose city, CA	945,942	The Woodlands CDP, TX	93,847
San Marcos city, CA	83,781	Thousand Oaks city, CA	126,683
San Marcos city, TX	44,894	Tigard city, OR	48,035
San Rafael city, CA	57,713	Tracy city, CA	82,922
Sangamon County, IL	197,465	Trinidad CCD, CO	12,017
Santa Fe city, NM	67,947	Tualatin city, OR	26,054
Santa Fe County, NM	144,170	Tulsa city, OK	391,906
Santa Monica city, CA	89,736	Tustin city, CA	75,540
Sarasota County, FL	379,448	Twin Falls city, ID	44,125
Savage city, MN	26,911	Unalaska city, AK	4,376
Schaumburg village, IL	74,227	University Heights city, OH	13,539
Schertz city, TX	31,465	University Park city, TX	23,068
Scott County, MN	129,928	Upper Arlington city, OH	33,771
Scottsdale city, AZ	217,385	Urbandale city, IA	39,463
Sedona city, AZ	10,031	Vail town, CO	5,305
Sevierville city, TN	14,807	Ventura CCD, CA	111,889
Shakopee city, MN	37,076	Vernon Hills village, IL	25,113
Sharonville city, OH	13,560	Vestavia Hills city, AL	34,033
Shawnee city, KS	62,209	Victoria city, MN	7,345
Shawnee city, OK	29,857	Vienna town, VA	15,687
Sherborn town, MA	4,119	Virginia Beach city, VA	437,994
Shoreline city, WA	53,007	Walnut Creek city, CA	64,173
Shoreview city, MN	25,043	Warrensburg city, MO	18,838
Shorewood village, IL	15,615	Washington County, MN	238,136
Shorewood village, WI	13,162	Washington town, NH	1,123
Sierra Vista city, AZ	43,888	Washoe County, NV	421,407
Silverton city, OR	9,222	Washougal city, WA	14,095
Sioux Center city, IA	7,048	Wauwatosa city, WI	46,396
Sioux Falls city, SD	153,888	Waverly city, IA	9,874
Skokie village, IL	64,784	Wentzville city, MO	29,070
Snoqualmie city, WA	10,670	West Carrollton city, OH	13,143
Snowmass Village town, CO	2,826	Western Springs village, IL	12,975
Somerset town, MA	18,165	Westerville city, OH	36,120
South Jordan city, UT	50,418	Westlake town, TX	992
South Lake Tahoe city, CA	21,403	Westminster city, CO	106,114
Southlake city, TX	26,575	Weston town, MA	11,261
Spearfish city, SD	10,494	Wheat Ridge city, CO	30,166
Spring Hill city, KS	5,437	White House city, TN	10,255
Springfield city, MO	159,498	Wichita city, KS	382,368
Springville city, UT	29,466	Williamsburg city, VA	14,068
St. Augustine city, FL	12,975	Willowbrook village, IL	8,540
St. Charles city, IL	32,974	Wilmington city, NC	106,476
St. Cloud city, FL	35,183	Wilsonville city, OR	19,509
St. Joseph city, MO	76,780	Windsor town, CO	18,644
St. Joseph town, WI	3,842	Windsor town, CT	29,044
St. Louis County, MN	200,226	Winnetka village, IL	12,187
State College borough, PA	42,034	Winter Garden city, FL	34,568
Steamboat Springs city, CO	12,088	Woodbury city, MN	61,961
Sugar Grove village, IL	8,997	Woodinville city, WA	10,938
Sugar Land city, TX	78,817	Woodland city, CA	55,468
Suisun City city, CA	28,111	Wyandotte County, KS	157,505
Summit County, UT	36,324	Yakima city, WA	91,067
Summit village, IL	11,054	York County, VA	65,464
Sunnyvale city, CA	140,081	Yorktown town, IN	9,405
Surprise city, AZ	117,517	Yorkville city, IL	16,921
Suwanee city, GA	15,355	Yountville city, CA	2,933
Tacoma city, WA	198,397		
Takoma Park city, MD	16,715		

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Peer Community Benchmark Comparisons

Table 75: Community Characteristics General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
The overall quality of life in Cedar Park	91%	5	41	Higher
Overall image or reputation of Cedar Park	83%	4	23	Higher
Cedar Park as a place to live	95%	4	30	Higher
Your neighborhood as a place to live	91%	2	21	Higher
Cedar Park as a place to raise children	96%	2	29	Higher
Cedar Park as a place to retire	76%	5	27	Similar
Overall appearance of Cedar Park	82%	7	31	Higher

Table 76: Community Characteristics by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Overall feeling of safety in Cedar Park	96%	8	28	Similar
	In your neighborhood during the day	99%	2	30	Similar
	In Cedar Park's commercial area during the day	98%	2	23	Higher
Mobility	Overall ease of getting to the places you usually have to visit	81%	3	16	Higher
	Availability of paths and walking trails	67%	6	21	Similar
	Ease of walking in Cedar Park	48%	10	19	Similar
	Ease of travel by bicycle in Cedar Park	36%	10	17	Similar
	Ease of travel by car in Cedar Park	76%	5	20	Similar
	Ease of public parking	83%	1	13	Much higher
	Traffic flow on major streets	53%	9	28	Similar
	Natural Environment	Quality of overall natural environment in Cedar Park	83%	2	17
Cleanliness of Cedar Park		91%	2	21	Higher
Air quality		88%	4	16	Similar
Built Environment	Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems)	63%	3	15	Similar
	Overall quality of new development in Cedar Park	76%	2	23	Higher
	Variety of housing options	67%	5	18	Similar
	Public places where people want to spend time	72%	5	15	Similar
Economy	Overall economic health of Cedar Park	86%	2	15	Higher
	Vibrant commercial area	66%	4	15	Higher
	Overall quality of business and service establishments in Cedar Park	77%	2	18	Higher
	Cost of living in Cedar Park	54%	5	15	Similar
	Shopping opportunities	83%	1	20	Much higher
	Employment opportunities	54%	3	21	Higher
	Cedar Park as a place to visit	54%	9	18	Similar
	Cedar Park as a place to work	62%	8	29	Similar
	Recreation and Wellness	Health and wellness opportunities in Cedar Park	81%	3	15
Recreational opportunities		71%	4	17	Higher
Fitness opportunities (including exercise classes and paths or trails, etc.)		78%	3	15	Higher
Education and Enrichment	Overall opportunities for education and enrichment	75%	4	16	Similar
	Opportunities to participate in religious or spiritual events and activities	81%	4	14	Similar
	Opportunities to attend cultural/arts/music activities	43%	11	18	Similar
	Adult educational opportunities	68%	3	15	Similar

