



**SPECIAL CALLED MEETING  
BUDGET WORK SESSION  
TOURISM ADVISORY BOARD  
THURSDAY, JUNE 7, 2018 AT 6:30 PM  
*Multi-Purpose Room, Building Three  
450 Cypress Creek Road, Cedar Park, Texas 78613***

**BOARD MEMBERS**

- Robert Schoen, Place One
- Vacant, Place Three
- Joe Greco, Place Four, Vice Chair
- Matthew Olguin, Place Two, Chair
- Tona Allen, Place Five
- Linda Ayotte, Place Six, Sect.
- Jeff Kikel, Place Seven.

**AGENDA**

- A.1 CALL TO ORDER, QUORUM DETERMINED, MEETING DECLARED OPEN.
- A.2 Board Members Opening Comments.

**WORK SESSION AGENDA  
REVIEW OF APPLICATIONS  
(DISCUSSION ONLY)**

- B.1 Review And Discussion Of 2018-2019 Project Applications and Funding Requests, Including:
  - I. Austin Spurs in an amount not to exceed \$75,000.
  - II. Cedar Fest Barbeque Cook-Off in an amount not to exceed \$15,000.
  - III. Cheer America Championships LLC in an amount not to exceed \$15,000.
  - IV. Leander ISD- Rouse High School Athletic Booster Club in an amount not to exceed \$10,000.
  - V. H-E-B Center at Cedar Park in an amount not to exceed \$3,000.
  - VI. Friends Of The Balcones Canyonlands National Wildlife Refuge in an amount not to exceed \$5,000.
  - VII. Wolfpack Football in an amount not to exceed \$25,000.
- B.2 Review 2018-2019 Proposed Advertising, Marketing, And Promotion Expenditures.
  - I. Advertising, Marketing, And Promotion in an amount not to exceed \$525,437.96.
- B.3 Discussion Of Additional Opportunities For Future Board Consideration.

**ADMINISTRATIVE ITEMS**

*(Board members and staff may discuss items related to the board member's general duties and responsibilities. The Board may not take a vote or other action on any item other than to obtain a consensus regarding how items are to be placed on future agendas for formal action. The Board may use Closing Comments to request future agenda items.)*

E.1 Board Members Closing Comments.

**Next Regular Scheduled Tourism Advisory Board Meeting: Tuesday, June 26, 2018 at 6:30 P.M. at the Cedar Park City Hall Council Chambers, 450 Cypress Creek Road, Building Four.**

F.1. Adjournment.

*The above agenda schedule represents an estimate of the order for the indicated items and is subject to change at any time. All agenda items are subject to final action by the Tourism Advisory Board. Separate agenda items may be combined and discussed together at the discretion of the Chair.*

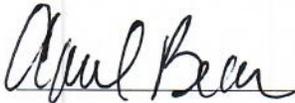
*An unscheduled closed executive session may be held if the discussion of any of the above agenda items concerns the purchase, exchange, lease or value of real property; the appointment, employment, evaluation, reassignment, duties, discipline or dismissal of a public officer or employee; the deployment or use of security personnel or equipment; or requires consultations with the City Attorney.*

*At the discretion of the Tourism Advisory Board, non-agenda items under the headings of "Citizen Communications" may be presented to the Board for informational purposes; however, by law, the Board shall not discuss, deliberate or vote upon such matters except that a statement of specific factual information, a recitation of existing policy, and deliberations concerning the placing of the subject on a subsequent agenda may take place.*

CERTIFICATE

I certify that the above notice of the Special Called Meeting of the Tourism Advisory Board of the City of Cedar Park, Texas was posted on the bulletin board of the City of Cedar Park Council Chambers, 450 Cypress Creek Road, Building Four, Cedar Park, Texas. This notice was posted on:

'18 JUN 4 PM 2:20

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*Date Stamped (Month, Day, Year, AM/PM, Time)*

April Bear,  
Tourism Manager

The Cedar Park City Hall Complex Meeting Rooms are wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretative services must be made 48 hours prior to this meeting. Please contact LeAnn Quinn, City Secretary at (512) 401-5002 or FAX (512) 401-5003 for further information.

Notice Removed: \_\_\_\_\_  
*Date Stamped (Month, Day, Year, AM/PM, Time)*