



MINUTES

REGULAR CALLED MEETING OF THE
COMMUNITY DEVELOPMENT (Type B) CORPORATION
Tuesday, March 12, 2019 at 6:30 p.m.
City Council Chambers
450 Cypress Creek Road, Building Four
Cedar Park, Texas 78613

BOARD OF DIRECTORS

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| <input checked="" type="checkbox"/> Tom Moody, Place 1 | <input checked="" type="checkbox"/> Ryan Wood, Place 6, President | <input checked="" type="checkbox"/> Dick Lewis, Place 2 |
| <input checked="" type="checkbox"/> Ginger Goodin, Place 3 (V.P.) | <input type="checkbox"/> Bob Lemon, Place 4 | |
| <input checked="" type="checkbox"/> Ramona Kar, Place 5 | <input checked="" type="checkbox"/> Lance Gunn, Place 7 | |

AGENDA

A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.

President Ryan Wood called the meeting to order at 6:31p.m. noting that a quorum was present.

A.2 Citizen Communications.

None

A.3 Board Members' Opening Comments.

President Wood welcomed everybody to the meeting. Director Gunn mentioned that baseball season starts today and to go out and support your local teams.

STAFF REPORTS
(DISCUSSION ONLY)

B.1 Quarterly Update And Status Report On FY 2018-2019 4B Projects. (Kimberly Reese, Project Manager)

Kimberley Reese, Project Manager, updated the Board on the following 4B projects;

The Lakeline Park master plan is not a 4B project, but an important project to the City and informed the Board that the Master plan for this park was adopted by City Council in December 2018 and marked completed. More information to follow.

The Towne Center Trail/Bridge pathway project is underway and anticipated to be completed this summer. Replaced granite trail with a concrete trail and adding a pedestrian bridge. The concrete pathway is complete and the bridge is currently in fabrication.

The Veterans Park improvements are currently underway and wrapping up. Improvements include; maintenance on the dog park, adding sports field turf and ADA viewing area improvements, revegetation and irrigation once weather is warmer.

The Brushy Creek Trail improvements are underway and estimated to be completed around May. Lake Park to Brushy Creek Rd. at Parmer Lane Connection completed. They are beginning the short YMCA bathroom connection this week. Then work begins to extend the remaining Little Elm Trail 10' sidewalk to the YMCA driveway where it will connect to the Brushy Creek Trail. Kimberley went on to show photos of progress. Full project anticipated to wrap up around May.

The RFQ process is wrapping up for the study on Lakeline Park Regional Trail Connection (FY19 project on how to get bike and pedestrian traffic across Bell Blvd.) Item on the City Council agenda for selection of consultant for this project.

Pole mounted street sign project is ongoing and currently working on installations on Buttercup off Nelson Ranch Rd. and are looking into getting 4 temp positions for the installations. Anticipate the current funding will be used up in summer of 2020.

On the February 28 City Council meeting, Council agreed to let City staff execute an agreement for the Bike Lane Striping project. This project is moving along and expected to wrap up this fall.

Bike Lane Expansion and Striping consultant selection was approved by City Council at their February 28th meeting and estimated to be completed this fall.

Kimberley showed photos of the sidewalk gap project and informed the Board that Phase 4 of this project is complete and they are beginning to move on to Phase 5

The Town Center Trail/Pedestrian Bridge project is underway. Sculpture Garden pathway used to be decomposed granite and is now a concrete pathway. Low water crossing is now going to have a pedestrian bridge which is currently in fabrication.

Director Wood informed the Board that City staff will be coming in quarterly instead of attending every 4B meeting to present project updates.

Director Wood asked about the low water crossing on Towne Center Trail. Kimberley Reese explained that the low water crossing will be kept, but are adding the pedestrian bridge.

CONSENT AGENDA

(Pursuant To Community Development Board Rule, the Consent Agenda consists of all items set forth on Agenda Item C.1. The Consent Agenda May Be Approved By A Single Motion.)

C.1 Approval Of The Minutes Of The February 12, 2019 Regular Called Meeting.

Director Lewis made a correction on page 4 in the minutes about who attended the Economic Development Sales Tax Training and would like to approve the minutes with that correction.

President Wood motioned to approve the Consent Agenda with that correction. Director Moody seconded the motion and it passed with a 6-0 vote.