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Community Engagement	K-12 education	94%	1	15	Higher
	Opportunities to participate in social events and activities	57%	8	16	Similar
	Neighborliness of Cedar Park	73%	2	15	Similar
	Openness and acceptance of the community toward people of diverse backgrounds	69%	5	19	Similar
	Opportunities to participate in community matters	69%	5	18	Similar
	Opportunities to volunteer	64%	12	18	Similar

Table 77: Governance General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Services provided by the City of Cedar Park	89%	5	31	Higher
Overall customer service by Cedar Park employees (police, receptionists, planners, etc.)	87%	6	32	Higher
Value of services for the taxes paid to Cedar Park	65%	6	34	Similar
Overall direction that Cedar Park is taking	74%	3	23	Similar
Job Cedar Park government does at welcoming citizen involvement	69%	2	23	Higher
Overall confidence in Cedar Park government	73%	1	16	Higher
Generally acting in the best interest of the community	78%	1	16	Higher
Being honest	80%	1	16	Higher
Treating all residents fairly	76%	1	16	Higher
Services provided by the Federal Government	48%	3	16	Similar

Table 78: Governance by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Police services	88%	6	38	Similar
	Fire services	98%	7	39	Similar
	Ambulance or emergency medical services	95%	5	33	Similar
	Crime prevention	82%	4	27	Higher
	Fire prevention and education	89%	3	20	Similar
	Animal control	80%	4	34	Higher
	Emergency preparedness (services that prepare the community for natural disasters or other emergency situations)	80%	3	20	Similar
Mobility	Traffic enforcement	79%	3	29	Higher
	Street repair	75%	1	25	Much higher
	Street cleaning	80%	1	22	Much higher
	Street lighting	68%	1	31	Higher
	Sidewalk maintenance	75%	1	22	Much higher
	Traffic signal timing	63%	1	22	Higher
Natural Environment	Garbage collection	87%	9	35	Similar
	Recycling	81%	12	34	Similar
	Yard waste pick-up	81%	2	23	Higher
	Drinking water	79%	3	29	Higher
Built Environment	Preservation of natural areas such as open space and greenbelts	70%	1	17	Higher
	Stormwater drainage	81%	4	30	Higher
	Sewer services	91%	2	28	Higher
	Power (electric and/or gas) utility	88%	1	12	Similar
	Water/trash billing	83%	1	19	Higher
	Land use, planning and zoning	67%	1	18	Higher

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
	Code enforcement (weeds, abandoned buildings, etc.)	70%	5	37	Higher
Economy	Economic development	81%	1	18	Higher
Recreation and Wellness	City parks	91%	2	26	Higher
	Recreation programs or classes	76%	6	26	Similar
	Recreation centers or facilities	81%	6	22	Higher
	Health services	84%	2	11	Higher
Education and Enrichment	City-sponsored special events	74%	5	20	Similar
	Public library services	88%	10	32	Similar
Community Engagement	Public information services	85%	1	17	Higher

Table 79: Participation General

	Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Sense of community	68%	8	20	Similar
Recommend living in Cedar Park to someone who asks	92%	5	19	Similar
Remain in Cedar Park for the next five years	87%	8	18	Similar
Contacted Cedar Park (in-person, phone, email or web) for help or information	39%	22	24	Similar

Table 80: Participation by Facet

		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Safety	Stocked supplies in preparation for an emergency	28%	12	16	Similar
	Did NOT report a crime to the police	89%	1	16	Higher
	Household member was NOT a victim of a crime	94%	3	17	Similar
Mobility	Carpooled with other adults or children instead of driving alone	38%	8	15	Similar
	Walked or biked instead of driving	40%	7	15	Similar
Natural Environment	Made efforts to conserve water	88%	4	15	Similar
	Made efforts to make your home more energy efficient	73%	10	16	Similar
	Recycle at home	88%	4	17	Similar
Built Environment	Did NOT observe a code violation or other hazard in Cedar Park	63%	1	16	Higher
	NOT experiencing housing costs stress	73%	7	16	Similar
Economy	Purchase goods or services from a business located in Cedar Park	97%	7	15	Similar
	Economy will have positive impact on income	45%	2	16	Higher
	Work inside boundaries of Cedar Park	36%	13	16	Lower
Recreation and Wellness	Used Cedar Park recreation center or its services	44%	13	16	Similar
	Visited a neighborhood park or City park	86%	2	17	Similar
	Eat at least 5 portions of fruits and vegetables a day	85%	5	14	Similar
	Participate in moderate or vigorous physical activity	88%	3	15	Similar
	In very good to excellent health	68%	3	15	Similar
Education and Enrichment	Used Cedar Park public library or its services	61%	4	15	Similar
	Participated in religious or spiritual activities in Cedar Park	37%	11	13	Lower
	Attended City-sponsored event	42%	14	15	Lower

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		Percent positive	Rank	Number of communities in comparison	Comparison to benchmark
Community Engagement	Campaigned or advocated for an issue, cause or candidate	19%	12	15	Similar
	Contacted Cedar Park elected officials (in-person, phone, email or web) to express your opinion	13%	13	17	Similar
	Volunteered your time to some group/activity in Cedar Park	28%	14	16	Lower
	Participated in a club	19%	13	15	Similar
	Talked to or visited with your immediate neighbors	90%	5	15	Similar
	Done a favor for a neighbor	78%	9	15	Similar
	Attended a local public meeting	21%	9	16	Similar
	Watched (online or on television) a local public meeting	18%	11	16	Similar
	Read or watch local news (via television, paper, computer, etc.)	80%	10	16	Similar
	Vote in local elections	79%	9	17	Similar

Communities included in Texas comparisons

The communities included in Cedar Park's custom comparisons are listed below along with their population according to the 2010 Census.

