

WHAT'S NEW?

Council adopted a new Sign Code on March 9, 2017. Generally, the new Code is easier to read and interpret, with clear regulations for each sign type in table format. Below is a summary of what's new in the Code.

MONUMENT PROGRAM

- Minimum setback decreased from 12 feet from the ROW to a minimum of two (2) feet from the ROW (minimum ten (10) feet from edge of pavement)
- Maximum height along arterials and tollway has increased

Roadway Type	Max sign height at minimum setback	Max sign height at greater setback	Max sign height with Sign Area Bonus
Minor Arterial	8'	8'	10'
Major Arterial	12'	16'	20'
Tollway	16'	24'	30'

- Maximum sign area has increased based on percentage of overall sign structure
- Electronic Message Centers (like a screen) may comprise up to 50% of the monument sign

MASTER SIGN PROGRAM

- New program established to promote a unified presentation of signage throughout a development
- Applies to a single use development totaling more than 100,000sf of gross floor area or a multi-tenant development with more than 50,000sf of gross floor area
- Allows up to 25% increase in monument sign height
- Allows up to 20% increase in sign area for wall and projecting signs

INCIDENTAL SIGNS

- Internal signage within a development falls under this new sign category
- Covers way finding, directional signage as well as menu boards
- Maximum of 16 signs per lot with a maximum cumulative sign area of 160sf

WALL SIGNS

- Regulations simplified
- Maximum height dependent upon location on building to maintain proper scale
- Maximum width 60% of wall face

NEW SIGN TYPES IDENTIFIED

- Canopy Signs
- Awning Signs
- Projecting Signs
- Sandwich/"A" Frame Signs
- Light Pole Banner Signs



SIGN PERMIT GUIDELINES

Submit the Required Information:

- ✓ Apply online at www.mygovernmentonline.org
- ✓ A Site Plan
- ✓ Elevation Details
- ✓ Foundation/Attaching Details
- ✓ Electrical Details (including local disconnect switch), if applicable
- ✓ Landowners Concurrence Letter

Inspections Required:

- Layout inspection (not applicable for wall signs)
- Underground electrical inspection
- Foundation / Footing inspection (prior to pour), not applicable for wall signs.
- Final inspection

Related Links:

- [Sign Ordinance](#)
- [Temporary Sign Ordinance](#)
- [Development Service Related Fees](#)
- [My Permit Now Instructions](#)