PUBLIC HEARINGS

D.1 No Items Scheduled.

None

REGULAR AGENDA

DISCUSSION AND POSSIBLE ACTION

E.1 Consideration And Possible Action On Revisions To The Community Development FY 2019-2020 Strategic Goals.

Fran Irwin, Community Affairs Director, updated the Board on the Community Development Strategic Goals that was discussed at the February 28, 2019 Sub-Committee meeting and introduced the Sub-Committee which consisted of Director Goodin, Director Lewis and Director Gunn. These goals can be adopted or reviewed and up for vote at the next meeting. Fran then let the Sub-Committee explain the draft goals to the rest of the Board.

Director Goodin gave an overview of the goals, vision, and mission of the strategic goals. The Strategic Goals sub-committee created something similar to their 2011 goals, but also incorporated the City Council's strategic Goals and the direction that was heard at the Joint Meeting of the 4B Board and City Council. These goals position 4B for future transformative projects and future Economic Development activities going forward. We can adopt this framework or layout these goals and then the Sub-Committee can go back and start allocating buckets of funds at a high level. Director Goodin asked the rest of the Sub-Committee if there was anything else they wanted to add.

Director Lewis explained to the Board the Community Enhancement goal. That since there is a limited amount of funds for new projects, the subcommittee decided to suspend the call for annual projects unless it is directly linked to current City Strategic Goals and City plans that our community adopted. This is to ensure that funding is going to City plans that have been adopted, not just going to a patchwork of projects as they come along.

Director Goodin reads the Vision & Mission Statement and explains that they might want to streamline that statement. She goes on to explain that the Board might want to conduct a periodic review the strategic plan. Director Goodin discusses the Major Goals; Transformational Projects that aligns with the City Council Goals.

Director Lewis added that they have a section for Transformational Projects. This way the Board has resources available for any major projects that the City might need funding for (for example; Lakeline Park and Bell Blvd.)

President Wood asked if there was another project. Fran Irwin, Director of Community Affairs, replied that other projects were separated into Economic Development. President Wood asked about the 183 project that the City wanted. Fran replied that she was not aware of that project, but will report back with more information.

Director Goodin explains that the Fund Balance goal was there as a strategic approach to help build fund balance for both Transformational Projects & Economic Development projects.

Director Goodin also discussed the Community Enhancement Goal. These projects have an impact to the community and the Sub-Committee recognizes that it should continue to be a part of what the Board does, but maybe as the Board focuses on other goals, they might devote less resources to this goal. They still wanted to retain this goal since historically this is what the Board has done and the impacts that it has on the community.

President Wood would like to change the “suspend call for annual projects” part of the goal because he would like to view what projects the City might have coming. Consider changing the word “suspend” it seems too harsh. Director Lewis replied that it can be temporary and gives the Board the option to suspend. It also brings focus to certain projects.

Director Karr asked what about if a citizen brings an urgent or important project to the City. Director Lewis replied that City staff review the project instead of the Board. Director Karr then asked if that would ultimately come back to the Board for approval and funding. Director Lewis replied that City staff should still have the chance to handle the project with their funds instead of coming to 4B. Director Karr mentioned that this means that 4B won't be doing the projects that it used to do. President Wood mentioned that this is what he is struggling with because he would rather have all projects come to 4B and then decline them if necessary, then to not know about them at all. Is there a way to rephrase that portion of the goals?

Director Moody concurred with President Wood and Director Karr with their concerns.

Director Lewis said that maybe there is a better way to identify the call for projects. Maybe re-phrase to more immediate/urgent projects or the Board can limit the amount of projects instead of an annual call for projects.

Director Goodin mentioned that she would like to hear what the priorities are from the City. Maybe get a City led idea where the City presents projects that are priorities for the 4B Board to fund. That would take into account urgent projects that the Board was concerned about.

Director Moody added that if a new project comes up, that it should go through the City first and then 4B.

President Wood added that he's not sure how to re-word this goal, but would like it to be re-worded.

Director Lewis mentioned that if the Board agreed to the last asterisk on the new strategic goals, then they can remove the first bullet point of the document.

Director Goodin asked Fran Irwin, Community Affairs Director, about the budget process for this year that they wanted to delay the timeline from what it was last year.