Arlington city, TX	375,305	Irving city, TX	224,859
Austin city, TX	864,218	Kennedale city, TX	7,093
Bartonville town, TX	1,879	Kerrville city, TX	22,560
Baytown city, TX	74,157	Lewisville city, TX	99,039
Bedford city, TX	48,104	Longview city, TX	82,030
Benbrook city, TX	21,898	McAllen city, TX	135,048
Cedar Hill city, TX	46,414	McKinney city, TX	144,066
Cedar Park city, TX	58,088	Missouri City city, TX	69,152
Celina city, TX	6,558	Murphy city, TX	19,154
Chandler city, TX	2,783	Nederland city, TX	17,018
College Station city, TX	98,505	New Braunfels city, TX	61,712
Colleyville city, TX	23,928	North Richland Hills city, TX	65,835
Copperas Cove city, TX	33,023	Pearland city, TX	97,427
Dallas city, TX	1,240,985	Pflugerville city, TX	52,138
Denison city, TX	22,745	Plano city, TX	271,166
Denton city, TX	122,742	Rosenberg city, TX	32,789
Fairview town, TX	7,882	Round Rock city, TX	106,972
Farmers Branch city, TX	30,261	San Marcos city, TX	51,289
Farmersville city, TX	3,393	Schertz city, TX	35,093
Fate city, TX	7,643	Southlake city, TX	27,755
Flower Mound town, TX	67,630	Sugar Land city, TX	82,420
Friendswood city, TX	37,001	Temple city, TX	68,877
Galveston city, TX	48,513	Texarkana city, TX	36,999
Georgetown city, TX	53,007	The Woodlands CDP, TX	102,911
Haltom City city, TX	43,259	University Park city, TX	23,761
Huntsville city, TX	39,764	Westlake town, TX	1,171
Hurst city, TX	38,140		
Hutto city, TX	18,839		

Appendix C: Detailed Survey Methods

The National Community Survey (The NCS™), conducted by National Research Center, Inc., was developed to provide communities an accurate, affordable and easy way to assess and interpret resident opinion about important local topics. Standardization of common questions and survey methods provide the rigor to assure valid results, and each community has enough flexibility to construct a customized version of The NCS.

Results offer insight into residents' perspectives about the community as a whole, including local amenities, services, public trust, resident participation and other aspects of the community in order to support budgeting, land use and strategic planning and communication with residents. Resident demographic characteristics permit comparison to the Census as well as comparison of results for different subgroups of residents. The City of Cedar Park funded this research. Please contact Katherine Caffrey, Cedar Park Assistant City Manager at Katherine.Caffrey@cedarparktexas.gov if you have any questions about the survey.

Survey Validity

The question of survey validity has two parts: 1) how can a community be confident that the results from those who completed the questionnaire are representative of the results that would have been obtained had the survey been administered to the entire population? and 2) how closely do the perspectives recorded on the survey reflect what residents really believe or do?

To answer the first question, the best survey research practices were used for the resources spent to ensure that the results from the survey respondents reflect the opinions of residents in the entire community. These practices include:

- Using a mail-out/mail-back methodology, which typically gets a higher response rate than phone for the same dollars spent. A higher response rate lessens the worry that those who did not respond are different than those who did respond.
- Selecting households at random within the community to receive the survey to ensure that the households selected to receive the survey are representative of the larger community.
- Over-sampling multi-family housing units to improve response from hard-to-reach, lower income or younger apartment dwellers.
- Selecting the respondent within the household using an unbiased sampling procedure; in this case, the "birthday method." The cover letter included an instruction requesting that the respondent in the household be the adult (18 years old or older) who most recently had a birthday, irrespective of year of birth.
- Contacting potential respondents three times to encourage response from people who may have different opinions or habits than those who would respond with only a single prompt.
- Inviting response in a compelling manner (using appropriate letterhead/logos and a signature of a visible leader) to appeal to recipients' sense of civic responsibility.
- Providing a pre-addressed, postage-paid return envelope.
- Offering the survey in Spanish or other language when requested by a given community.
- Weighting the results to reflect the demographics of the population.

The answer to the second question about how closely the perspectives recorded on the survey reflect what residents really believe or do is more complex. Resident responses to surveys are influenced by a variety of factors. For questions about service quality, residents' expectations for service quality play a role as well as the "objective" quality of the service provided, the way the resident perceives the entire community (that is, the context in which the service is provided), the scale on which the resident is asked to record his or her opinion and, of course, the opinion, itself, that a resident holds about the service. Similarly a resident's report of certain behaviors is colored by what he or she believes is the socially desirable response (e.g., reporting tolerant behaviors toward "oppressed groups," likelihood of voting for a tax increase for services to poor people, use of alternative modes of travel to work besides the single occupancy vehicle), his or her memory of the actual behavior (if it is not a question speculating about future actions, like a vote), his or her confidence that he or she can be honest without suffering any negative consequences (thus the need for anonymity) as well as the actual behavior itself.

How closely survey results come to recording the way a person really feels or behaves often is measured by the coincidence of reported behavior with observed current behavior (e.g., driving habits), reported intentions to behave with observed future behavior (e.g., voting choices) or reported opinions about current community quality

with objective characteristics of the community (e.g., feelings of safety correlated with rates of crime). There is a body of scientific literature that has investigated the relationship between reported behaviors and actual behaviors. Well-conducted surveys, by and large, do capture true respondent behaviors or intentions to act with great accuracy. Predictions of voting outcomes tend to be quite accurate using survey research, as do reported behaviors that are not about highly sensitive issues (e.g., family abuse or other illegal or morally sanctioned activities). For self-reports about highly sensitive issues, statistical adjustments can be made to correct for the respondents' tendency to report what they think the "correct" response should be.

Research on the correlation of resident opinion about service quality and "objective" ratings of service quality vary, with some showing stronger relationships than others. NRC's own research has demonstrated that residents who report the lowest ratings of street repair live in communities with objectively worse street conditions than those who report high ratings of street repair (based on road quality, delay in street repair, number of road repair employees). Similarly, the lowest rated fire services appear to be "objectively" worse than the highest rated fire services (expenditures per capita, response time, "professional" status of firefighters, breadth of services and training provided). Resident opinion commonly reflects objective performance data but is an important measure on its own. NRC principals have written, "If you collect trash three times a day but residents think that your trash haul is lousy, you still have a problem."

