



**CEDAR PARK COMMUNITY DEVELOPMENT (4B) CORPORATION**  
**STRATEGIC GOALS AND ACTIVITIES**

**Vision**  
 Position Cedar Park as an economically viable and sustainable community with home town qualities where people of different ages and diverse interests will find an exciting, interesting and entertaining place to live, work, play or visit.

**Mission**  
 The Mission of the Community Development (4B) Corporation is to utilize its resources to assist Cedar Park in reaching its economic and community goals to serve the best interests of its citizens and guests.

**GOAL**  
**ECONOMIC DEVELOPMENT**  
 (Council Goal 7)

- Undertake activities to stimulate job creation
- Be in a position to support the city's multi-modal and TOD opportunities (Council Goal 8)
- Ongoing coordination with the Economic Development (4A) Board (Council Goal 7)

**GOAL**  
**BOARD DEVELOPMENT**  
 (Council Goal 7)

- Annual review and update to strategic plan and goals
- Board involvement in Economic Development and Community Development training and workshops
- Coordination with City Council, Boards and Commissions through Joint Meetings

**GOAL**  
**COMMUNITY IDENTIFICATION**  
 (Council Goal 2)

- Support design and construction of Entryway/Gateway signs (Council Goal 2)
- Continued support of installation of ILSN Overhead Signs (Council Goal 2)
- Support special activities as needed and appropriate. (Council Goal 7)

**GOAL**  
**DESTINATION CITY**  
 (Council Goal 5)

- Implement Assessment and Planning efforts to support an amphitheater
- Undertake efforts leading to feasibility and implementation of a Cedar Park Fine Arts & Science Center
- Support Adult and Youth events, facilities, and activities as appropriate
- Provide support for development of Cedar Park's unique and heritage sites

**GOAL**  
**COMMUNITY ENHANCEMENTS**  
 (Council Goals 2 and 6)

- Continue the US 183 Corridor Enhancement Program (Council Goal 2)
- Support aesthetic improvements to ROW, easements and medians (Council Goal 6)
- Support basic roadway and intersection safety improvements
- Support bicycle and pedestrian mobility and access opportunities (Council Goals 7 and 8)
- Extend the Corridor Enhancement Program to include Whitestone Boulevard (RM 1431) other commercial corridors (Council Goals 2 and 6)