



**Cedar Park Community Development (4B) Corporation**  
**Strategic Goals and Activities 2022-2024**

**VISION** Position Cedar Park to be the best place to live, work, play or visit.

**MISSION** Utilize resources to assist Cedar Park in reaching its economic and community goals to serve the best interests of its citizens and visitors.

**GOALS**

**Transformational Projects**

*(Council Goals 1, 2 & 4)*

- Bell Boulevard Redevelopment and Bell Park
- Lakeline Park
- The Quarry

*(approx. 40%)*

**Community Enhancements**

*(Council Goals 1, 4 & 5)*

- Community enhancement projects must be directly linked to City strategic goals.  
Support roadway and intersection safety and mobility improvements
- Neighborhood revitalization — Plan for aging neighborhoods
- Park improvements

*(approx. 20%)*

**Economic Development**

*(Council Goal 2)*

- Continue support of Economic Development projects
- Assist 4A Corporation in their economic development needs

*(approx. 20%)*

**Build Fund Balance**

*(Council Goals 1, 2, 3 & 4)*

- Build reserve fund balance providing flexibility for 4B Corporation to participate in Transformational and Economic Development Projects as opportunities arise

*(approx. 20%)*

**Board Development**

*(Council Goal 3)*

- Conduct periodic review and update the Board's Strategic Plan
- Continue training opportunities and workshops
- Continue coordination with City Council, and other Boards and Commissions