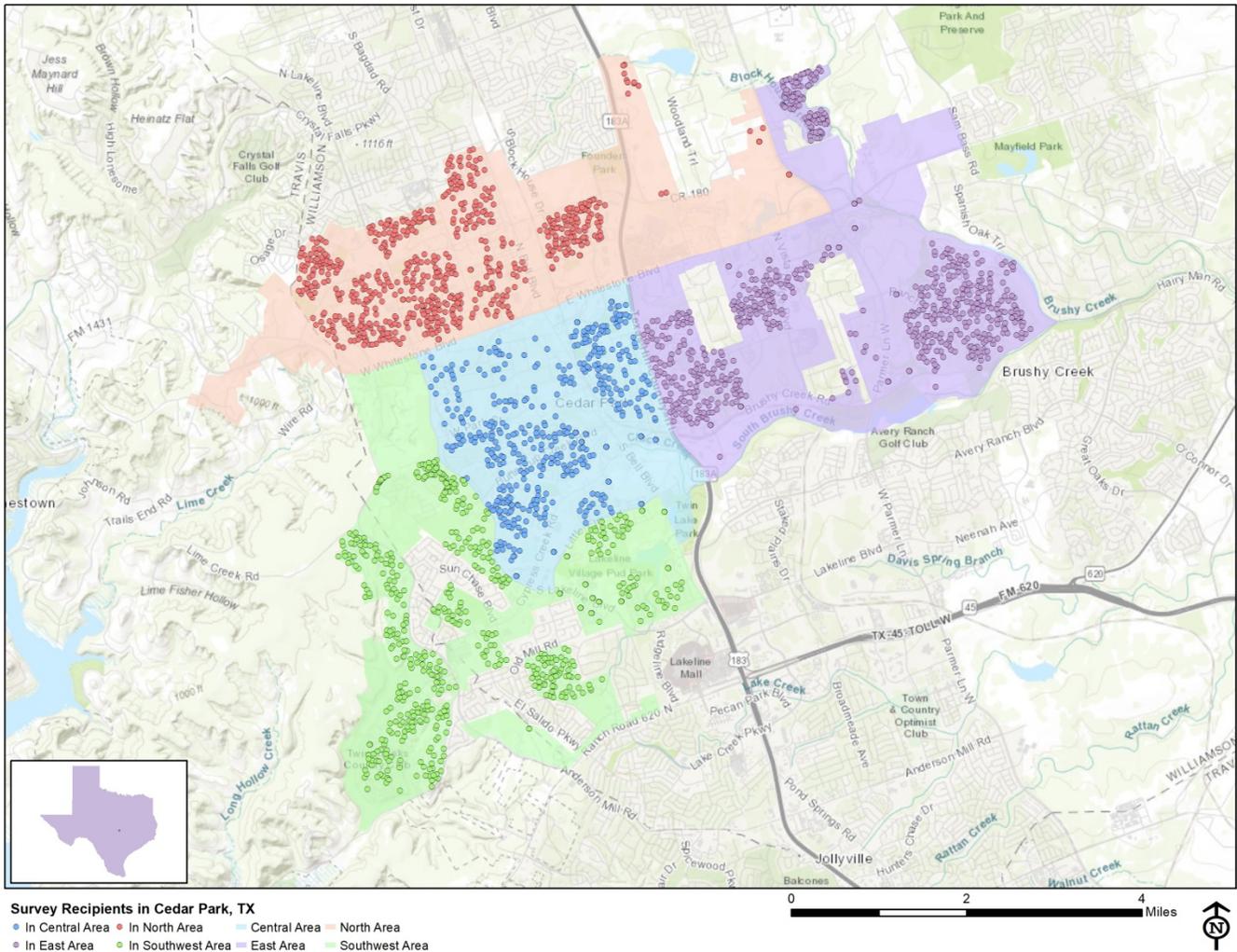
Selecting Survey Recipients

"Sampling" refers to the method by which households were chosen to receive the survey. All households within the City of Cedar Park were eligible to participate in the survey. A list of all households within the zip codes serving Cedar Park was purchased from Go-Dog Direct based on updated listings from the United States Postal Service. Since some of the zip codes that serve the City of Cedar Park households may also serve addresses that lie outside of the community, the exact geographic location of each housing unit was compared to community boundaries using the most current municipal boundary file (updated on a quarterly basis) and addresses located outside of the City of Cedar Park boundaries were removed from consideration. Each address identified as being within City boundaries was further identified as being within one of the four geographic subareas.

To choose the 3,600 survey recipients, a systematic sampling method was applied to the list of households previously screened for geographic location. Systematic sampling is a procedure whereby a complete list of all possible households is culled, selecting every *Nth* one, giving each eligible household a known probability of selection, until the appropriate number of households is selected. Multi-family housing units were selected at a higher rate as residents of this type of housing typically respond at lower rates to surveys than do those in single-family housing units. Figure 1 displays a map of the households selected to receive the survey. In general, because of the random sampling techniques used, the displayed sampling density will closely mirror the overall housing unit density (which may be different from the population density). While the theory of probability assumes no bias in selection, there may be some minor variations in practice (meaning, an area with only 15% of the housing units might be selected at an actual rate that is slightly above or below that).

An individual within each household was selected using the birthday method. The birthday method selects a person within the household by asking the "person whose birthday has most recently passed" to complete the questionnaire. The underlying assumption in this method is that day of birth has no relationship to the way people respond to surveys. This instruction was contained in the cover letter accompanying the questionnaire.

Figure 1: Location of Survey Recipients



Survey Administration and Response

The originally selected 1,600 households received three mailings, one week apart, beginning on February 25, 2019. The first mailing was a prenotification postcard announcing the upcoming survey. The next mailing contained a letter from the Mayor and City Manager inviting the household to participate, a questionnaire and a postage-paid return envelope. The following mailing contained a reminder letter, another survey and a postage-paid return envelope. The second cover letter asked those who had not completed the survey to do so and those who had already done so to refrain from turning in another survey. Finally, a reminder postcard was sent, which also contained the survey web link. The survey was available in English and Spanish. Both cover letters included a URL through which the residents selected for the mail survey could choose respond online rather than by mail. The cover letters also contained paragraphs in Spanish instructing participants to complete the Spanish version of the survey online.

Due to a lower-than-expected response to the first mailings, a second wave of surveys was sent out about one month after the first, on April 4, 2019. One survey packet, with cover letter and instructions in English and Spanish, was mailed to 2,000 additional households in Cedar Park. Completed surveys were collected over a total of nine weeks.

About 2% of the 3,600 surveys mailed were returned because the housing unit was vacant or the postal service was unable to deliver the survey as addressed. Of the remaining 3,524 households that received the survey, 440 completed the survey, providing an overall response rate of 12%. Of the 440 completed surveys, one was completed in Spanish and 111 were completed online. Additionally, responses were tracked by geographic subarea;

The National Community Survey

response rates by area ranged from 11% to 15%. The response rates were calculated using AAPOR’s response rate #2¹ for mailed surveys of unnamed persons.