Fran replied that this was a result of the 4B Board question about how much money to set aside. If they were to delay the budget timeline to June or July, then City staff can better determine funding for projects and

reserves, for next year and future years. This was also to address the concerns of the following; focus on City projects that would come forward, City staff understanding 4B goals and prioritizing projects, and temporarily de-emphasize individual projects. The primary goal is to build fund balance and we will see less projects that come forward.

Director Karr asked what the Mobility Improvement includes on the strategic goals. Director Lewis explained that it includes right hand turn lanes, sidewalk extensions, bike lane projects, etc. It has nothing to do with Transit.

Director Karr asked about the Neighborhood Revitalization Plan for Aging Neighborhoods goal. Fran Irwin, Community Affairs Director, replied that this was a goal that was added as a miscellaneous project to come up with ideas to assist aging neighborhoods. Director Karr then asked how that would help in improving the fund balance. President Wood noted that this is the dilemma because he would like to see the projects that are coming in, but we also have to build a fund balance.

Director Lewis added that from what he got from the joint meeting between 4B Board and City Council is that the Board needed to be available immediately to help participate in Economic Development as well as building a fund balance.

President Wood mentioned that the Economic Development portion of the strategic goals should possibly have two goals; 1) Continued support of Economic Development projects 2) Assist 4A in their Economic Development needs.

Director Lewis replied that Economic Development staff & 4A Board has their own tools to use, but agrees that we should try to coordinate with what they do.

President Wood added that the 4B Board should rely on the 4A Board to work with Economic Development staff and go by their direction. That's why separating the Economic Development bullet point into two goals would be significant because we could do that with the Board by itself or have the option to work with 4A together.

Director Lewis asked if they should remove the 4A part of the goal. President Wood replied that he didn't want to get rid of that part. Based on the joint meeting between 4B & City Council it was discussed that the 4B Board might possibly help the 4A Board, but maybe add something else or another bullet point.

Director Goodin asked if the Board should take action to adopt these goals/framework and then go back and revise them based on this discussion.

Director Lewis said that he would be okay with making a motion to adopt these goals as presented with the provision that this would be a living document, subject to change, but would like to take the step to adopt the Strategic Goals to begin moving forward.

President Wood motioned to adopt the FY 19-20 Strategic Goals, then the Sub-Committee can make changes.

Director Gunn asked if we should adopt the goals as presented or make the changes that was discussed in this meeting.

President Wood asked if everyone was on board with the Goals with the following changes; Separate Economic Development goals into 2 bullet points, Make the asterisk a bullet point and remove a bullet point.

President Wood modified his motion to adopt the FY19-20 Community Development Strategic Goals with the changes to the Economic Development Goal and Community Enhancement Goal.

Director Karr seconds the modified motion.

The motion passed with a 6-0 vote.

F.0

EXECUTIVE SESSION

In accordance with Chapter 551, Government Code, the Community Development (Type B) Corporation Board will now convene in a Closed Executive Session pursuant to the following provisions of the Texas Open Meetings Act, Chapter 551, of the Texas Government Code:

No Executive Session

ADMINISTRATIVE ITEMS

(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action.)

G.1 Board Member Closing Comments.

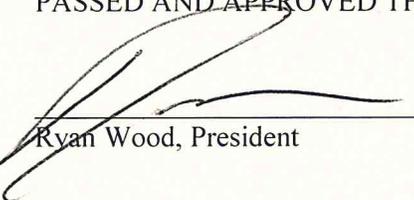
President Wood thanked the Sub-Committee & City staff for coming up with the Strategic Goals. Director Karr also thanked the Sub-Committee. The Sub-Committee also wanted to recognize and thank Fran Irwin for her work on this project.

Next Regular Scheduled Board Meeting **Tuesday, April 9, 2019 At 6:30 P.M.** In The Cedar Park Council Chambers At 450 Cypress Creek Road, Building Four.

H.1 Adjournment.

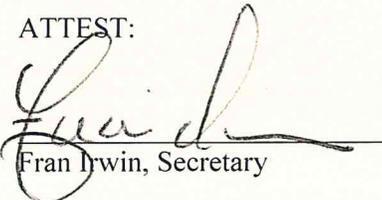
The meeting adjourned at 7:21p.m.

PASSED AND APPROVED THIS THE 11th DAY OF JUNE, 2019.



Ryan Wood, President

ATTEST:



Fran Irwin, Secretary