Table 81: Survey Response Rates by Area

	Central	East	North	Southwest	Overall
Total sample used	817	1063	812	908	3,600
I=Complete Interviews	95	110	96	128	429
P=Partial Interviews	3	2	3	3	11
R=Refusal and break off	0	1	0	0	1
NC=Non Contact	0	0	0	0	0
O=Other	0	0	0	0	0
UH=Unknown household	0	0	0	0	0
UO=Unknown other	693	938	688	764	3,083
NE=Not eligible	26	12	25	13	76
Response rate: (I+P)/(I+P) + (R+NC+O) + (UH+UO)	12%	11%	13%	15%	12%

Confidence Intervals

It is customary to describe the precision of estimates made from surveys by a “level of confidence” and accompanying “confidence interval” (or margin of error). A traditional level of confidence, and the one used here, is 95%. The 95% confidence interval can be any size and quantifies the sampling error or imprecision of the survey results because some residents’ opinions are relied on to estimate all residents’ opinions.²

The margin of error for the City of Cedar Park survey is no greater than plus or minus five percentage points around any given percent reported for all respondents (440 completed surveys).

For subgroups of responses, the margin of error increases because the number of respondents for the subgroup is smaller.

Survey Processing (Data Entry)

Upon receipt, completed surveys were assigned a unique identification number. Additionally, each survey was reviewed and “cleaned” as necessary. For example, a question may have asked a respondent to pick two items out of a list of five, but the respondent checked three; in this case, NRC would use protocols to randomly choose two of the three selected items for inclusion in the dataset.

All surveys then were entered twice into an electronic dataset; any discrepancies were resolved in comparison to the original survey form. Range checks as well as other forms of quality control were also performed.

NRC used SurveyGizmo, a web-based survey and analytics platform, to collect the online survey data. Use of an online system means all collected data are entered into the dataset when the respondents submit the surveys. Skip patterns are programmed into system so respondents are automatically “skipped” to the appropriate question based on the individual responses being given. Online programming also allows for more rigid control of the data format, making extensive data cleaning unnecessary.

A series of quality control checks were also performed in order to ensure the integrity of the web data. Steps may include and not be limited to reviewing the data for clusters of repeat IP addresses and time stamps (indicating duplicate responses) and removing empty submissions (questionnaires submitted with no questions answered).

¹ See AAPOR’s Standard Definitions here: [http://www.aapor.org/Standards-Ethics/Standard-Definitions-\(1\).aspx](http://www.aapor.org/Standards-Ethics/Standard-Definitions-(1).aspx) for more information

² A 95% confidence interval indicates that for every 100 random samples of this many residents, 95 of the confidence intervals created will include the “true” population response. This theory is applied in practice to mean that the “true” perspective of the target population lies within the confidence interval created for a single survey. For example, if 75% of residents rate a service as “excellent” or “good,” then the 4% margin of error (for the 95% confidence interval) indicates that the range of likely responses for the entire community is between 71% and 79%. This source of uncertainty is called sampling error. In addition to sampling error, other sources of error may affect any survey, including the non-response of residents with opinions different from survey responders. Though standardized on The NCS, on other surveys, differences in question wording, order, translation and data entry, as examples, can lead to somewhat varying results.

Survey Data Weighting

The demographic characteristics of the survey respondents were compared to those found in the 2010 Census and American Community Survey estimates for adults in the City of Cedar Park. The primary objective of weighting survey data is to make the survey respondents reflective of the larger population of the community. The characteristics used for weighting were housing tenure (rent or own), race, ethnicity, sex and age. No adjustments were made for design effects. The results of the weighting scheme are presented in the following table.

Table 82: Cedar Park, TX 2019 Weighting Table

Characteristic	Population Norm	Unweighted Data	Weighted Data
Housing			
Rent home	33%	17%	32%
Own home	67%	83%	68%
Detached unit*	78%	85%	77%
Attached unit*	22%	15%	23%
Race and Ethnicity			
White	83%	84%	83%
Not white	17%	16%	17%
Not Hispanic	83%	89%	83%
Hispanic	17%	11%	17%
Sex and Age			
Female	52%	56%	54%
Male	48%	44%	46%
18-34 years of age	33%	8%	30%
35-54 years of age	47%	43%	47%
55+ years of age	21%	49%	23%
Females 18-34	17%	4%	17%
Females 35-54	24%	24%	24%
Females 55+	12%	27%	14%
Males 18-34	15%	3%	14%
Males 35-54	23%	19%	23%
Males 55+	9%	22%	9%
Area			
Central	21%	22%	23%
East	29%	25%	27%
North	25%	23%	24%
Southwest	25%	30%	26%

* U.S. Census Bureau, 2011-2015 American Community Survey 5-Year Estimates

Survey Data Analysis and Reporting

The survey dataset was analyzed using the Statistical Package for the Social Sciences (SPSS). For the most part, the percentages presented in the reports represent the “percent positive.” The percent positive is the combination of the top two most positive response options (i.e., “excellent” and “good,” “very safe” and “somewhat safe,” “essential” and “very important,” etc.), or, in the case of resident behaviors/participation, the percent positive represents the proportion of respondents indicating “yes” or participating in an activity at least once a month.

On many of the questions in the survey respondents may answer “don’t know.” The proportion of respondents giving this reply is shown in the full set of responses included in Appendix A. However, these responses have been removed from the analyses presented in the reports. In other words, the tables and graphs display the responses from respondents who had an opinion about a specific item. When a table for a question that only permitted a single response does not total to exactly 100%, it is due to the common practice of percentages being rounded to the nearest whole number.

Appendix D: Survey Materials

Dear Cedar Park Resident,

Just a reminder – if you have not yet completed Cedar Park’s 2019 Community Survey, please do so.

Your participation in this survey is very important – your answers will help the Cedar Park City Council make decisions that affect your community.

Please complete the survey online at:

www.n-r-c.com/survey/xx.htm

Thank you very much!

Corbin Van Arsdale
Mayor/Alcalde

Estimado Residente de Cedar Park,

Solamente un recordatorio – si usted aún no ha completado la Encuesta Ciudadana del 2019 de la Ciudad de Cedar Park, por favor hágalo.

Su participación en esta encuesta es muy importante – sus respuestas le ayudarán al Consejo Municipal de Cedar Park para tomar decisiones que afectan nuestra comunidad. También puede completar la encuesta en línea en español en:

www.n-r-c.com/survey/xx.htm

Para la versión en español haga clic en “Español” en la esquina superior a mano derecha.

¡Muchas gracias!

Brenda Eivens
City Manager/Gerente Municipal

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City of Cedar Park
450 Cypress Creek Road
Cedar Park, TX 78613

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Permit NO. 94



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Dear Cedar Park Resident,

It won't take much of your time to make a big difference!

Your household has been randomly selected to participate in a survey about your community. Your survey will arrive in a few days.

Thank you for helping create a better City!

Sincerely,



Corbin Van Arsdale
Mayor/Alcalde

Estimado Residente de Cedar Park,

¡No le tomará mucho de su tiempo para marcar una gran diferencia!

Su hogar ha sido elegido al azar para participar en una encuesta sobre su comunidad. Su encuesta le llegará dentro de pocos días.

¡Gracias por ayudar a crear una mejor ciudad!

Atentamente,



Brenda Eivens
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March 2019

Dear Cedar Park Resident,

This year the City of Cedar Park will be conducting a Resident Survey to receive community feedback on city services, community engagement, and residents' satisfaction. Participating in this resident survey is a valuable way you can help shape the future of Cedar Park. The survey will be facilitated by National Research Center, Inc., a well-known survey firm.

Your household is receiving this letter because you have been selected at random to participate in the 2019 Cedar Park Resident Survey. **The adult that is 18 years or older in your household who most recently had a birthday and permanently resides in the home should complete this survey. The responses to this survey will be completely anonymous.** Participating in the 2019 Cedar Park Survey will assist the City of Cedar Park in continuing to make Cedar Park a desirable place to live and work.

You may return the survey by mail in the enclosed postage-paid envelope, or you can complete the survey online at:

xx.webplaceholder.xx

If you have any questions about the survey, please contact:

Joshua Robinson, City Manager's Office
(512) 401-5044
joshua.Robinson@cedarparktexas.gov

We appreciate your cooperation with this survey.

Regards,


Corbin Van Arsdale
Mayor/Alcalde

Marzo de 2019

Estimado Residente de Cedar Park:

Este año la Ciudad de Cedar Park realizará una Encuesta para residentes a fin de recibir las opiniones de la comunidad acerca de los servicios municipales, la participación comunitaria y la satisfacción de los residentes. El hecho de participar en esta encuesta para residentes es una manera valiosa en que usted puede colaborar para dar forma al futuro de Cedar Park. La encuesta será facilitada por National Research Center, Inc., una firma reconocida especializada en encuestas.

Su hogar recibe esta carta porque usted ha sido seleccionado al azar para participar en la Encuesta de 2019 para residentes de Cedar Park. **El adulto que tenga 18 años de edad o sea mayor en su núcleo familiar y que haya tenido el cumpleaños más reciente y resida permanentemente en el hogar debe contestar esta encuesta. Las respuestas a esta encuesta serán completamente anónimas.** Al participar en la Encuesta de 2019 de Cedar Park ayudará a la Ciudad de Cedar Park a continuar haciendo que Cedar Park sea un lugar deseable donde vivir y trabajar.

Puede devolver la encuesta por correo en el sobre adjunto con franqueo prepagado, o puede contestar la encuesta en línea en:

xx.webplaceholder.xx

Si tiene alguna pregunta acerca de la encuesta, contacte a:

Joshua Robinson, Oficina del Gerente Municipal
(512) 401-5044
joshua.Robinson@cedarparktexas.gov

Agradecemos su cooperación con esta encuesta.

Atentamente,


Brenda Eivens
City Manager/Gerente Municipal



March 2019

Dear Cedar Park Resident,

Here's a second chance if you haven't already responded to the 2019 Cedar Park Resident Survey! **(If you completed it and sent it back, we thank you for your time and ask you to recycle this survey. Please do not respond twice.)**

This year the City of Cedar Park will be conducting a Resident Survey to receive community feedback on city services, community engagement, and residents' satisfaction. Participating in this resident survey is a valuable way you can help shape the future of Cedar Park. The survey will be facilitated by National Research Center, Inc., a well-known survey firm.

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Marzo de 2019

Estimado Residente de Cedar Park:

¡Aquí tiene una segunda oportunidad si no ha contestado aún la Encuesta de 2019 para Residentes de Cedar Park! **(Si ya la contestó y envió, le agradecemos su tiempo y le pedimos que recicle esta encuesta. No conteste dos veces.)**

Este año la Ciudad de Cedar Park realizará una Encuesta para residentes a fin de recibir las opiniones de la comunidad acerca de los servicios municipales, la participación comunitaria y la satisfacción de los residentes. El hecho de participar en esta encuesta para residentes es una manera valiosa en que usted puede colaborar para dar forma al futuro de Cedar Park. La encuesta será facilitada por National Research Center, Inc., una firma reconocida especializada en encuestas.

Su hogar recibe esta carta porque usted ha sido seleccionado al azar para participar en la Encuesta de 2019 para residentes de Cedar Park. **El adulto que tenga 18 años de edad o sea mayor en su núcleo familiar y que haya tenido el cumpleaños más reciente y resida permanentemente en el hogar debe contestar esta encuesta. Las respuestas a esta encuesta serán completamente anónimas.** Al participar en la Encuesta de 2019 de Cedar Park ayudará a la Ciudad de Cedar Park a continuar haciendo que Cedar Park sea un lugar deseable donde vivir y trabajar.

Puede devolver la encuesta por correo en el sobre adjunto con franqueo prepagado, o puede contestar la encuesta en línea en:

xx.webplaceholder.xx

Si tiene alguna pregunta acerca de la encuesta, contacte a:

Joshua Robinson, Oficina del Gerente Municipal
(512) 401-5044
joshua.Robinson@cedarparktexas.gov

Agradecemos su cooperación con esta encuesta.

Atentamente,


Brenda Eivens
City Manager/Gerente Municipal

The City of Cedar Park 2019 Resident Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Please select the response (by circling the number or checking the box) that most closely represents your opinion for each question. Your responses are anonymous and will be reported in group form only.

1. Please rate each of the following aspects of quality of life in Cedar Park:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Cedar Park as a place to live.....	1	2	3	4	5
Your neighborhood as a place to live.....	1	2	3	4	5
Cedar Park as a place to raise children.....	1	2	3	4	5
Cedar Park as a place to work.....	1	2	3	4	5
Cedar Park as a place to visit.....	1	2	3	4	5
Cedar Park as a place to retire.....	1	2	3	4	5
The overall quality of life in Cedar Park.....	1	2	3	4	5

2. Please rate each of the following characteristics as they relate to Cedar Park as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Overall feeling of safety in Cedar Park.....	1	2	3	4	5
Overall ease of getting to the places you usually have to visit.....	1	2	3	4	5
Quality of overall natural environment in Cedar Park.....	1	2	3	4	5
Overall "built environment" of Cedar Park (including overall design, buildings, parks and transportation systems).....	1	2	3	4	5
Health and wellness opportunities in Cedar Park.....	1	2	3	4	5
Overall opportunities for education and enrichment.....	1	2	3	4	5
Overall economic health of Cedar Park.....	1	2	3	4	5
Sense of community.....	1	2	3	4	5
Overall image or reputation of Cedar Park.....	1	2	3	4	5

3. Please indicate how likely or unlikely you are to do each of the following:

	<i>Very likely</i>	<i>Somewhat likely</i>	<i>Somewhat unlikely</i>	<i>Very unlikely</i>	<i>Don't know</i>
Recommend living in Cedar Park to someone who asks.....	1	2	3	4	5
Remain in Cedar Park for the next five years.....	1	2	3	4	5

4. Please rate how safe or unsafe you feel:

	<i>Very safe</i>	<i>Somewhat safe</i>	<i>Neither safe nor unsafe</i>	<i>Somewhat unsafe</i>	<i>Very unsafe</i>	<i>Don't know</i>
In your neighborhood during the day.....	1	2	3	4	5	6
In Cedar Park's commercial area during the day.....	1	2	3	4	5	6

5. Please rate each of the following characteristics as they relate to Cedar Park as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Traffic flow on major streets.....	1	2	3	4	5
Ease of public parking.....	1	2	3	4	5
Ease of travel by car in Cedar Park.....	1	2	3	4	5
Ease of travel by bicycle in Cedar Park.....	1	2	3	4	5
Ease of walking in Cedar Park.....	1	2	3	4	5
Availability of paths and walking trails.....	1	2	3	4	5
Air quality.....	1	2	3	4	5
Cleanliness of Cedar Park.....	1	2	3	4	5
Overall appearance/aesthetics of Cedar Park.....	1	2	3	4	5
Public places where people want to spend time.....	1	2	3	4	5
Variety of housing options.....	1	2	3	4	5
Fitness opportunities (including exercise classes and paths or trails, etc.).....	1	2	3	4	5
Recreational opportunities.....	1	2	3	4	5
Maintenance of public spaces (e.g. open space, infrastructure).....	1	2	3	4	5

6. Please rate each of the following characteristics as they relate to Cedar Park as a whole:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
K-12 education	1	2	3	4	5
Adult educational opportunities.....	1	2	3	4	5
Opportunities to attend cultural/arts/music activities	1	2	3	4	5
Opportunities to participate in religious or spiritual events and activities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Shopping opportunities.....	1	2	3	4	5
Cost of living in Cedar Park.....	1	2	3	4	5
Overall quality of business and service establishments in Cedar Park.....	1	2	3	4	5
Vibrant commercial area	1	2	3	4	5
Overall quality of new development in Cedar Park.....	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer.....	1	2	3	4	5
Opportunities to participate in community matters	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Neighborliness of residents in Cedar Park	1	2	3	4	5

7. Please indicate whether or not you have done each of the following in the last 12 months.

	<i>No</i>	<i>Yes</i>
Made efforts to conserve water	1	2
Made efforts to make your home more energy efficient	1	2
Observed a code violation or other hazard in Cedar Park (weeds, abandoned buildings, etc.).....	1	2
Household member was a victim of a crime in Cedar Park	1	2
Reported a crime to the police in Cedar Park	1	2
Stocked supplies in preparation for an emergency	1	2
Campaigned or advocated for an issue, cause or candidate	1	2
Contacted the City of Cedar Park (in-person, phone, email or web) for help or information	1	2
Contacted Cedar Park elected officials (in-person, phone, email or web) to express your opinion	1	2

8. In the last 12 months, about how many times, if at all, have you or other household members done each of the following in Cedar Park?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
Used Cedar Park recreation center or its services.....	1	2	3	4
Visited a neighborhood park or City park	1	2	3	4
Used Cedar Park public library or its services	1	2	3	4
Participated in religious or spiritual activities in Cedar Park	1	2	3	4
Attended a City-sponsored event.....	1	2	3	4
Carpooled with other adults or children instead of driving alone.....	1	2	3	4
Walked or biked instead of driving	1	2	3	4
Volunteered your time to some group/activity in Cedar Park	1	2	3	4
Participated in a club	1	2	3	4
Talked to or visited with your immediate neighbors	1	2	3	4
Done a favor for a neighbor.....	1	2	3	4

9. Thinking about local public meetings (of local elected officials like City Council or County Commissioners, advisory boards, town halls, HOA, neighborhood watch, etc.), in the last 12 months, about how many times, if at all, have you or other household members attended or watched a local public meeting?

	<i>2 times a week or more</i>	<i>2-4 times a month</i>	<i>Once a month or less</i>	<i>Not at all</i>
<u>Attended</u> a local public meeting	1	2	3	4
<u>Watched</u> (online or on television) a local public meeting.....	1	2	3	4

The City of Cedar Park 2019 Resident Survey

10. Please rate the quality of each of the following services in Cedar Park:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
Police services	1	2	3	4	5
Fire services.....	1	2	3	4	5
Ambulance or emergency medical services	1	2	3	4	5
Crime prevention.....	1	2	3	4	5
Fire prevention and education.....	1	2	3	4	5
Traffic enforcement	1	2	3	4	5
Street repair	1	2	3	4	5
Street cleaning	1	2	3	4	5
Street lighting.....	1	2	3	4	5
Sidewalk maintenance	1	2	3	4	5
Traffic signal timing.....	1	2	3	4	5
Garbage collection.....	1	2	3	4	5
Recycling	1	2	3	4	5
Yard waste pick-up	1	2	3	4	5
Stormwater drainage	1	2	3	4	5
Drinking water.....	1	2	3	4	5
Sewer services	1	2	3	4	5
Power (electric and/or gas) utility.....	1	2	3	4	5
Water/trash billing	1	2	3	4	5
City parks.....	1	2	3	4	5
Recreation programs or classes.....	1	2	3	4	5
Recreation centers or facilities	1	2	3	4	5
Land use, planning and zoning.....	1	2	3	4	5
Code enforcement (weeds, abandoned buildings, etc.)	1	2	3	4	5
Animal control	1	2	3	4	5
Economic development	1	2	3	4	5
Health services	1	2	3	4	5
Public library services	1	2	3	4	5
Public information services	1	2	3	4	5
Emergency preparedness (services that prepare the community for natural disasters or other emergency situations).....	1	2	3	4	5
Preservation of natural areas such as open space and greenbelts	1	2	3	4	5
City-sponsored special events	1	2	3	4	5
Overall customer service by Cedar Park employees (police, receptionists, planners, etc.)	1	2	3	4	5
Internet services	1	2	3	4	5

11. Overall, how would you rate the quality of the services provided by each of the following?

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The City of Cedar Park	1	2	3	4	5
The Federal Government	1	2	3	4	5
The State Government	1	2	3	4	5
The County Government	1	2	3	4	5

12. Please rate the following categories of Cedar Park government performance:

	<i>Excellent</i>	<i>Good</i>	<i>Fair</i>	<i>Poor</i>	<i>Don't know</i>
The value of services for the taxes paid to Cedar Park.....	1	2	3	4	5
The overall direction that Cedar Park is taking.....	1	2	3	4	5
The job Cedar Park government does at welcoming citizen involvement.....	1	2	3	4	5
Overall confidence in Cedar Park government	1	2	3	4	5
Generally acting in the best interest of the community	1	2	3	4	5
Being honest.....	1	2	3	4	5
Treating all residents fairly	1	2	3	4	5

13. Please rate how important, if at all, you think it is for the Cedar Park community to focus on each of the following in the coming two years:

	<i>Essential</i>	<i>Very important</i>	<i>Somewhat important</i>	<i>Not at all important</i>
Overall feeling of safety in Cedar Park	1	2	3	4
Overall ease of getting to the places you usually have to visit	1	2	3	4
Quality of overall natural environment in Cedar Park	1	2	3	4
Overall “built environment” of Cedar Park (including overall design, buildings, parks and transportation systems)	1	2	3	4
Overall opportunities for education and enrichment.....	1	2	3	4
Overall economic health of Cedar Park	1	2	3	4
Sense of community.....	1	2	3	4

14. Do you believe Cedar Park should spend more, the same amount, or less on the following areas in the future?

	<i>Spend more</i>	<i>Spend the same amount</i>	<i>Spend less</i>	<i>Don't know</i>
Public safety	1	2	3	4
Transportation and roads	1	2	3	4
Parks, trails and green space	1	2	3	4
Economic development/employment opportunities	1	2	3	4
Library and cultural arts	1	2	3	4

15. Please indicate how much of a source, if at all, you consider each of the following to be for obtaining information about the City government and its activities, events, and services:

	<i>Major source</i>	<i>Minor source</i>	<i>Not a source</i>
City website (https://www.cedarparktexas.gov)	1	2	3
City communications via social media (e.g., Facebook, Twitter, YouTube or other).....	1	2	3
Other social media sources not provided by the City (e.g., NextDoor)	1	2	3
Local media outlets (newspapers, radio)	1	2	3
Government Access Channel CPTV10.....	1	2	3
City Council meetings and other public meetings	1	2	3
Talking with elected officials.....	1	2	3
Word of mouth	1	2	3

16. How do you prefer to communicate with the City of Cedar Park?

	<i>Strongly prefer</i>	<i>Somewhat prefer</i>	<i>Do not prefer</i>
Using the Cedar Park app/CP Connect 2.0.....	1	2	3
Email.....	1	2	3
Instant message/interactive chat	1	2	3
Social media.....	1	2	3
Phone call	1	2	3
Visiting City Hall in person	1	2	3
Attending a public meeting.....	1	2	3
Other	1	2	3

17. In which county do you live?

- Travis County Williamson County

The City of Cedar Park 2019 Resident Survey

Our last questions are about you and your household. Again, all of your responses to this survey are completely anonymous and will be reported in group form only.

D1. How often, if at all, do you do each of the following, considering all of the times you could?

	<i>Never</i>	<i>Rarely</i>	<i>Sometimes</i>	<i>Usually</i>	<i>Always</i>
Recycle at home.....	1	2	3	4	5
Purchase goods or services from a business located in Cedar Park.....	1	2	3	4	5
Eat at least 5 portions of fruits and vegetables a day.....	1	2	3	4	5
Participate in moderate or vigorous physical activity.....	1	2	3	4	5
Read or watch local news (via television, paper, computer, etc.).....	1	2	3	4	5
Vote in local elections.....	1	2	3	4	5

D2. Would you say that in general your health is:

- Excellent Very good Good Fair Poor

D3. What impact, if any, do you think the economy will have on your family income in the next 6 months? Do you think the impact will be:

- Very positive Somewhat positive Neutral Somewhat negative Very negative

D4. What is your employment status?

- Working full time for pay
 Working part time for pay
 Unemployed, looking for paid work
 Unemployed, not looking for paid work
 Fully retired

D5. Do you work inside the boundaries of Cedar Park?

- Yes, outside the home
 Yes, from home
 No

D6. How many years have you lived in Cedar Park?

- Less than 2 years 11-20 years
 2-5 years More than 20 years
 6-10 years

D7. Which best describes the building you live in?

- One family house detached from any other houses
 Building with two or more homes (duplex, townhome, apartment or condominium)
 Mobile home
 Other

D8. Is this house, apartment or mobile home...

- Rented
 Owned

D9. About how much is your monthly housing cost for the place you live (including rent, mortgage payment, property tax, property insurance and homeowners' association (HOA) fees)?

- Less than \$300 per month
 \$300 to \$599 per month
 \$600 to \$999 per month
 \$1,000 to \$1,499 per month
 \$1,500 to \$2,499 per month
 \$2,500 to \$2,999 per month
 \$3,000 or more per month

D10. Do any children 17 or under live in your household?

- No Yes

D11. Are you or any other members of your household aged 65 or older?

- No Yes

D12. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- Less than \$25,000 \$100,000 to \$149,999
 \$25,000 to \$49,999 \$150,000 to \$199,999
 \$50,000 to \$99,999 \$200,000 or more

Please respond to both questions D13 and D14:

D13. Are you Spanish, Hispanic or Latino?

- No, not Spanish, Hispanic or Latino
 Yes, I consider myself to be Spanish, Hispanic or Latino

D14. What is your race? (Mark one or more races to indicate what race you consider yourself to be.)

- American Indian or Alaskan Native
 Asian, Asian Indian or Pacific Islander
 Black or African American
 White
 Other

D15. In which category is your age?

- 18-24 years 55-64 years
 25-34 years 65-74 years
 35-44 years 75 years or older
 45-54 years

D16. What is your sex?

- Female Male

D17. Do you consider a cell phone or land line your primary telephone number?

- Cell Land line Both

Thank you for completing this survey. Please return the completed survey in the postage-paid envelope to: National Research Center, Inc., PO Box 549, Belle Mead, NJ 08502



CEDAR PARK

City of Cedar Park
450 Cypress Creek Road
Cedar Park, TX 78613

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